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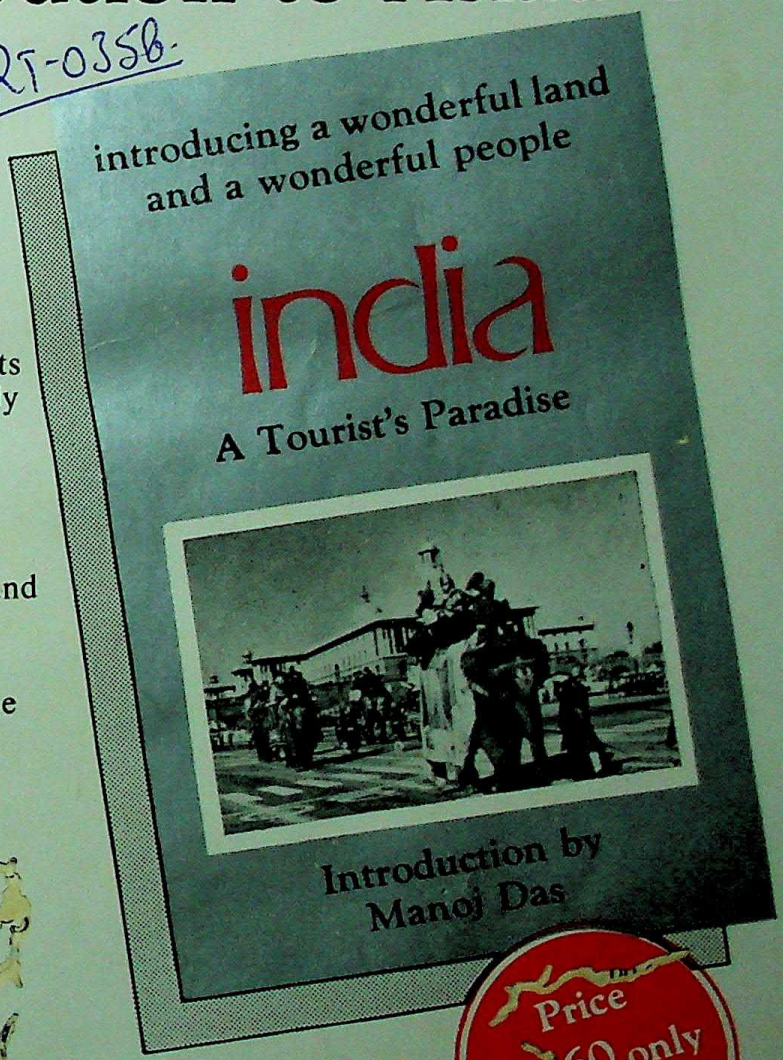

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CONTENTS

EDITORIAL 51
INDIAN PUBLISHING : A Woebegone Industry
—*Narendra Kumar* 53
COPYRIGHT AND BOOK PUBLISHING IN DEVELOPING COUNTRIES
—*D.N. Malhotra* 57
A COMMON FORUM FOR AFRO-ASIAN PUBLISHING COUNTRIES
—*Vishwanath* 65
WORLD CONGRESS ON BOOKS : Some Reflections
—*Abul Hasan* 67
MEZHDUNARODNAYA KNIGA IN INDIA
—*Yuri Leonov* 71
INDIAN INSTITUTE OF MASS COMMUNICATION : Communication Centre for Developing Countries
—*K.K. Sud* 73
THE AUSTRALIAN BOOK INDUSTRY
—*M.G. Zifcak* 75
INTERNATIONAL JOURNALS ON EDUCATION : A Boon for Third World Countries
—*Taj Rawat* 79
INTERNATIONAL CONGRESS ON UNIVERSAL AVAILABILITY OF PUBLICATIONS : Summary of the Main Working Document & Recommendations 81
21ST ALL INDIA PRINTERS' CONFERENCE & PAMEX' 83 87
FEDERATION NEWS 89
NEWS & EVENTS 91
OUTSTANDING BOOKS OF 1982 (January—July) 95
FORTHCOMING PUBLICATIONS 1982 (August—December) 129
BOOK REVIEWS 133
IMPORTERS OF BOOKS FROM INDIA 139
INDEX TO ADVERTISERS 146

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1982. 215 Pages. Rs.75.00; $ 12.50
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The Indian mystical poetry and love poetry of medieval Hindi, in the world of literature, is considered to be one of the richest. The understanding of it is essential, not only for the sake of its sheer beauty, but, also, for the philosophy, religion, music and art that still influence profoundly the present-day life of India. Interest in the Bhakti mysticism and movement in America and Europe has increased beyond normal expectations. It is understandable that English-speaking students and teachers of Indian literature and Culture feel handicapped in the absence of a textbook that would be complete in itself, a text-book which would enable the reader to understand the original poetry of medieval Hindi.

The author, with his teaching experience of Indian literature in India and America, has written this book in view of this great need. It contains some of the best selections from the works of the great poets, such as Kabir, Jayasi, Nanak, Mira, Suradasa, Tulasidasa, Kesava, Bihari, Deva, Ghanananda and others. Copious notes, explanations, grammatical analysis, glossary and some translations with the original texts in the Devanagari make this book self-sufficient for those who have studied some elementary Hindi-Urdu.

NOVEMBER 1982

READINGS IN INDIAN ZOOGEOGRAPHY

By Tiwari, Shiv Kumar
1982. 28 cm. Approximately 585 Pages
Rs.295.00; $ 59.00
ISBN 0-88065-221-7

The present volume analyses the role of driving forces responsible for the animal distribution, it correlates past distribution with the present and highlights the spatial peculiarities. The book also explains the global relationship of the Indian vertebrate fauna. The book registers the present status of animal forms in India and neighbouring countries.

Section 1 comprises five chapters. The first chapter deals with the history of Zoogeography, its nature and the recent developments. Theoretical and practical aspects of distributional studies and their related problems have also been discussed in this chapter. The second and third chapters discuss the influences of physiography and past climate on animal distribution. The fourth chapter is on present environmental conditions and the fifth on human efforts to save the animal life.

Section 2 systematically describes the distribution of fresh water fishes, Amphibians, Reptiles, Birds and Mammels. While fresh water fishes, amphibians and birds have been assigned one chapter each, reptiles and mammels have been assigned three and eleven chapters respectively. The distributional details of fresh water fishes, amphibians, reptiles and mammels have been given up to species level. The discription of mammels includes taxonomic note, past distribution including fossil record, food habits, environment and the present status including census.

NETAJI'S AZAD HIND FAUJ AND AFTER

By Kasliwal, R.M.
1982. 24 cm. Nearly 200 pages
Rs. 45.00; $ 9.00

The narrative in this book opens with the surrender of British and Indian forces to Japanese on 15th February 1942 in Singapore followed by formation of INA (I) and its subsequent dissolution and later attempts to revive it as INA (II). Then the arrival of Netaji Bose by a sub-marine from Germany who re-organised the INA and called it AZAD HIND FAUJ in April 1943. Later the story develops into the despatch of Azad Hind Fauj forces to Burma and its various battles on Burma front and its tragic defeat at Imphal sector and its retreat and return of Netaji Bose to Singapore in June 1945 and thereafter the close association of the author with him for the next two months as his personal physician.

Then came the news of the surrender of Japan to American and British forces and departure of Netaji by air on 16th August 1945 for Bangkok and then the tragic news of Netaji's death in a plane crash on 18th August 1945.

Subsequently imprisonment of Azad Hind Fauj troops by British forces and their trial and release.

The book has been written after a lapse of nearly 35 years largerly by memory, but it has been brought uptodate by adding epilogues concerning the present political and social history of India.

VIRUS TAXONOMY

(Based on Second International Congress of Microbiology, Coventry, September 1980)

Edited by Professor A. Misra
1982 (In Press). Nearly 300 Pages. Illustrated
Rs.1950.00; $ 39.00

The present volume fills up the long standing gap in Science and provides a supplement to the Codes published by ICTV Lending practicing Virus-taxonomists have contributed in this venture and it is one of thorough endevour made in the field.

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By Gupta, R.K.
1982. 28 cm. nearly 400 Pages. Illustrated
Rs.295.00; $ 59.00

The present monograph is the result of innumerable surveys carried out by the author for the last 30 years. The present work comprises 2 volumes, of which the first one describes the climate, geology, soil, social, economy, vegetation and forestry and economic importance of flora including the endangered species, while the second volume comprises the results of botanical explorations in the region supplemented with his own collections made from Tehri Garhwal region. The collections made by different explorers from the region were studied by the author at various herbaria both in India and abroad so as to form a basis of further explorations in the region.

This *vademecum* infuses thrills into the hearts of the newer generation naturalists who will be marvelling at the glory of God as reflected in the petals of the flowers in the hills.

JANUARY 1983

ECOLOGICAL AND ANATOMICAL MARVELS OF THE HIMALAYAN ORCHIDS

By Kaushik, Purshotam
1983. 28 cm. 215 Pages. 71 Full page plates
Rs.195.00; $ 39.00

In the present investigation, detailed anatomy of vegetative parts of 53 species of orchids belonging to 28 genera has been studied and some interesting features are recorded which relate to their high grade morphological modifications and ecological adaptability. Classification by Dressler and Dodson (1960) and the nomenclature of Seidenfaden (1975a) has been followed. Ecological notes about their habit and habitat were prepared personally in the field.

Special chapters on the Orchids in Ancient Indian Literature and Medicinal Orchids have been added to make the book more useful.

PLANT TUMORS

By Professor Misra, A. in collaboration with D.R. Kemp, Vidyanath Jha, Sasinath Jha and Ajit Kumar Misra
1983. 200 Pages. Illustrated some in multicolour
Rs. 95.00; $ 19.00

The biology of plant tumors caused by viruses, fungi, bacteria, insects and the like has been discussed in great detail. Genetic tumors have been mentioned and relationship between plant tumors and mammalian cancer have also been pointed out.

Useful for students of virology, plant pathology, genetics, biochemistry, molecular biology, agriculture, botany, etc.

FEBRUARY 1983

PERSPECTIVES IN BOTANICAL MUSEUMS

By Aggarwal, V.S.
Editor Indian Botanic Garden, Calcutta
1983. 24.5 cm. 300 Pages, 150 charts, Diagrams and Photographs Rs.195.00; $ 39.00
ISBN 0-88065-233-0

The book on Botanical Museum is based on the authors expertise in the field for several years. The author has given due attention to the wide range in the technology for the presentation to satiate and invigorate the quest for knowledge of every human being ranging from child to an inquisitive scientist and finally to create an awareness of plants as essential ingredients of human existence and life on earth.

One of the remarkable feature of the volume is the presentation of the effects of pollution on the plants system. It is compendium of information designs and techniques. This book will be of immense benefit to Botanists in general and those interested in the museums in particular.

EVOLUTIONARY BOTANY AND BIOSTRATIGRAPHY
A.K. GHOSH COMMMORATION VOLUME

Edited by: Sharma, A.K.
Centre of Advanced Study
(Cell and Chromosome Research)
University of Calcutta, Calcutta
1983 (In press). 25 cm. 450 pp., Illustrated
Rs.295.00; $ 59.00
ISBN 0-88065-248-9

This is a composite volume catering to the needs of botanists and geolosits alike and is the outcome of a symposium held in the Department of Botany, Calcutta University, commemorating the outstanding service rendered by Prof. Amiya Kumar Ghosh for teaching and research on Palaeobotany and Biostratigraphy in India. The symposium was held under the Chairmanship of Dr. R.N. Lakhanpal, Distinguished Scientist, Birbal Sahni Institute of Palaeobotany, Lucknow.

The volume includes a wide range of subjects from primitive algae to the modern angiospermic flora covering the entire geological column i.e. from Precambrian to Recent era embrasing problems connected with phylogeny and biostratigraphy.

The main objective of the papers are on adaptational feature of various plant forms and stratigraphical problem of the Precambrian and with particular reference to the Vindhyas have been highlighted along with a discussion on the origin of blue green Algae.

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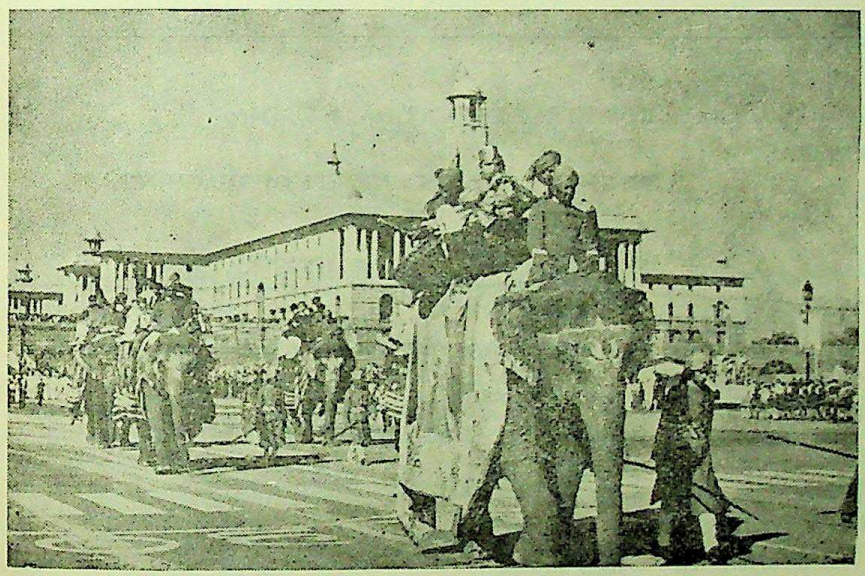

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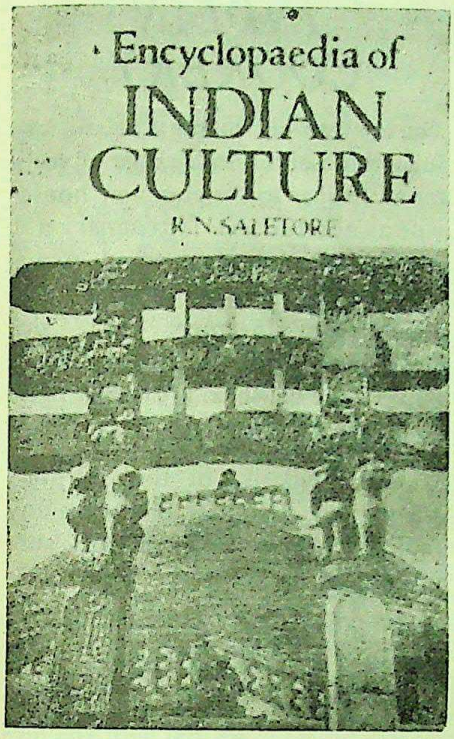

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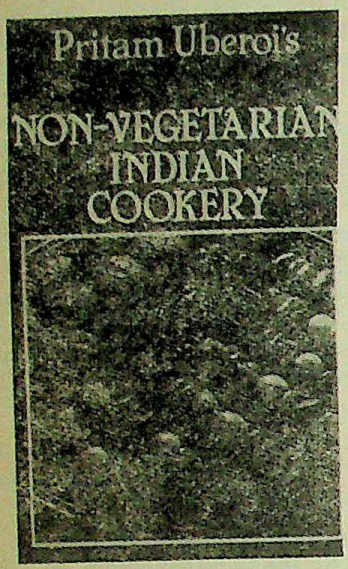

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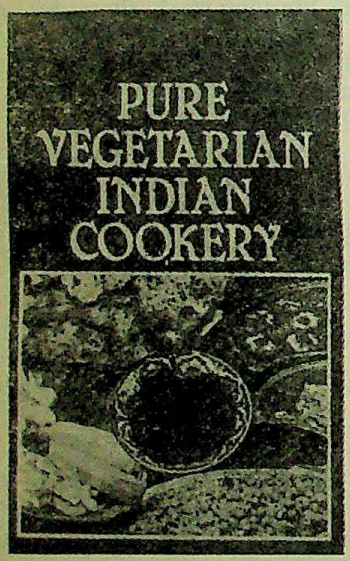

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If the knowledge of what the literary text is like, depends largely upon the act of responding to a structuration, the reader cannot approach it as committed to a system, but only in openness or as desystematized, though his openness will also be partly intensified by the empowered text. This way of approaching or reading a poem was suggested by the text of Blake which is made up of diverse energies. It is so high powered that it at once leads the mind to the experience of its structuration. Its intensity, in fact, makes it an ideal text that speaks in a responsive relation with the reader. For this kind of speaking, during which it becomes self-conscious as well as unconscious (while passing on its "triple" energy of shaping, destructuring, and being consciousness-as-such), the text of Blake has been called "metaconsciousness." The energy of the poem not only says to the reader what it is like, but also helps him in overcoming his problematic, and finally directs his fantasy-energy into a meaningful creative act which was always latent in him (poem originaire, as author call it), but which he could never envision before.

GURBHAGAT SINGH received his M.A. and Ph.D. degrees from the University of California. He is currently Reader in English at Punjabi University, Patiala. Rs. 80

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EDITORIAL

National awards are instituted to commend and encourage exceptionally good work in the fields of arts, science and literature. Among the recipients are educationists, industrialists, journalists, scientists, scholars, artists, musicians, dancers, film artists, and writers.

It is in this era, more than in earlier ones, that the book has come to be recognised as a vital instrument of development and social progress. The social usefulness and creative significance of the printed word, as well as its function as a medium for propagating and perpetuating knowledge, is recognised by all those who are concerned with the preparation and dissemination of information and knowledge : students of all ages, teachers, writers, scholars, businessmen—in short, anyone who can read.

If the old adage of the pen being mighter than the sword holds good, it will not be an exaggeration to say that the product of the moving pen—the book—is the greatest tool of civilisation. After all, the yardstick for measuring the achievements of any civilisation has, from time immemorial, been the literary efforts of the age. The epics, scriptures and classics of the Hindu, Roman and Greek civilisations bear this out. Most of the eminent men in the world have been inspired in their achievements by some book or the other. Even a single book can change and decide the fate of a nation.

Every book is a piece of art. But it should be pointed out that the author's manuscript is only the embryo of a book. To the layman, the publishing of a book may seem a simple procedure—just the receipt of a manuscript, which after being printed, appears at bookstalls. This is not actually so, because the publisher and the editorial staff put in even more labour than the author himself, in the production of the book.

The role of creative writers has been recognised with awards and citations. But the bookmen—the publishers and booksellers who make the book available to the public—have been totally ignored, in the matter of being nationally recognised for their contributions to the literary world.

In a country with a large number of languages, such as India, the competition to excel is very keen. Bold experiments have been made by publishers in certain languages in matters of style, production and distribution. However, even in the field of English publishing, India stands third in the world, in terms of output. Some Indian publishers have made important contributions to the world of publishing, and their books are received very well in the countries of Asia and Africa.

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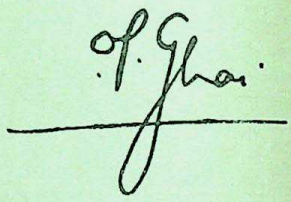
It is time that the talents of the bookmen, who are as creative as artists, musicians, writers, or dancers, are accorded the recognition they richly deserve, for the advancement of culture. In the advanced countries, their services are recognised : Sir Stanley Unwin, Sir Allen Lane and Sir Basil Blackwell were knighted for their services in the fields of publishing.

If book publishing is recognised as rendering yeoman service in the cause of a nation's development and self-realisation, and if the creation and dissemination of ideas is seen as crucial to its highest aspirations, then it is surely fitting that bookmen be given due national recognition for their efforts. As surely as public servants, politicians and social workers they have their fingers on the pulse of the nation, for they anticipate trends, forge opinions, and are custodians of the most powerful form of communication known to modern man.

As eminent men and women in art and culture are recognised through awards and nominations to public offices and Parliament, to be of service to their country, so is it hoped that publishers will be so honoured and sought for their unique contribution.



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Indian Publishing : A Woebegone Industry

Narendra Kumar

Mr. Narendra Kumar is President, Federation of Indian Publishers and Managing Director, Vikas Publishing House Pvt Ltd.,

Horowitz smiled and said, "It's the silence that matters, not the applause. Anyone can have applause. But the silence, before and during the playing—that is everything." So said the world's greatest living pianist, Vladimir Horowitz, seventy-seven, in reply to a question if he still gets a kick out of the applause.

Drawing an analogy between the power of music and the power of the printed word, one can easily say that both music and books symbolize the sublimation of human thought and endeavour and communicate directly and evocatively to the listener or the readers as the case may be. The Sonatas of a Chopin or a Schumann are as wonderful and magnificent as the works of a Tagore or a Tolstoy!

Publishing and Developing Societies

I would personally place the power and fascination of books in a still higher category since this tool of communication is out to conquer ignorance and awaken knoweldge: *Tamso Ma Jyôtir Gamaya.* It leads us from darkness to light, even as we move from the individual to the community, the social, the cultural and ultimately, the civilizational levels. More so in a developing society.

It was this conscious appreciation of the power of the written word that made Western nations hanker for control over the administration of their colonies, thus depriving the majority of mankind, living in Asian and African countries of their true destinies. Anyway, that is a subject by itself. What concerns us here are the problems and challenges being faced by Indian publishing in the eighties.

Growth of Indigenous Publishing

Whatever the percentage of literacy, we have still the makings of a gigantic reading public in India. The last few years have witnessed an insatiable hunger for reading in the country which is unprecedented in in our history. However, books continue to remain a luxury for a painfully large number of our countrymen. It is against this backdrop that the challenges posed to indigenous publishing by historical developments on the one hand, and the unique dilemmas that confront us as a newly independent nation seeking to set our priorities and draw up an agenda for development on the other, are to be considered.

The Indian book industry ranks seventh in the world and third after USA and UK in the production of English titles. While English continues to be the major language of communication and has cornered 40

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per cent of the publishing activity in the country, there are noticeable signs of increasing activity in the sphere of language publishing. India also has the largest and also a better-managed publishing industry, compared to most of the developing world.

The Indian book industry is still developing in the sense that when these figures are related to the size of the population, we get a different picture. With nearly 15 per cent of the world population, we produce only 3 per cent of the world's titles. Thus, the Indian book industry has a great potential for playing an important role in the country's development programmes. The scope offered by programmes of universalization of elementary education, adult literacy, books for the rural population and the rapidly expanding frontiers of knowledge is immense and challenging.

One of the most crucial links in the book business is between the private and public sectors, specifically in the area of state support. This support is of two kinds, infrastructural and financial. It is almost axiomatic that the first casualty of tightening the belt, as far as State expenditure is concerned, is health and education. They feel the pinch first. Again, this is true all over the world but it is an especially poignant reality in India, for this brake on our activities came at a time when we were poised for a truly remarkable take-off in publishing. Not only has it caught us in mid-air, so to speak, it has unfortunately, in some areas, actually ground activity to a halt. Exorbitant bank interest rates, growing inflation, and falling demand for most categories of books have only compounded the problem.

Given the gigantic proportions of our population, and the literacy gap, Indian publishing has still to achieve its true dimensions.

Poor Man's Enterprise

Its insignificance in economic terms can be underlined in more ways than one. The total annual turnover of Indian publishing is nearly Rs 100 crores. Books imports account for over Rs 16 crores annually, a substantial figure in terms of the total turnover of books published. From a high during 1975-76 and 1976-77, there has been a gradual decline in the output of books due to the paucity of funds available with public institutions, especially college and university libraries. The picture is even less rosy when we recall that there are about 11,000 publishers in the country, including about 1,000 publishers belonging to the corporate sector. The figure works out to a dismal 120 titles per year considering the fact that books are usually published in a quantity of 1,000 per title and rarely in terms of 2,000 titles. The margin of profit is bound to be low in such circumstances, so that publishing is, in fact and indeed, a "poor" man's enterprise. (The best among American publishers, for example, thrive on one more bestsellers a year.) Indian publishing is industry's poor relation, also in view of the fact that we have 135 universities, 8,450 colleges, a college enrolment of 42.20 lakhs, and 9.47 crores of school-children and an output of about 13,000 titles brought out in average editions of 1,000 copies per title.

Inhibiting Factors

There are several inhibiting factors that come in the way of a flourishing publishing industry in India. As stated earlier, Indian publishing was the byproduct of a national upsurge in various walks of life, and there are still no more than a score of Indian publishers who have made the mark.

These may be termed the elite of Indian publishing, and the gap between the elite and the other publishers who constitute the base of publishing in India is widening; no system that has a prosperous superstructure but a weak base can survive for long.

Role of the Corporate Sector

The second contradiction that hurts Indian publishing considerably is the role played by the corporate sector. Although it performs a useful social function by bringing out publications with a limited sale potential, the same job could perhaps be done more effectively through state subsidies, without the paraphernalia of state publishing houses. In school-level textbook publishing, the state holds a monopoly; since 70 per cent of publishing in India is accounted for by "programmed books" and considering the fact that there are nearly 10 crore students studying in schools in the country, state agencies have hardly begun to scrape the bottom. Indeed, school texts are the most profitable arm of publishing in the country, and Indian publishing needs to be built upon its sound foundation through an ideal combination of direct state publishing, private publishing and joint marketing by private and public sectors.

Can we afford this absence of democracy in our education?

At another level is the problem posed by a stringent policy pursued by the Government during the Sixth Five Year Plan period in curtailing purchasing grants of college and university libraries under the plan budget. Considering the fact that purchases by academic libraries constilute the bread and butter of booksellers and publishers in India, the severe cuts in their book budgets have resulted in irreparable damage .o the most dynamic sector of India publishing.

Development of Libraries

The second area where only State

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enterprise can alleviate the problem. The last ten years: in reviewing the is in the expansion of libraries, undertaken in such a manner that they reach those for whom they are intended. Consequent upon this is the stocking and adequate replenishment of titles through recurrent grants from the Government. This is an area where we have seen the most hardship over the last three years and in this respect, the Sixth Five Year Plan is a damp squib. In 1978-79 the financial assistance provided by the University Grants Commission to colleges and universities for the purchase of books stood at around Rs 5 crores. From July 1979 onwards, however, UGC funds virtually dried up bringing home the fact that (as a friend put it graphically) "Government grants for book purchases are to the book industry what the monsoon is to the Indian farmer." Library purchases rather than individual buying constitute the lion's share of the book market, but library grants have been reduced to a mere Rs 1 crore. The immediate impact of this has been swift and devastating—the longer-term implications in terms of availability of, and access to, information for a whole generation of students are almost frightening to contemplate.

Book Finance Corporation

Publishing's relatively small total turnover has precluded its being accorded industry status, making bank financing impossible to obtain. There is a perennial shortage of working capital affecting the book trade—the entire business operates private or family funds, purchases are always made on cash but sales on credit, and recoveries are notoriously slow. Under the circumstances, how are Indian publishers expected to take up the challenge?

There could be no stronger case for setting up a Book Finance Corporation, and such a case has been placed by us for consideration for

case the book industry has to be considered on separate footing, and profit motive alone should not be the criterion for judging either its success, merit or contribution to the economy. Its impact is felt far more deeply on the cultural life of a country and the status accorded to it must be commensurate with this impact.

Rising Prices of Paper

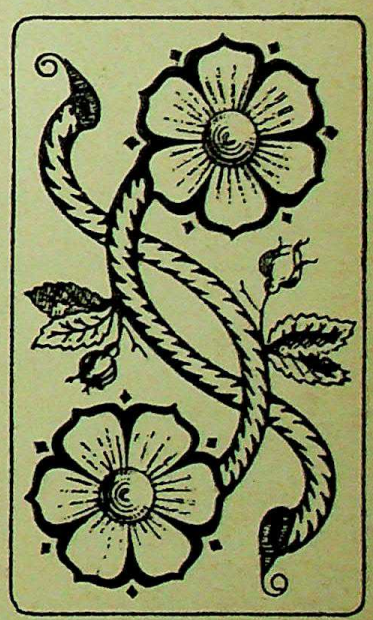
This brings us to the single most important input of the book business in terms of actual production, and that is the availability of paper. This has been a source of constant worry to the trade. As markets shrank and grants were slashed, the cost of white printing paper increased four-fold during the last ten years. Controlling paper prices becomes imperative not only because it affects publishing but because it ultimately affects literacy and the development of education. There is a case here for allotting duty-free newsprint to publishers of the publication of educational, technical and general books, so that they are placed within the reach of the common man. Worse still is the fact that the supply of concessional paper for textbooks has been practically non-existent in the last two quarters, and at the best of times has met barely 5 per cent of the actual demand. While the thriving paper mills are holding the entire student community to ransom, a cryptic silence is being maintained by the powers that be.

Fresh Approach

The need of the hour is to drastically reconsider our priorities and look seriously at the possibility of formulating workable concessions and incentives that will re-define the fiscal treatment of books, take inflation into account when considering tax reliefs, advance low-interest loans; provide adequate book funds for libraries and educational institutions; allow compensation for legal deposit of books in libraries; create the best possible conditions for the maintenance of paper supply, and so on. There is no solace to be had from the intent to reach the widest possible market without having the means to do so.

The promotion of literacy as a basic tool of advancement and change ought to be accepted as one of the primary objectives of the government of a country where respect of scholarship and learning has been the distinguishing feature since time immemorial. A flourishing publishing industry is the only panaces to the social ills that besiege our country.

Courtesy : Indian Express 12 August 1982



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Copyright and Book Publishing in Developing Countries

D.N. Malhotra

Mr. D.N. Malhotra is Chairman, Joint International Copyright Committee of Unesco & Wipo and Managing Director Hind Pocket Books (P) Ltd.

In order to understand the problems and practices of book publishing in developing countries, one has to go into the various stages of its historical development, so that the whole process could be seen in a proper perspective.

Publishing in developing countries started advancing and becoming strong as a national enterprise only when these countries became free from the rule of the colonial powers during the last three decades. Prior to that, whatever local publishing was being done in these countries was either on a small scale or as an offshoot of the big publishing companies of Europe which had set up their branches in the countries under the imperial rule of their own governments. The latter type of publishing was done only to exploit the markets to their advantage by doing some publishing locally to suit their convenience and not with any desire to developing local publishing. Therefore, some of the operations of these companies were only either reprinting of the books published at their head offices or only preparation of manuscripts, while actual production was done elsewhere. So, these operations were never complete publishing operations. On the other hand, local publishers who published in local languages or even a little bit in English, French or Spanish did not have the necessary know-how or resources to plan and develop publishing on modern scientific lines.

Therefore, publishing in the real sense of the term started in developing countries only when national governments took charge of the situation. Fortunately, most of the governments of these newly emerging countries realised the importance of literacy and higher education for their masses. This led to the launching of ambitious plans of mass literacy and widespread education, thus bringing into focus the need for books on an unprecedented scale in those countries. It was realised that for their economic and social advancement, they needed books, which were the most inexpensive tool to raise the quality and calibre of their citizens, who would contribute to the all-round progress of their countries. Both private and public sector efforts were harnessed to fulfil this massive need. This opened up the floodgates of opportunities for book publishing, bringing along with them problems also on a big scale.

At this stage, the biggest problem which came up before developing countries launching upon this endeavour was the need to have a large number of manuscripts on every subject on which books were to be published. Certainly, these could not be prepared all of a sudden by the authors of their own countries. And there arose the need to get copyrights from the advanced countries of books both for regular institutional instruction and for general education.

The most important fact which developing countries have to realise is that they must develop strong national publishing industries of their own. Today a highly developed publishing industry is a *sine qua non*

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for a great industrialised nation. Out of the 600,000 titles published annually, 40 per cent are published by six highly advanced countries of the world, i.e. the USSR, the USA, the UK, Federal Republic of Germany, France and Japan. Therefore, developing countries have to take a leaf out of the book of the advanced countries and strengthen their own publishing industries.

The first and foremost requirement for the strengthening of publishing is the development of local authorship. Most of the books required in a country have to be written by local authors because it is they alone who understand the local genius and ethos which have an appeal for their countrymen. The authors, on their part, may imbibe the knowledge of the whole world by having access to world literature but the mass of the people, have basically, a preference for locally-authored books. So, the foremost requirement is to induce local intellectuals, scholars and teachers to write books. It is also for publishers to look for and spot talent in writing and to awaken talented persons to their capacity to write books. It usually happens that many dedicated people in developing countries take to writing out of an inner urge but it has to be placed on a regular and continuing basis by making writing a rewarding profession. It is an imperative necessity for the publishers of developing countries to make writing remunerative as a profession, to protect the interests of the writer and make him write more.

Therefore, from this point of view, for the protection of the authors interests, a strong and comprehensive national copyright law is required. All developing countries must enact national copyright laws; and those who already have such laws on their statute books should strengthen them.

Publishing grows on healthy lines if copyright protection is ensured to books brought out by publishers. If such is not the case then the law of the jungle would prevail and nothing would prosper. The history of those countries wherein no copyright operates bears ample testimony to this conclusion. Local authors in particular get a damper if their works are not protected by law. Some publishers might make easy money by publishing books without paying royalties or copyright fees but in the long run, it is to the detriment of national progress in respect of writing as well as publishing.

The social aspect of copyright finds expression in the fixed time-limit given to the duration of copyright which usually is the life-time of the author and fifty years thereafter. It is understood that this period of an author's own life-time plus twenty-five years or fifty years is enough to compensate the author and his successors for the work done by the author. In the case of other properties, it is perennial but in the case of writing, it is understood that knowledge is the inheritance of the whole society and whatever an author writes is out of his development as a member of society which too has contributed towards the development of his thought and ideas. So, after a certain period of enjoyment of royalties by him and his heirs, it must pass on to the public domain for the benefit of the whole society.

Now let us look at some of the other problems of publishers in developing countries. I would take the case of India which can serve as an example to discuss the problem as most of the other developing countries are in a similar situation.

India at the moment has a population of about 668 million and over 36 per cent of the people are literate which gives us a figure of over 240 million literate people for whom books have to be provided for regular institutional education as well as general books for the people outside as an instrument for life-long education. Then the problem is that these people do not have one language. There are about 15 major languages in India and books have to be provided in all these languages. This makes publishing still more difficult and specially in those languages where the number of readers is small.

Since Hindi is the language used in a number of states, it is relatively easy for the publishers in the Hindi language to publish books for a variable number of people in their language area. In comparison to this, the other states have their own small populations and they have to depend entirely on their own language group.

Another feature of the situation is that even more important than the national language, Hindi, is the continuing use and importance of English in the national life of India. That is the reason why India occupies the third position in the production of English titles in the whole world after the USA and the UK and this third position occupied by India is just with 40 per cent of its titles, as the rest of the 60 per cent are in Indian languages. In the last few years, the number of books published in India has been in the range of between twelve to thirteen thousand, though publishing of new titles in India, at least once, has touched a figure of over 20,000. The figures for the last 8 years (from 1971 to 1978) are given below :

Year	*Number of titles*
1971	13,614
1972	14,480
1973	14,060
1974	11,647
1975	12,708
1976	15,802
1977	12,885
1978	12,932

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From these statistics, we can easily see that the job of the publishers in smaller language groups is quite difficult. Such a publisher has to depend on a reading public which cannot absorb large editions to make publishing worthwhile. But still, with a spirit of enterprise and missionary zeal they have been publishing in all the languages of India. Some of the publishers are very small and even one-man enterprises; there are others which are run by individual families and then at the top are some of the companies organised and managed on modern lines like those in the advanced countries of Europe and the USA.

As the sale of books is low and the returns from publishing are small, the authors also do not get sufficient remuneration by way of royalties. That leads to misunderstandings and sometimes vitiates the atmosphere, making it even more difficult for the publishers to work. And I reiterate, these are mostly cases of misunderstanding and not really wrong dealings by publishers.

Fortunately, the Federation of Indian Publishers found a way out by which we have been able to mitigate this problem to a great extent. A couple of years ago, a new organisation of authors came into being called the "Authors' Guild of India". At that time I happened to be the President of the Federation of Indian Publishers and I welcomed the formation of the Guild. Out of this discussion emerged a joint committee of the Authors' Guild and the Publishers Federation under the name of "Good Offices Committee of Authors and Publishers" (GOCAP). This committee has worked substantially in a positive way in removing the misunderstandings between authors and publishers. All the cases of grievances from authors and vice-versa were referred to this Committee and were resolved. The President of the Authors' Guild was invited to be the Chairman of the GOCAP. In most cases it was found that the grievances of the authors were imaginary and based on their lack of understanding of the working of the contracts with their publishers. They were satisfied when these things were explained to them by the GOCAP.

I have given a description of the working of the GOCAP because I understand that this problem with authors occurs in many other developing countries also. I hope the example of the working of GOCAP would be emulated by the publishers of other developing countries. If more details are needed, these can be got by a reference to the Authors' Guild of India or to the Federation of Indian Publishers.

Another major problem which faces the publishers of developing countries is the high cost of paper which makes books very costly and sometimes out of the reach of the reading public of those countries. There is no doubt that there is a shortage of paper all over the world, but this becomes very acute in the case of the developing countries. During the last 10 years, publishers in India have been trying to fight a losing battle to get the price of paper controlled and reduced but it has been a difficult task. Paper is a big industry and has long arms to influence to Government, while publishers are small-scale operators though occupying a comparatively better position in society. The prices of paper have gone up steadily and today the price of good paper in India is over 1.50 US dollars per kilogram. This price may be alright for the advanced countries in relation to their economic standard of living but for developing countries where the overall standards is much lower this price is very high and makes books costly and hence beyond the means of the large mass of the population.

Of course, something was done by the Government of India in getting paper for text-books at concessional prices. Regular school-book publishers were provided with paper at a price of around 50 US cents per kg. This was given only for those books which covered the regular syllabi in schools. As the paper mills provided this concessional paper, they were given a free hand to charge any price for the paper in the open market and this made the cost of general books even higher. All these things stem basically from endemic shortages. Some people take advantage of these shortages and charge higher prices and even black-market prices. This hampers the growth of education and enlightenment in developing countries. A couple of years ago, a proposal was made in the UNESCO General Conference by the Indian delegation that there should be a World Paper Bank under some UN agency, so that shortages in various areas were met by such a Paper Bank. I think this idea needs to be pursued in the coming years because world shortage of paper is still persisting.

Now let us take some other aspects of the production of books in the developing countries. Just like the shortage of paper, there is shortage of printing and binding machinery because these have to be imported from advanced countries and, foreign exchange being scarce, the Governments of developing countries do not give sufficient priority to the import of printing and binding machinery. In all developing countries, unfortunately, publishing does not find its proper place in the list of priorities.

Even when raw material, machinery and equipment are available, there is the important need for trained personnel to deliver the goods. In order to achieve that,

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programmes for the training of personnel engaged in book-publishing were launched with the help of international agencies by the publisher's associations in many developing countries. In India, the Federation of Indian Publishers organises training courses for publishers in various disciplines such as editing, production, distribution and management. At least in two Indian universities, namely the universities of Delhi and Madras, there are regular undergraduate and post-graduate courses in book publishing. These courses provide trained personnel required for the publishing industry. Training of people in publishing will be more fruitful if it is conducted in their own countries or in the same region because working conditions there are similar to the working conditions in the countries from which the trainees come. People in publishing have to learn to make use of the facilities available locally and not yearn for sophisticated machinery available in the advanced countries, because this costly equipment cannot be easily imported and moreover it may not suit the needs of publishers in the developing countries.

I remember that about 15 years ago, we were confronted with a problem in binding when I was running a large-scale paperback publishing programme. The machinery meant for so-called 'perfect binding' could not be imported and the sectional sewing of books was too costly and still not strong enough. We decided to staple our paperbacks with steel wire stitching machines and thereby we cut costs and made our books cheaper. Now this may not be the ideal solution or it may not give the books a sophisticated finish in binding, yet it was the one formula which worked excellently in our given conditions. All the other paperback publishers followed suit and we solved a big problem of import of foreign binding machinery.

But by far the biggest problem in developing countries is that of book distribution. In these countries there are vast rural areas where book-shops are non-existent or extremely rare and to make books reach the readers in those areas poses a big challenge. The techniques of book distribution in developing countries are not well developed. In publishing, the main problem is distribution, by which books in large numbers can be printed and distributed, so that every book becomes a viable proposition both for the publisher and the author. In some cities there are text-book shops which are seasonal and they do not stock general books. The literate population is scattered all over the country and in some places they have no access to book-shops to satisfy their book hunger. If this problem could be solved, book-publishing would become prosperous and fulfil its aims of providing enlightenment to the masses of the developing countries.

Book clubs have started coming up in some of the language areas of India and they have met with an encouraging response. The surest way to reach the people in rural areas is through the post office which can cater to the needs of book lovers. The problem in the way of expansion of book clubs is the high postal rates specially when low-priced books have to be sent by post. Efforts have been made to get postal concessions but the results have been only marginal. This is an ironical situation. Governments of developing countries spend huge sums on literacy campaigns but the literates relapse into illiteracy when in later years they do not get easy access to the reading material of their choice easily. Thus the money spent on literacy is likely to become a waste unless followed up by provision of books to these people.

Another problem facing book publishing in the developing countries is the lack of sufficient libraries. Usually, libraries constitute the backbone of the sales of books in any country, but as funds are limited with the Governments and library movements not very strong. book publishers cannot look forward to an assured market for their books. There is an urgent need for the growth of libraries in developing countries to help publishing and make books available to the public for reading.

These are some of the problems which developing countries face everywhere and if these have to be tackled, then all the developing countries must pool and share their knowledge of these problems and help one another. Of course, help from international agencies and advanced countries which give training and other forms of assistance to publishing industries of developing countries is always welcome. A case in point is that of WIPO and the Hungarian Government which have organised this training course.

Publishers in the developing countries have a lot of problems in relation to international copyright law and conventions. On the one hand, the developing countries have respect for international copyright systems and they want to avail themselves of the opportunities to publish a large number of books by obtaining rights from authors and copyright-holders in the advanced countries, and on the other hand, they find it extremely difficult and cumbersome to obtain such rights from these quarters. The need to publish books in a massive way in developing countries can be fulfilled only if they get rights from the advanced countries in a speedy and easy manner.

The dilemma before the developing countries has been acute.

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They want to remain within the international copyright systems but also wish to get rights easily and on easy terms. In actual practice, some of the publishers of the advanced countries do not feel happy giving rights to publishers in developing countries. Moreover, the publishers of advanced countries are not psychologically adjusted to the idea of parting with copyrights, since in many cases these developing countries once were colonies of the advanced countries, and they were accustomed to exploiting these colonies from the commercial angle as their markets.

But the most important factor weighing with the developing countries today is that the books published in the advanced countries are very costly and do not suit the purse of students, teachers and even libraries. A book costing £8 or 10 in the UK can be reprinted in India and priced £1 today and that is what is needed for the developing countries. They would rather pay a royalty on an edition of 2,000 or 1,000 copies to the publisher of an advanced country for reprinting his book than import 100 copies of the highly priced original edition. It is also more just from the point of view of the reading public of the developing countries that they must have easy access to the world the knowledge made available in their own countries at prices they can afford. Finally, it is the rightful business as well as a duty and a right of the publishers of the developing countries to publish books for their own people.

Now, the question is whether the present international copyright conventions allow this transfer of rights from the advanced countries to the developing countries as needed by them, in a massive way.

The quest for a formula to help the developing countries, to get these much-needed rights started in the early sixties by which time the developing countries got ample realisation that the international copyright conventions in their then existing form could not serve their purpose. So, there was a clamour for the revision of copyright conventions and in 1967 the Stockholm Conference was organised towards that end. After much discussion, the Stockholm Protocol for Developing Countries was added to the Berne Convention. But the Stockholm Protocol was not ratified even by those advanced countries which had agreed to it at the Stockholm Conference in 1967. They thought later, on going back home, that perhaps they had conceded too much to the developing countries and the pressure of their national publishing industries made them retrace their steps by not ratifying it. Anyway, the final efforts culminated in the Paris Act of 1971 of the Berne Convention.

But what the real status and use of the said Paris Act is, is yet to be studied and determined. The first observation is that not many countries have ratified it and incorporated it into their own copyright systems. It is stated by the advanced countries that nowhere else have the publishers of developing countries availed themselves of the compulsory licensing which may be resorted to by the developing countries. The publishers and copyright holders of the advanced countries are giving away rights themselves, by voluntary negotiations, to publishers of their choice in the developing countries.

But this assessment of the situation is only partly correct. The publishers in the developing countries still feel that to secure rights under the Paris Act is quite difficult in terms of procedure as well as the time-lag stipulated for securing rights between the various categories of books.

Under these circumstances, there is the danger that extremists in the developing countries may advocate walking out of the international copyright conventions by their own countries. The arguments advanced in such cases have a strong appeal when they quote the examples of great countries like the USA and the USSR which entered into the international copyright conventions only after they had published all the important books of the world freely for their own countrymen. They argue as to why the developing countries should not do the same and then later on work within the international copyright conventions. In this approach, they are backed by powerful sections of the public opinion of their countries.

The only way to counteract such advocacies is to make rights more easily available to the developing countries.

First, whenever a newly-emerging country wants to have copyrights for reprints and translations in its own language, these should be offered on very nominal terms for books already published except that for those published more currently, regular rates (of course commensurate with the paying capacity of developing countries) be charged.

Secondly, there is no need for the advanced countries to reorient their thinking regarding their earnings of royalties from the developing countries. They should treat as their primary and real source of income the royalties they earn in their own countries and from other advanced countries and look upon whatever they receive in terms of reasonable, if not nominal, royalties from the developing countries as a secondary income.

In this discussion, it is not for a moment denied that the author has a fundamental right to be rewarded for his work and this reward leads to more encouragement of writing

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and as a result more people will be encouraged to engage in intellectual creativity. The entire question has to be viewed in the light of the prevailing situation, when copyright-holders in the advanced countries have on certain occasions used the copyright laws to hinder the free flow of knowledge for the sake of their greater pecuniary gains which ultimately do not even accrue to them due to their unrealistic demands. Many authors of the advanced countries have expressed their distress at their works not being made available to the reading public of the developing countries on account of the recalcitrant attitude of the publishers of the advanced countries who control the rights of their authors.

Then, there seems to be a lack of understanding on the part of the copyright-holders of the advanced countries about the situation of book-publishing prevailing in the developing countries. They demand such unrealistic terms from the publishers of developing countries that the agreements cannot be negotiated to a successful conclusion.

It seems that there is a need for bringing about awareness of the conditions prevailing in developing countries to the people of the advanced countries. The economic standards of the developing countries are so different from those of the advanced countries that they cannot appreciate the small copyright fees offered by the publishers of developing countries.

It is, therefore, heartening to note that a "Joint International Unesco-WIPO World Intellectual Property Organisation Service for Access by Developing Countries to Works Protected by Copyright" has recently been created. The functioning of the earlier International copyright Information Centre of Unesco (now merged into the above mentioned Joint Service) and Copyright Information Centres established in some of the advanced countries should have taken upon themselves the responsibility to disseminate information about the conditions in developing countries to copyright holders in developed countries; instead they were acting as a medium merely for passing on requests from one country to another. Such centres should almost act as literary agents between negotiating parties, bringing to bear a sense of realism wherever it is lacking.

We are glad, therefore, that the Joint Service has now been created by WIPO and Unesco, with the objective of intensifying the action hitherto undertaken by them, "with a view to assisting developing countries in overcoming any difficulties that they may encounter when they wish to make use of intellectual works of foreign origin protected by copyright.

The functions of this Joint Service include :

"(a) giving advice, on request, on methods of obtaining the necessary authorization for the reproduction, translation or other use of works protected by copyright, that is, works that cannot normally be lawfully reproduced, translated or, in certain other ways, used without the previous consent of the owner of the copyright in those works, consent which usually is given in exchange for payment.

(b) assistance, in given cases, on request, to obtain such authorization where there are difficulties in obtaining the authorization, for example, because the owner of the copyright cannot be identified with the required certainty, because the owner of the coyyright does not respond to a request for authorization, or because the payments or other conditions proposed by the owner of the copyright appear to be too onerous."

However, in order to enable the Joint Service to function as an efficient clearing house and to use its good offices in an effective manner, I may advise, in my capacity as Chairman of the Joint Consultative Committee appointed under the said Service, that publishers and others should, while referring their case for its assistance, communicate details as to the approaches already made to the foreign publishers or copyright holders concerned; whether there has been any response and, if so, what. It would be preferable to send copies of correspondence in this connection together with the title and name of the author of the work for which rights to reproduce have been sought.

Reference to be made by the Joint WIPO & Unesco copyright services in detail. It must be added that there are certain fundamental differences in the working of the publishing Industry in the advanced countries and in the developing countries. In advanced countries like the USA, the UK and Federal Republic of Germany, publishing is organised, like other industries, on a large scale. The economics and the business aspects of every unit are closely watched and taken care of. Many big industries are taking over publishing houses and mergers keep on taking place. There is considerable capital invested in the publishing industries of these countries and it is a business in the real sense of the word.

On the other hand, in the developing countries publishing is done by small units largely dependent on the energy and drive of a single individual. The portrait of a publisher of a developing country is rather different. His work is partly a mission, partly a profession and partly a business.

Now, this may sound meaningless to publishers of the advanced countries because they treat it as

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pure business and would like to apply to it strictly all the business norms while dealing with publishers of the developing countries. But in order to have a smooth relationship, a little more patience and sympathy is required on the part of the publishers of the advanced countries while dealing with the developing countries.

The World Intellectual Property Organisation (WIPO) conducts training programmes for the personnel engaged in the management of copyright affairs in the developing countries to impart to them knowledge about copyright laws and for training. It is a very useful and important work, and extremely laudable, too. But it is suggested that similar programmess would be organised for the related personnel from the advanced countries to acquaint them with these problems and orient them, so that they can deal properly with the demands from the developing countries. There should be joint conferences of the relevant persons both from the developing and the developed world. What cannot be achieved at diplomatic conferences for the revision of conventions can perhaps be accomplished at such conferences where the atmosphere will be more informal and helpful for finding solutions to these practical problems.

An attempt has been made in this discussion to describe the problems of book publishing in general but with special emphasis on the practical aspects of copyright problems facing the developing countries. If these problems are tackled with sympathy and understanding, there cannot be any doubt about the developing countries adhering to the international copyright conventions and fulfilling their massive needs for copyright permission to publish books for the general and educational needs of their growing populations.

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A Common Forum For Afro-Asian Publishing Countries

Vishwanath Malhotra

Mr Vishwanath is Past President Federation of Indian Publishers and Managing Director, Vision Books Pvt Ltd.,

Publishing in the Afro-Asian countries has made rapid strides during the last two decades, with India spearheading the upsurge. India is now recognised by the UNESCO as the third largest publishing country in the English-speaking world. But the reality of the situation remains that India, or for that matter any other Afro-Asian country, is not in a position to play its rightful role in the international forums unless all such countries come together on a common platform and make their voice heard with due attention and respect.

We have the International Publishers' Association (I.P.A.) with its headquarters in Geneva. It has a well-organized Secretariat with an impressive array of Committees, and holds its Congress every fourth year. But the fact is that most of the Afro-Asian countries are not actively involved in the IPA, for obvious reasons.

There is another more important aspect to the matter. How far is the I.P.A. the right forum for the urgent problems of the developing countries? The answer would not be encouraging. It is borne out by recalling how India's move for 'Compulsory licensing of reprinting rights' of the much-needed scientific and technical books for the developing countries could not be carried in the IPA. The attitude of some of the developed and affluent countries, which naturally dominate the I.P.A. in respect of developing countries smacks of the old colonial hangover on the one hand and 'patronizing the smaller fry' on the other. No self-respecting country, howsoever small or poor, need put up with it.

Let's face it: the publishing problems of highly advanced countries are quite different from those in the developing part of the world. They are rightly engrossed in problems of highly sophisticated audio-visual technology in relation to publishing, automation and computerizing the publishing processes, etc. All this is a distant dream for the publishers of the Afro-Asian countries. They have their own immediate and urgent problems of great national importance, to be tackled jointly in a more congenial atomsphere of mutual respect and equality.

Teeming millions in the Afro-Asian countries have to be educated and reading materials have to be innovated to meet the particular needs of various regions in various dialects and languages. This enormous challenge throws a number of problems for publishers where paper is still very expensive, where old-fashioned caligraphy still retains its relevance and needs tender care for its preservation, where type-setting by hand has to continue for a number of years, and where binding remains still in its handicraft stage—all these problems can best be solved through a common platform of an Afro-Asian Publishers Association. Most of these countries do have their National Publishers' Associations in operation and as such it is only a matter of joining hands for a common cause under the aegis of the proposed Afro-Asian Publishers Assoication.

The UNESCO has also supported the concept of an Asian Publishers' Association. Let us make the concept a reality by making a beginning in this direction. Once the Afro-Asian Publishers Association comes into being, it can also work hand in hand with the IPA in many areas for the common objectives of publishing in a global perspective.

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World Congress on Books - Some Reflections

Abul Hasan

Mr. Abul Hasan is Special Officer (Books)Government of India, Ministry of Education & Culture.

Unesco organised a World Congress on Books in London from 7 to 11 June 1982. The objective of the Congress was to analyse the progress made in the book field all over the world during the last ten years and discuss the problems that still remain to be solved both in the developed and the developing countries.

Indian participants

Participants to the Congress were selected by Unesco in their individual capacity in consultation partly with governments of the member-States and partly with national professional bodies connected with the book industry. Some of the participants were invited to the Congress by Unesco on their own. The participants from India were: D.N. Malhotra (Hind Pocket Books), Lokenath Bhattacharya (National Book Trust), Abul Hasan (Ministry of Education), Devendra Sharma (Federation of Publishers and Booksellers), Bimal K. Dhar (Academie Publishers) and V.N. Chhabra (Nachiketa Publications).

In all 212 participants from 89 countries, several observers and 6 inter-governmental and 15 non-governmental international organisations took part in the Congress.

Agenda

On the basis of the analysis of the past experience the Congress was supposed to evolve a new world wide programme that will meet the latest challenges in the book field and thus to design a new action programme to be carried out by national authorities, book professionals and Unesco.

The working documents for the Congress were divided in two parts. Part 1—"International Book Year Plus Ten" was an analysis of present trends and forecast for the future and part 2—"Towards a Reading Society—Targets for the 80s" identified measures to overcome the obstacles to book development and proposed a new programme for action with the goal "The realisation of a reading society". Part 2 contained the agenda of the Congress divided into six targets, viz.,

1. Formulation of a national book strategy;
2. Recognition that the book industry is a vital industry;
3. Integration of the new technologies into the book chain;
4. Creation of a reading environment in all types and at all levels of society;
5. Stimulation of international cooperation to build national book capacities; and
6. Increase in the two-way flow of books across borders.

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While the above targets were meant for action at the national level, the last section of part 2 identified the role of Unesco in assisting the member-States by providing technical advice, equipment and materials, professional training and other measures to develop the national infrastructure for the promotion of books and reading.

Inauguration and election of office bearers

The venue of the Congress was Kensington New Town Hall where the opening ceremony took place in the morning of 7 June 1982. After a brief speech by the Lord Mayor of London welcoming the participants, the Director-General of Unesco Amadou-Mahtar M'Bow made a statement welcoming the participants and thanking the Government of UK for hosting the Congress. He highlighted the fact that despite the progress made in the field of book and reading over the last decade, two-thirds of the world population lived in countries which together accounted for less than 20 per cent of the total book production and that in the remaining countries a large part of the population was still without books. He pointed out that the situation was ripe for a wide exchange of views among specialists from all the professions involved in producing and distributing books from all over the world to focus attention on the new challenges facing the international book community in the 1980's and to draw a worldwide action programme that would make a significant contribution towards the realisation of "a Reading Society". The Director-General hoped that the Congress will pave the way to a future in which books will not only remain the prime instrument of intellectual creation, reflection and in-depth communication but will become so for ever-increasing numbers of people, in all countries and all social strata.

The UK Minister for Overseas Development, Rt. Hon. Nail Marten, then delivered his inaugural address in which he pointed out the definite advantages which books retain as compared to other mass media, and remarked that the establishment of thriving publishing industries throughout the world could have a marked impact on the social, cultural and economic development of all countries. The Hon'ble Minister outlined the book promotion programmes being undertaken by the British Government and also referred to the problem of piracy which in his opinion was encouraged by the hunger for books and by new technology. He appealed to the Congress to pool all resources to meet this problem effectively.

The Chairman of the Unesco International Book Committee, Per Sjogren also spoke on this occasion and described the role of the Committee in promoting books since the proclamation of 1972 as the International Book Year.

Next item on the agenda was the election of office-bearers. Sir Harry Hookway, Chief Executive of the British Library was voted Chairman of the Congress by acclamation. As regards Vice-Chairmen, who were to be identified from different regions, D.N. Malhotra was elected from Asia. Apart from him, five other Vice-Chairmen were elected, one each from Cameroon, Tunisia, Bulgaria, Australia and Ecuador. The *Rapporteur* was Ms Lila Thomas from Jamaica.

Internal meetings

Although participants were invited in their personal capacity, it was considered appropriate to have a preliminary meeting of the Indian participants and work out a uniform line of approach, so that the Indian delegates spoke with one voice. Considering the large number of participants in this world assembly, it was also felt that the time to be allotted to each participant would be short and therefore the Indian delegates should not repeat each other.

Similarly, the different participants from the developing regions also formed their own groups to ensure that their viewpoint was put forth effectively and that they were not controversial in their recommendations. The Asian group held a meeting under the Chairmanship of D.N. Malhotra and unanimously agreed that the Asian viewpoint on copyright should be taken care of appropriately. It was agreed that in the general session the point should be brought out clearly that although piracy was prevalent in some Asian countries, it has many ramifications and the copyright owners in developed countries are sometimes partly responsible for it.

General discussion

The Congress was a unique gathering in that it invited experts from all over the world to discuss book industry problems in a global context. Some of the problems discussed were common to both developed and developing countries e.g. rising cost of book production, shrinking library budgets and the effect of the rapid growth of audio-visual media on book publishing and reading. Besides, the problems faced by the developed world like piracy, the impact of new technology on the publishing industry and the high percentage of the literate non-reader, were also discussed.

Maximum attention and time was, however, devoted to the book industry situation in the developing countries and to the possible solutions of problems faced by them. These problems ranged between lack of man power, material and funds on the one hand and illiteracy, underdeveloped reading habits and a disorganised market on the other. The Congress also drew

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attention to matters which affected both the developed and the developing world simultaneously, e.g. international copyright relations and free flow of books.

Contribution by Indian Participants

India made a valuable contribution to the Congress not only from the national angle but also from the point of view of the Third World countries. As Vice-Chairman and Member of the Steering Committee looking after the arrangements and functioning of the Congress, D.N. Malhotra was associated with the organisation of the Congress from the very beginning until the drafting of its recommendations. The background document for the Asian and Pacific region entitled "Promoting National Book Strategies in Asia and Pacific—Problems & Perspectives" was prepared by Abul Hasan. The document was quoted by many speakers in the Congress and has also been referred to in other background documents circulated in the Congress.

There were many useful interventions by the Indian delegates. While welcoming the use of new technology in book publishing, they struck a note of caution for the developing countries and pleaded for a "Go-slow" policy. A reference was made to the need for providing regular training facilities to the book industry personnel in the developing countries so as to bring about professionalism in the book field. It was asserted that Asia believes in copyright, and that cases of piracy and infringement taking place in the region were not committed or encouraged by responsible and well-established publishers. The need was emphasised for setting up a large network of libraries and the establishment of unconventional channels for book distribution, alongside the protection of the booksellers.

The Congress was told that in India the awareness of the importance of books in national development and international understanding has led to a government decision to revive the National Book Development Board. The reconstituted Board is expected to play a prominent role in the formulation of a national book policy that aims at the emergence of a reading society and ensures that books occupy a proper place in the national communication policy. The steps that India has taken for the promotion of books over the years were outlined and references were also made to the problems of credit and training, which should be tackled through national initiatives and international cooperation. The need was also expressed for the flow of rights from the developed to the developing countries on easy and better terms, also making an appeal to the developed countries to realise their obligation to share their knowledge with the developing world, and to view the situation in the light of a broader perspective rather than immediate commercial gains.

General Recommendations

After a thorough discussion of the agenda items, the second half of the last day was devoted to presentation and adoption of recommendations. The general recommendations of the Congress were preceded by a preamble called *The London Declaration : Towards a Reading Society*. The Declaration gave continued support to the ten principles which were ennuciated in 1972, as the *Charter of the Book*. Emphasising the importance of books in individual fulfilment, national development and international understanding and peace, the London Declaration called upon all concerned, particularly governments, to encourage the production and dissemination of books. A new dimension that was added to Unesco's book promotion programme was its emphasis on reading. The preamble called upon governments and all those professionally concerned with books to create an environment in which reading is both natural and desirable and is seen as a vital activity to be stimulated by formal and conscious national book strategies and assisted by cooperative international book action. The London Declaration concludes with the following statement:

"We seek a world in which there are indeed books for all, but one also in which all can read and all accept books and reading as a necessary and desirable part of daily life. We look forward, not merely to a literate world, but to a universal reading society".

The general recommendations following the London Declaration were addressed both to national governments and Unesco. Making an appeal for the recognition of the important role of books as pre-eminent vehicles for information, education, research, culture and recreation, the Congress recommended the formulation of a national book strategy, classification of book publishing as a vital industry, integration of new technologies into the book chain wherever appropriate, creation of a reading environment in all types and at all levels of society, stimulation of international cooperation to build national book capacities and an increase in the two-way flow of books across borders. The general recommendations envisaged a variety of ways in which national governments could promote writers, translators and artists; respect and strengthen national copyright legislation; adopt the Florence Agreement and its protocol; reduce postal rates on books; recognise the importance of channels of distribution, especially book shops and libraries; promote juvenile literature and reading; streamline book distribution system and pay particular attention to distribution of books *from* the developing

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countries in the industrialised countries.

The recommendations addressed to Unesco included continued support to governments, professional and trade organisations in promoting production and distribution of books and to encourage all parties not merely to strive to satisfy the hunger for books which still exists, but also to extend the ability to read and so to increase the desire for reading. The Congress also recommended that Unesco pays special attention to the eradication of illiteracy and provides *substantial assistance* for the production of reading material specially designed and produced for neoliterates. Other recommendations addressed to Unesco contained training of translators, inclusion of children's literature in the Unesco Collection of Representative Works, provision of extra budgetary resources to finance book development projects, encouraging research on production and distribution of paper and the establishment of copyright machinery to facilitate the transfer of rights, keeping in view not only the needs of users and interests of creators but also the particular situation of the developing world which should receive reprinting and translation rights from the developed countries on easier and better terms.

The recommendations as adopted by the Congress were to be placed before the World Conference on Cultural Policies held in Mexico City in July-August 1982 and will also be taken into account by Unesco while formulating its second medium-term plan to be presented at the general conference's fourth extraordinary session.

Gains to India and the Third World

The World Congress was an important meeting for India because we are one of the largest book producers in the Third World and are considered a kind of pace setter for the developing countries. India played its role effectively in the Congress inasmuch as an Indian was elected as one of the Vice-Chairmen and the working document relating to Asia and the Pacific was also contributed by an Indian. The progress made by the Indian book industry during the last decade e.g. tax rebate to authors and publishers, printing paper for educational books at concessional rate, export incentives etc. came to the notice of the world assembly alongwith the problems that we are facing like lack of credit facilities and absence of regular training opportunities.

As regards international flow of publications the emphasis this time changed from "more balanced flow" to "two-way flow" of communication resulting in a new recommendation that particular attention be paid to the distribution of books from the developing countries in the industrialised countries. Another important recommendation which will favour the Third World countries most is the suggestion that Unesco provide substantial assistance to programmes geared to the production of reading material specially designed and produced for neoliterates to ensure that the new skills acquired are nurtured and maintained. The Congress also realised the paramount need for more and better training facilities to the book industry personnel and appealed to the national governments to look into the matter. With Unesco's limited budget provisions for book promotion, its contribution to improve the training facilities in developing countries will have to be supplemented through bilateral assistance and international financing.

To convene a World Congress on books in 1982 was no doubt a good idea. It was a unique gathering of experts from both developing and industrialised countries for the promotion of a common cause. As one participant from Yugoslavia put it, exposition of books is a joint responsibility of developed and developing countries and of Unesco. Although Unesco's financial resources for book development are meagre compared to the need, it is hoped that the UN agencies like the World Bank will spare funds for some projects recommended by the Congress. In any case, Unesco's word carries weight and the world will now look forward to the implementation of the recommendations on which its seal has been put in London.

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Mezhdunarodnaya Kniga in India

"As a regular reader of Soviet books, especially on my major subject, mathematics, I should like to thank you for publishing these books. They are written in an interesting and lucid style and translated with admirable skill..." These lines are from the letter of an Indian college student, Shanmuga Sundaram. Many people in India are familiar with Soviet books. Here is what Yuri Leonov, Director General of the Soviet foreign book trade association **Mezhdunarodnaya Kniga**, *told our correspondent.*

Mezhdunarodnaya Kniga currently does business with more than a thousand firms in 140 countries round the world. India holds a special place among them. Our business contacts with book firms in friendly India date from the 1940's. Our relations have been making headway ever since, so that it is now safe to say that India is our biggest and most reliable business associate.

Mezhdunarodnaya Kniga annually offers its clients abroad more than 20,000 titles of books put out by Soviet publishing houses in Russian and foreign languages including twelve Indian languages. These publications cover a wide range of subjects. It is worth noting that more than half of the orders received from India are those for textbooks and books on social and economic subjects. Lenin's *Collected Works*, *Reminiscences* of Leonid Brezhnev and textbooks by Mir, Progress and the Russian language publishers are in great demand. Over the past ten years, the Soviet-Indian Textbook Commission in India recommended more than 300 Soviet books for use at different Indian schools. It is noteworthy that Soviet textbooks are also used at educational establishments in Mexico, Peru, Sri Lanka, Ethiopia, and Brazil, to name but a few countries.

We receive more orders for fiction every year. Especially popular in India are books by Russian and Soviet classics: Leo Tolstoy, Dostoyevsky, Chekhov, Maxim Gorky, Sholokhov. Indian firms readily buy books for children. For thousands of Indian children, the first books they read were Soviet publications. Children's books published by Malysh, Progress and Prosveshchenie publishers are comparatively cheap and sell like hot cakes in any part of India.

Mezhdunarodnaya Kniga also imports books from many countries. They are widely sold to the public and go to different libraries and scientific organizations in the Soviet Union. From India, we import fiction and books on economics and sociology. One of the Indian books which was in particular of great demand among Soviet readers, was the colourful album *The Eternal India*, compiled by Indira Gandhi.

We also buy from India the *New Age*, *Khayat*, *National Herald* and other periodicals, while the Soviet magazines, *The Soviet Union* and *Soviet Woman* and the newspaper *Moscow News* are sold in India.

To enable Indian readers to acquaint themselves with the varied publications printed in the Soviet Union, Mezhdunarodnaya Kniga arranges, jointly with Indian firms, exhibitions at Indian universities, colleges and enterprises. At its permanent showrooms in Delhi, Calcutta, Bombay and Madras, Indian businessmen and book lovers can always get whatever information they may need about Soviet publications.

Mezhdunarodnaya Kniga also handles the export and import of records and stamps. Thanks to our partnership with the Gramophone

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Company of India, people in the Soviet Union can buy recordings of Indian songs. Soviet disc collectors are well familiar with the names of the celebrated singers Ravi Shankar, Ali Akbar Khan, and Lata Mangeshkar. Songs from the popular Indian films *Awara*, *Bobby*, *Sangam*, *Kabhi Kabhi* are also known here. Indian music lovers can buy Soviet records at home. The volume of reciprocal sales continues to grow. In 1978, Mezhdunarodnaya Kniga bought in India more than 20,000 records, exporting 10,000 records there. And in 1980 we bought already more than 150,000 records and exported more than 20,000.

One novel form of cooperation in this sphere are exhibition-cum-sales. Such exhibitions were held at Calcutta, Moscow and Tashkent and one is soon to be opened in the capital of Soviet Kazakhstan, Alma Ata.

Our chief Indian counterpart in the export and import of stamps is Chinar Export. Many people in the Soviet Union are keenly interested in Indian stamps. Mezhdunarodnaya Kniga is currently preparing for a broad sale of Indian stamps at the USSR-India stamp exhibition to take place at Erevan. The exhibition is sponsored by the Soviet Stamp Collectors' Society and the Philatelic Congress of India.

No doubt, the work we are carrying on together with Indian firms contributes to the climate of mutual confidence and understanding between our peoples. The Mezhdunarodnaya Kniga Association is ready to spare no efforts in future too to promote this all-important development.

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Indian Institute Of Mass Communication

Communication Centre For Developing Countries

K.K. Sud

The Indian Institute of Mass Communication which was set up in Delhi in 1965 has during the last 17 years become the leading communication centre for developing countries. Two of its courses, the Post-Graduate Diploma Course in Journalism for Developing Countries and the Diploma Course in News Agency Journalism for non-aligned countries attract a large number of students from the developing world. The Journalism Course was started in 1969. So far more than 400 scholars have been trained in this course and of these more than 170 were foreigners, representing 33 countries. The News Agency Course which started in 1978 has trained 84 journalists; of these 72 were foreigners from 37 countries.

The Coordination Committee of the Non-aligned News Pool, which met in Jakarta in 1978, identified five training centres to train news agency journalists in different parts of the world to help them overcome the problems created by imbalance of news flow and coverage. These centres were to be in India, Yugoslavia, Egypt, Tunisia and Cuba. India was the first to start the News Agency Journalism course at IIMC that very year and other countries are likely to follow soon.

The meeting of the Expert Group of Non-aligned Inter-Governmental Council for Coordination of Information which met in Delhi in February this year recommended an action programme consisting of efforts to mobilise resources for creating and strengthening the infrastructure for news agencies in the news pool. The expert group also recommended that necessary studies might be undertaken to improve the quantity as well as quality of the news pool activities.

Addressing the annual convocation of the Indian Institute of Mass Communication in New Delhi, the then Information and Broadcasting Minister, Mr Vasant Sathe, praised the role of the Institute and said it has now acquired an international character and has been serving as a forum for communicators and journalists from various countries, especially from the developing world. He was happy that in recent years IIMC has come to be reckoned as an important training and research centre in various international forums.

Last year the Institute introduced two new courses, the Diploma Course in Advertising and Public Relations and another in Broadcast Journalism. The Course in Broadcast Journalism at present is open only to news personnel working in the Radio and TV organisations of India—All India Radio and Doordarshan. In his address, the Information Minister expressed the hope that in course of time the Institute would be able to offer training facilities to scholars from other developing countries in these two courses also. The Minister suggested that the Committee of the Institute should aim at fashioning the Institute into a centre for study of communication research and related problems. These activities need not be confined to this country alone but could cover the problems concerning the Asian-Pacific region or even the entire world. He said he would like the Institute to develop to a level where communication scholars from within the country and all over the world come and undertake post-graduate research.

Apart from these four courses, the Institute has also been undertaking short-term courses. Sometimes foreign governments seek its help in organising special courses. The Institute conducted one such course in development communication for information officials of the Malaysian Government. The entire expenditure on that course was borne by the government of

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Malaysia. Malaysia has repeated the request to the Institute to organise another course for its officers.

The Institute also holds seminars and discussions on various national and international communication problems and has worked closely with international organisations like UNESCO. During the year the Institute collaborated with the Indian news agency, Press Trust of India, in bringing out a book on news agencies pool of non-aligned countries. The editorial board of the book consists of Cuba, India, Tunisia and Yugoslavia. The revised draft of the book is now being prepared. UNESCO has agreed to publish the book. UNESCO has been taking a good deal of interest in the functioning of the Institute. Its Regional Communication Adviser for Asia and the Pacific, Mr S.M. Ali, attended the Institute's convocation in April and held discussions with the Institute's authorities about its future plans and requirements. It is expected that UNESCO may help the Institute in strengthening its infrastructure.

In order to enable the foreign trainees to have a look at the development and cultural centres of India, they are taken on a tour round the country as a part of their training programme. Most of the foreign participants are provided scholarships by the Government of India under the International Technical and Economic Cooperation Scheme, the Colombo Plan, and the Special Commonwealth African Assistance Programme. A few are directly sponsored by the Commonwealth Secretariat.

The functioning of the Institute has been hampered because of two factors; (i) lack of adequate electronic equipment for the Broadcast Journalism and other courses; and (ii) the Institute not having a building and a hostel of its own. In both these fields there has been some progress recently. The Institute has recently received from Japan two colour video cameras with camera control unit, two portable colour video cameras with two portable video cassette recorders and monitors for electronic news gathering and two video cassette recorders with electronic editing facility and automatic control unit. This equipment cost, including import duty, about 1.2 million rupees. This will enable the Institute to provide practical training to the TV scholars at its premises.

The Institute at present is operating from four buildings. In the next few months it will be acquiring another building from where it will conduct two courses simultaneously for entrants to the Central Information Service, which mans the publicity and information posts of the Information and Broadcasting Ministry. Steps are being taken to start work in the next few months on a new building complex of the Institute, including a hostel for 60 scholars, in the campus of the Jawaharlal Nehru University in New Delhi.

The Ministry of Information and Broadcasting which provides funds for the functioning of the Institute has placed at its disposal the total funds required for the building project, around Rs. 8 million. It is expected that the building may be ready in the next two years.

The Institute has the largest specialised library of mass communication in India. It includes over thirteen thousand volumes. The Institute publishes a quarterly journal — Communicator — which not only reports the Institute's academic work but deals with major issues in communication. Though the Institute gets its funds from the Information and Broadcasting Ministry, its management is vested in an autonomous society. This has enabled the Institute to develop an academic atmosphere and have close links with professional organisations and other centres of learning. In the international arena, the Institute has assumed its role as a major training centre in communication specially among developing countries. This role will continue to grow in the years to come.

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The Australian Book Industry

M.G. Zifcak

Australia has a strong, efficient, progressive and successful book industry. Although the total population of Australia reaching 15 million is relatively low the national output of some 3,000 titles per annum is a good ratio per capita compared to other industrialized countries. Both book production and distribution are in the hands of private industry without any restrictions or undue interference from Government. The national book industry has grown in the face of considerable competition from UK and USA with books published in the English language, and reflects the needs and aspirations of Australians. While in the 50's books published in Australia were considered inferior to the British and American books, in the 60's and 70's the Australian book has asserted its position in the market both by the quality of writing and quality of production. As the economy developed rapidly after the Second World War, the need for Australian books was more acutely felt and that need was filled by Australian writers and publishers. Australian books are not in great demand because Australian writers relate more closely to the needs and aspiration of the Australian people. There is adequate production of Australian books, in fact many a time one might think that there is over-production. The total annual sales of books in Australia is slightly in excess of 500 million Australian dollars.

Intellectual production

It follows from the above that indigenous authorship is flourishing and there are more and more books written by Australians to the point that not all are in fact published. There is an over-supply of manuscripts. However, a good manuscript will always find a publisher. At present, approximately half of the total titles published in Australia are educational books and the other half general or trade books. It is generally accepted that Australian authors receive a fair deal in comparison with their UK and USA counterparts.

A scheme exists in Australia where by promoting authors as well as established authors receive subsidies from the government to continue writing. This scheme is administered by the Literature Board of the Australia Council (for the Promotion of the Arts). The Literature Board grants fellowships on an yearly or tri-annual basis to enable established Australian writers to devote all their time to creating Australian literature. Another scheme provides for promising young and new writers to write full-time so that their abilities are not impaired by having to devote some of their time to other work. In addition, grants are being made to cover cost of living expenses or travelling and research expenses to writers on important national and cultural projects.

Copyright

Australia certainly leads the field in the area of copyright. It has an established Copyright Council financed by the government and by private enterprises, which continuously examines and determines copyright questions. Australia is a signatory to all copyright conventions and strictly observes them. It also leads in the area of, for example, reprographic reproduction. New amendments to the Copyright Act provide for educational institutions and libraries to keep records of multiple photocopying and to compel these institutions to pay an appropriate copyright fee to the copyright owners. The Australian Society of Authors and the Australian Book Publishers Association with other interested bodies have formed a Copyright Agency which will collect the copyright fees on

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behalf of authors and publishers.

Physical production

Australia has a fully developed book printing industry with the latest equipment including computer phototypesetting. There is no shortage of paper and locally produced paper is mostly used in book production. Imported paper, however, carries duty and sales tax whereas imported books are allowed into the country duty free. This matter has been taken up at the governmental level many times.

Because book printing is a highly labour intensive industry the cost of production is very high. Consequently, many Australian publishers are printing their books overseas in Hong Kong and Singapore. The printing industry has sent representations to the government about the loss of work and consequent unemployment in the industry and the government is subsidizing book production to the amount of 25% of the printing cost. This means that for every book printed in Australia under certain conditions the government will pay 25% of the printing and typesetting costs. This subsidy is to be phased out over the next three years.

There is no co-operative publishing at the moment going on in Australia. However, at the International Booksellers Federation Congress in March 1981 a co-publication seminar, sponsored by Unesco, took place during which it was decided that a co-publication agency for the Western Pacific countries be established by the Australian National Commission for Unesco. This has been approved and plans for bringing it into existence are under way.

Book distribution

In Australia all channels of book distribution are in existence and being successfully used. This includes publishers distributing direct to the trade, wholesalers, retail bookshops, newsagents, book clubs, direct mail and other unorthodox outlets.

Due to the geographical distribution of the population wholesaling is an important activity in the book trade. Many overseas publishers have their own warehouses in Australia for the distribution of their books. Such wholesale distribution companies usaully also represent other overseas publishers and so become wholesalers on behalf of a group of overseas publishers. In addition there are a number of paperback wholesalers either attached direct to the publishing house (e.g. Pan, Fontana, Corgi, Bantam) or paperback wholesalers who represent a number of other paperback publishers, local and overseas. The wholesale network is not yet fully developed and it is expected that the USA publishing industry will enter the market in a much more forceful way through wholesalers of American books in this country.

There are approximately 3,000 retail book outlets in Australia out of which approximately 1,000 are genuine bookshops. By far the greatest number of outlets are newsagents who also distribute newspapers and magazines. Most of the newsagents carry a wide range of paperbacks and popular trade books but not serious literature. It could be said that there is not yet fully adequate network of bookshops throughout Australia and consequently specialized books are sold in specialized non-book outlets.

There is only a limited number of book clubs operating in Australia and only one of any significant size. It is estimated that the book club has over 150,000 members but seldom sells more than 5,000 or 6,000 copies of any particular title.

Only very large publishing companies of pupular trade books engage in market research and this is mainly confined to the physical appearance of the book, its contents and its likely popularity with the public. However, the Literature Board of the Australia Council commissioned a management company to prepare a report on "The Reading and Buying of Books in Australia". This was published in 1978 and was the first serious attempt to survey the reading and buying of books in this country.

Australia has no special concessional rate of postage. The concessional rate was abolished in 1972 and since then the industry has made a number of attempts to have the concessional postal rate reinstated but without success. Books are considered ordinary merchandise and carry the normal parcel post rates. There is however one exception and that is a concessional rate for books posted overseas. This appears to be a concession made to the International Postal Union due to its recommendation that books posted to other countries should carry a special rate of postage.

Libraries

There is a continuous effort by local, state and federal governments to develop an efficient network of library services throughout the country. This has resulted in a very good spread of libraries in urban and rural areas. Unfortunately the funds available for the purchase of books is eroded by the increasing inflation and many of the funds are channelled into library equipment and personnel rather than the buying of books.

Promoting the book industry

There is no co-ordinated planning for book development in Australia as all the book production is in the hands of private enterprise. Publishers, booksellers and librarians have their own associations, but no

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co-operation between them exists for the purposes of book development or planning.

National Book Council

Australia established a National Book Council in 1973 as a result of the International Book Year. The Book Council is an independent organization and not a government organization, although it receives financial assistance through the Literature Board of the Australia Council. The foundation members are the booksellers', publishers' authors' and librarians' associations but in addition to associations it also has trade memberships from those categories of the book trade, and a large individual membership of readers. It concerns itself mainly with the promotion of books and reading. Not unnaturally, the slant of its promotion is toward Australian books and it conducts an Australian Book Week once every year and administers the National Book Council Awards for Australian Literature which are sponsored by the Literature Board to the amount of $ 10,000 per annum.

Financial incentives for publishing

In addition to subsidizing Australian writers and authors, the Literature Board also subsidizes the publishing of Australian books which otherwise would not be published because they would not be commercially viable. An assessment is made whether the book would contribute to Australian literature and culture and if it does and would normally not be published, a subsidy of approximately $ 10 per page is given to the publisher upon bringing the book out. Australia also has a retail subsidy promotion scheme whereby the Literature Board pays half the cost of a bookseller's advertisement for Australian books. In Australia it is not a problem of not having enough books, but the problem is that 30 per cent of the popu-

lation does not buy or read a book throughout the year. The efforts of the National Book Council and the Literature Board are therefore directed to attract the public to the book rather than to provide sufficient books as is the case in developing countries.

Training facilities

The basic training facilities in the book industry are provided by the Publishers Association and the Booksellers Association. However, there are two training courses conducted at government institutions. One is at the Royal Melbourne Institute of Technology which conducts a diploma course in bookselling and the other is at the Caulfield Institute of Technology which conducts a "Books into Print" course for publishers, editors and designers. Australia has provided experts to conduct training courses in developing countries throughout Asia and the Pacific.

Reading habits and children's books

A survey conducted for the Literature Board has recommended that promotion be directed to children in schools and reading habits developed from an early age. Consequently there have been increased efforts to establish libraries and provision of children's books for these libraries. Australia is well ahead in publishing children's books and some are successfully re-published in UK and USA. The National Book Council conducts an annual "Our Favourite Australian Books" competition in school libraries with children, schools, teachers and parents participating. The Children's Book Council concerns itself with the promotion of reading for children. It conducts a "Children's Book Week" and administers a Children's Book Award by the Literature Board to the amount of $ 2,500.

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International Journals on Education : A Boon For Third World Countries

Taj Rawat

International journals published from developed countries like United States, United Kingdom, Australia and Japan have made a distinct impression on the minds of readers from the developing countries. In other words these scholarly journals are very popular in the scholarly market of developing nations e.g. India, Pakistan, Ceylon, Nepal, Bangladesh and South-East Asian countries. The reason for the popularity of these journals is because of availability of first-hand information and research on mass communication, rural development, educational planning and administration, and concrete socio-economic analysis of the contemporary happenings in these countries. Most of the scholars like to read them only to gather information about good opportunities abroad and others take them as first-hand references for their doctoral theses or research papers, which are to be read in seminars on rural development or educational planning or whatever. Most of these readers are journalists, poets, litterateurs, professors, lecturers and scientists and doctors, including young intellectuals mainly surviving on freelance work. These journals are luring young intellectuals in a broad sense and have become very popular amongst the scholarly of the developing countries. These journals have been of great help in mobilising the sleepy industry of academic journalists in the third world. Doubtless, these international publications are a boon to intellectuals, scholars and academicians from the third world.

'*Journal of Educational Measurement*' (JEM) is a quarterly published by the National Council on Measurement in Education, Washington, and edited by a noted scholar, Leigh Burnstein. This is an excellent journal on educational measurement and research work. A single copy is priced at $ 7. The journal comprises highly academic and scholarly articles.

'*Journal of Further Higher Education*', a quarterly priced at £3, is published by the National Association of Teachers in Further Higher Education, London. Its editor, Mr Patrick Wilson, is a noted scholar in Higher Education. This journal describes the phenomenon in the further higher educational field, which is unique in the process of higher learning in the world.

'*Journal of Education Teaching*', is published three times a year, edited by Edgar Stones, England, priced at £ 6.25. The journal is playing a multipurpose role in the field of education teaching. Contributors are eminent academicians working in several educational fields in various professional capacities.

'*Journal of Experimental Education*', a quarterly costing $ 6.00, on experimental education is published from Washington. This journal consists of a long list of consulting editors including Max G. Abbott, Professor at College of Education, University of Oregon. The Managing Editor of the journal is Mr Page Minshew, a wellknown scholar in experimental education. It is a full-fledged journal in dealing with experimental education.

'*Journal of Reading*', published by International Reading Association, Delaware, USA. This journal is an excellent production, containing various articles on importance of reading and related problems in developing countries. It is edited by Janet Ramage Binkley, This journal is published eight times in a year and is well-known for its printing process and get-up, and is priced at US $ 3.25 per copy.

'*Journal of Research and Development in Education*, ($ 3.00), a quarterly, is edited by a scholar, Jack G. Ferver from Georgia, USA. The journal publishes articles in the fields of research and development in education.

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'*American Educational Research Journal*' is published quarterly by the American Educational Research Association. The journal is edited by David W. Johnson from the University of Minnesota, Minneapolis. It highlights important development and research reports in the field of American educational research. It is priced at $ 5.50 per copy.

'*Comparative Education*' edited by an intellectual Mr Edmund King from Surrey, is another journal in the field (price is not mentioned). It is well-edited and readable, and highlights the field of comparative education and development.

'*The Third World Quarterly*', published from the New Zealand House, London, is one of the better journals on third world problems. The editor of the quarterly is Mr Altaf Gauher, an intellectual and an expert on the problems of developing countries. In the July 1982 edition of the quarterly he has interviewed Mr Sean McBride in a sophisticated manner. The price of a single copy is £ 3.00. The journal is an asset, containing various articles on third world countries.

'*Studies in Higher Education*' is edited by a well-known scholar and educationist, Mr John Nisbet, from Scotland. This is an unique journal on higher educational work, which is published twice a year and is known for its balanced views. Eminent authors are its contibutors.

One of the most important journals on higher education is '*World Higher Education "Communique,"* published by the Institute of International Education. It is the oldest educational herald and is presently edited by a senior editor Barbara Cahn Connotillo. Mr Gail A. Cohen is the Manager of the journal. It has become a mine of educational information for intellectuals from developing countries.

'*Sociology of Education*', edited by Alan C. Kerekhoft is a quarterly journal published by the American Sociological Association, New York. This journal mainly concentrates on the educational sociology, and is very useful for students and scholars working in the fields of education and sociology.

'*Journal of Philosophy of Education*', is published twice a year by the Philosophy of Education Society of Great Britain. The journal is edited by a versatile genius Mr R.S. Peters. This journal is an unique example in the field of educational philosophical research and analysis. The get-up and the printing of the journal is extremely attractive.

'*New Directions for Institutional Advancement*', is published quarterly by the Council for the Advancement and Support of Education (CASE) and edited by A. Westley Rowland, a well-known scholar. The price per copy is $ 7.25. It is one of the best journals on institutional advancement, being brought out from the United States.

'*Ethics*' is a quarterly based on educational, political and social ethics, edited by Brian Barry Russel Hardin from Chicago. This journal analyses the different ethics obtaining in the field of education and politics and social fields.

'*Educational Administrator*', edited by Glenn L. Immegart from Rochester, New York is a classic journal in the field of educational administration and planning.

In this line-up of important educational journals, '*Journal of Teacher Education*' plays an important role. The journal is published six times a year by the American Association of Colleges for Teacher Education from Washington which gives a detailed study of research articles written by professional teachers, educators and principals.

'*Journal of Communication*' is a highly informative journal on media and communication as it provides a great deal of material on the research work, for example, communication theory, practice and policy. It is addressed to those in any field who are interested in research and policy developments and in the public impact of communication studies. This study also deals with newspapers readership, television, radio and the printing media. This communication journal is highly sophisticated and research oriented, in the field of mass communication research.

'*British Journal of Educational Studies*' is a journal on educational research. It is unique among its kind and is published from the University of Leeds and edited by Professor M.B. Sutherland, a well-known educationist from UK.

It is very significant to note that there is a growing demand for these journals and periodicals among the students, scholars and professors from the third world countries, as they happen to be very informative, readable and full of international happenings, particularly with news and views. In other words, the journals published from the renowned educational, social and political organisations of the developed countries have made an impact on the minds of the intellectuals from developing countries. These journals are of great importance, and have proved a boon to the budding writers, journalists and scholars of the world.

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International Congress on Universal Availability of Publications

Summary of the Main Working Document & Recommendations

Presentation on UAP

The objective of UAP is the widest possible availability of publications to intending users wherever and whenever they need them. To achieve this requires both positive action and the removal of barriers. Publication is defined as recorded knowledge issued for public use.

There are few sections of the community that do not feel some need for the availability of accurate and timely information. Publications may be collected and supplied through various channels. It is the main function of publishers, the book trade and libraries and a secondary function of many other institutions. Evidence suggests that improvements can be made at all levels.

Technology will affect the means by which availability is achieved, but the concept of UAP is permanently, valid. The majority of publications are likely to be issued in conventional form for at leat the 20 coming years.

The concept of UAP has developed to work towards the solution of these problems. A number of research projects have been undertaken which form a partial basis for discussion in subsequent chapters.

UAP depends upon certain basic functions and their efficient execution by the various elements of the information community. The Congress is structured primarily according to functions. Functions and elements exist in a complex symbiotic relationship. Action may be taken at various levels—national initiatives may be needed to meet international responsibilities and may also influence local decisions—and by various agents such as governments, professional associations and individual institutions and organizations.

Access and availability to users

Since the ultimate objective of UAP is to serve users by providing them with publications containing the information they require, the development of systems requires an understanding of the needs of users, both actual and potential. There are various obstacles of availability—social, educational, economic, physical and linguistic—not all of which may be subject to the control of information personnel.

Users are often not considered as part of the total information system, and they are rarely involved in the planning of systems. They are not always capable of identifying and articulating their requirements, but their support may be vital to the development and acceptance of improved services. The needs of different user groups must be assessed in the context of a country's demography, national development priorities and the resources available.

The needs of potential as well as actual users must be identified. The monitoring of formal systems, which may be bypassed because of inadequacies or for personal reasons, can give only a partial picture of need. It is necessary to know where and how failures occur. Each form of publication and transmission has its own features and it is important to identify and develop different media for different forms of matter, audience and requirements.

A recognition of the need for developing in users skills in the handling of information resources is of relatively recent origin; but such skills are essential for the continuing process of self-education and until they are integrated into education much remedial work is necessary.

It is upon professional information personnel that the success of systems ultimately depends. Professional and managerial skills must be combined with an understanding of and receptiveness to users.

Attention must be devoted to demonstrating the value of accurate

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and timely information for endogenous development. Narrow professionalism harms the image of the liberation, and greater orientation of services towards users can improve planning, increase use and gain the support of users. Greater co-ordination of services, integrated with total national planning may be needed if users are to be served.

Recommendations

1. In order to provide a sound basis which would ensure access and availability to publication for all categories of users it is recommended that national planning of library and information services based on the needs of users of information be undertaken in all member states.
2. Intensive and continuing research should be undertaken on the information needs of users in different disciplines and at different academic levels.
3. The education of information users should be integrated into formal education programmes at all levels, from primary education upwards. Information, and where necessary training, should be available to all users on the various possibilities of access to publications and information, and how they could be exploited.
4. As many access points as possible should be established to enable users to establish contact with the services available for providing their needs.
5. New techniques of user education should be developed.
6. Information personnel should examine ways of promoting use of their information resources and services and develop through research improved methods and techniques for motivating users and potential users of information.
7. Information personnel should consider information resources entrusted to their care as part of the total national resource and be conscious of their responsibility to users of publications and information.
8. The professional education of information personnel should be aimed at improving availability in response to needs and in developing the skills necessary to achieve this.
9. Special attention should be paid to the particular needs of the handicapped and available technologies should be utilized, wherever possible, to overcome the physical obstacles faced by them in their quest for access to information.

Production and supply of publications

The roles of the publisher, who decides what is to be published and in what quantity, and the bookseller responsible for the distribution of that material are crucial to UAP. Their activities and efficiency significantly affect the policies and procedures of libraries and hence their ability to satisfy users. The vast majority of production is still centred on a few countries. In many, especially developing countries there is a lack of tradition in writing, which is largely a part-time activity. Much of what is written in these countries is published abroad, and has then to be imported into the country of the author; this process can hinder the development of local publishing.

Paper, inks and machinery are lacking in many countries. New production techniques, both for producing paper and for printing, should continue to be explored. Supplies for book manufacture should be included in economic planning by governments.

Low levels of literacy, poverty, the lack of purchasing power and the use of minority languages limit the size of markets. There is an extensive reliance on necessary imports which further restrict the base for development of local publishing. Publications should respond to the basic needs and interests of a community. Translations and adaptations can provide a partial solution. Unlicensed and uncontrolled copying, notably of complete publication, can be detrimental both to the original publisher and the development of local publishing.

In many countries distribution is the weakest link in the chain from author to reader. Rural areas in particular are served poorly or not at all. Journals, official publications, non-conventional publications, audio-visual material and ephemera and the use of electronic text present particular difficulties which need to be overcome if their potential is to be fully realized. Bibliographic control by libraries and the book trade is in great need of improvement.

Problems associated with the need to import publications include customs and excise duties, foreign currency restrictions and reliance on international communications facilities. These factors hamper the acquisition of material by libraries. Libraries are the main market for many publications, and their development, especially school and public libraries, can be a major stimulus to the growth of publishing.

The various bodies and individuals that are involved in the manufacture and dissemination of publications are often poorly co-ordinated and are often unable to identify and implement solutions to problems individually.

Recommendations

1. It is recommended that governments give consideration to the removal of barriers which inhibit or restrict access to publications from abroad, namely: customs and excise duties; inadequate

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amounts of hard currency for acquisitions; and arbitrary limits on the quantities that may be imported.

2. Governments and other agencies, national and international, should examine the problems of availability of non-conventional literature produced by them, in particular, official publications, 'grey literature', and audiovisual materials; and take steps to ensure effective bibliographic control of these materials.
3. Member States should ensure that legal deposit regulations are strengthened, both in form and in enforcement, as a means of achieving comprehensive national bibliographic control.
4. Member States should assist the production of national bibliographies, generally a function of national libraries, by providing them with adequate funding and the necessary official support.
5. Member States should support and finance the development of libraries as a high priority in view of their important role in social, economic and educational development.
6. Publishers and librarians should jointly support all efforts to achieve improved bibliographic control.
7. Intergovernmental organizations, in particular United Nations Agencies, should make all efforts to improve production, bibliographic control, distribution, availability and use of their documents and publications.

A number of possible recommendations seem to fall within the scope of the World Book Congress and are mentioned here for completeness but not for action by the UAP Congress:

that a high priority be attached by governments to the development of indigenous publishing, especially in native languages, to promote literacy and education and to spread information;

that publishers, retailers and librarians where necessary establish or improve professional associations, to provide an adequate infrastructure for the development of publishing and the supply of publications; these bodies should co-operate to ensure co-ordinated development in matters of common concern;

that educational and training programmes be devised by relevant professional associations for publishers and retailers, in particular to help retailers to become more efficient;

that direct financial support be given by government in appropriate countries to the publishers of children's and educational books;

that more efforts be made locally, possibly with the initial support of governments, to produce paper and other basic materials required for publishing, by developing technologies and machinery to make use of locally available raw materials;

that the role of National Book Development Councils and their equivalents as effective agents of action be evaluated.

Acquisitions policies and practices

Both national acquisition policies and practical systems are needed in individual countries if a reasonable level of provision of publications is to be attained. Informal co-operative arrangements, though valuable, are only a partial solution. Availability must start at the local level, but if this is to be optimized, it must be supplemented in a systematic way to ensure the availability of additional material as and when needed.

National acquisition policies are also needed if individual countries are to meet their responsibilities to other countries. Each country must be able to supply its national imprints both to its own citizens and to other countries, and be able to supply to its citizens sufficient foreign material from its own resources to meet a significant and economic proportion of their needs.

Possible methods of attaining good coverage of publications in a country include: centralization or a single major resource; provision by a few central subject libraries; the provision of material on a regional basis; and decentralised provision divided systematically between a large number of libraries. Systems may be developed at a national or regional (multi-national) level.

Effective national acquisition systems require a commitment to the principle of UAP, commitment to a national acquisition policy, a planning and steering body and acceptance of its authority, a reasonable guarantee of long-term funding, the relatively unrestricted procurement of foreign publications, guides to resources, an effective interlibrary loan system, the retention of material acquired to meet future needs, and constant monitoring to ensure effectiveness.

Domestic imprints are commonly acquired by legal deposit, but the effectiveness of regulations varies greatly. Such laws do not exist in all countries; where they do exist they may be of recent origin, may not cover all forms of publication, and may not be observed by all publishers. Purchase of foreign material from local agents may be expensive, while direct purchase may not be possible because of credit and currency problems. International exchange may be limited by the amount of material available for exchange, and may involve costly and cumbersome operations.

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Recommendations

1. Considering that a national acquisitions policy is an effective means of ensuring an appropriate level of availability of local and foreign publications, Member States are urged to:

   (a) examine, where national acquisitions policies exist, the levels and methods of provision presently attained and practised, and take steps necessary to ensure their suitability to meet expected future requirements and maintain effective levels of provision;

   (b) take urgent steps, where no acquisitions policies exist, for the design and implementation of such policies as a means of improving availability.

2. It is recommended that subregional or regional policies be drawn up, where feasible, in which several countries, by mutual agreement, undertake planned acquisitions programmes for the benefit of all parties to the agreement.

3. National acquisitions policies should be closely connected with national interlending systems and national repository systems.

4. Member States which have no legal deposit legislation should consider its introduction to meet the needs of UAP and UBC (but such deposit should not be considered as the *sine qua non* condition of copyright protection).

5. Recently independent Member States should make arrangements to ensure that national imprints removed from their countries by formal colonial powers be identified and copies be made available to them.

6. A pilot project should be established in a Member State possibly with Unesco assistance, to design and establish a national acquisitions policy and system as a model for possible application in other countries.

Repository policies and planning

An essential element of UAP is the permanent availability of publications to future users, and this is one of the main roles of libraries and archives, though the degree of importance attached to it will vary. While some libraries seek to retain items they acquire, others are more concerned with the currency and usability of stock and material is commonly withdrawn and possibly discarded.

There is thus a danger that last copies of publications may be lost to a country, even to the world. This has happened in the past and the danger is increasing as the construction of library buildings fails to keep pace with the intake of new material.

Repositories may be local, regional or national. The choice may be influenced by the political and geographical considerations as well as by library and user needs. Repositories may cover all subjects or cater separately for individual subjects or groups of subjects. They may serve different categories of institution. They may be passive and simply have a storage function, though this yields fewer benefits than if they are linked with an active acquisition policy, substantial loan activity and an exchange function. Co-operative repositories may be financed and administered in different ways, such as in proportion to the amount of use, size of budget and so on. Retention must be associated with a conservation policy.

Key factors include the willingness and ability of librarians to relinquish ownership of material to be stored, management capability, the issue of what and how to relegate to repositories, and the satisfaction of user needs.

There are various ways of organizing repositories, including a mandatory national policy, a national system to be used at the discretion of individual libraries, regional or local repositories, and co-operative schemes involving retention by individual libraries.

Recommendations

1. Member States should give serious consideration to the establishment of policies to ensure the retention of publications withdrawn from libraries, documentation centres and similar institutions and their continued availability both to national users and those of other countries.

2. Member States, when establishing such policies and systems should give due consideration to their relationship to national acquisitions systems and national interlending systems.

3. National repository plans should provide at least for the retention of all domestic publications for subsequent supply by loan or photocopy.

4. Consideration should be given in repository plans to ensuring the distribution of duplicates to interested parties within the country and to other countries. A study should be made for devising the most effective and economic way of distributing duplicate material within and between countries.

5. Repository plans should take into account the need to ensure the conservation of the physical items to be retained. When appropriate, alternative forms of conservation such as miniaturization should be adopted.

National and international interlending policies and practices

Without some machinery for making publications more widely

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available, UAP cannot be attained. There is therefore a need to develop policies and procedures to ensure the systematic availability of publications both within and between countries, either in the original or as copies.

No collection, indeed the total collections of no country, can be exhaustive and meet all needs. Acquisition and retention are of limited value unless material can be made available beyond the libraries that acquire it. An organized and efficient interlending system both influences demand for wide availability and is essential to achieve it. In few countries has the scale or importance of interlending been recognized. Informal co-operative arrangements afford only a partial solution. Systematic measures are needed to meet national and international responsibilities.

National interlending systems require the collection of publications, means of locating them and procedures and mechanisms for requesting and supplying them. Systems should be judged chiefly by the level of satisfaction and speed of supply they achieve and their costs. The existing situation should be analysed and performance monitored. Aspects considered include the need for interlending centres, the use of photographic and other reproductions, union catalogues and technological developments.

Systems may be national or regional; different systems may serve different categories of user or cater for different categories of material or different subjects. They may be organized in various ways, ranging from centralized to total decentralized provision.

The requirements for international lending are essentially the same as those that apply to national interlending, except that international availability should aim at exhaustivity. Efficient international lending is impossible without efficient national systems. Each country must accept responsibility for making its own publications available to other countries, even if only as a last resort. Good national collections may be able to provide a good service at reasonable cost to other countries. Countries may decide by international agreement to establish a co-operative lending collection, but this will face considerable financial and administrative problems, and may have little advantage over access to a few large collections or the country of publication.

Recommendation

1. Member States with national interlending policies or systems should examine existing levels and methods of provision in terms of level of satisfaction, speed of supply and costs, and consider their suitability to meet present and future requirements in order to develop and maintain effective levels of availability.
2. Member States which have no national interlending policies should consider their establishment as an essential means of improving availability. Pilot projects should be set up in a few Member States with international and other assistance for the establishment of national interlending systems which would serve as models for others where no such systems exist.
3. the experience and success of existing regional and other international co-operative schemes should be evaluated, with a view to identifying the likely value and most appropriate nature of such schemes in future.
4. Each country should accept responsibility for making available all domestic publications to other countries as well as its own citizens, either by loan or, within existing copyright legislation, as copies.
5. Each country should establish a national loan centre or centres to channel and monitor outgoing and incoming requests and such centres should collect statistics of international lending. Serious consideration should be given to the role of such centres for the planning, development and supervision of national interlending systems.
6. Where at present applicable, the imposition on librarians of personal responsibility for their stock should be removed.
7. Where conditions are appropriate, feasibility studies should be undertaken, with the support of Unesco and other relevant organizations, of the possibility of developing regional (multinational) interlending policies and systems.
8. The feasibility of closer co-ordination between schemes of international provision and supply should be explored.
9. Countries that need or can justify substantial collections for efficient national provision should consider whether and how far these can be used also as sources of international supply.

Summary discussion

A considerable number of obstacles must be overcome if UAP is to be achieved. They should not be seen as unsuperable barriers but rather as a stimulus to action.

Certain basic requirements for UAP are identified. National information planning and development are needed if these are to be met. Planning should be related to goals that are attainable within a realistic time schedule and that entail moderate financial resources based on an identification of needs. Priorities should accord with local conditions.

The various elements involved in information production, provision, and use exits in a symbiotic relationship and co-ordinating machinery

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will be needed if progress is to be made on a broad front.

Planning requires research to obtain valid and reliable data. At present much necessary information is lacking on the performance, and in particular on the costs, of systems. Future developments must also be considered at the planning stage, to ensure that systems are sufficiently flexible to accommodate growth and change. Governments exercise direct or indirect control over most aspects of UAP. Improved availability is clearly in the interests of governments. Their responsibilities are of crucial importance and must be accepted if progress is to be made. However, responsibilities do not lie only with government. Information personnel will have to formulate and implement detailed policies, since they have the practical knowledge and experience. Professional associations can act as a forum for developing and a focus for maintaining commitment to UAP, and can ensure that the balanced needs of a profession as a whole are taken into account. Users should always be considered as part of the system and educated to derive maximum benefit from it.

Recommendations to Unesco and IFLA

Unesco and/or IFLA should make government authorities and regional and international organizations sensitive to the acuteness and scale of the problem.

Unesco and/or IFLA should continue to promote the importance of the availability of publications as an essential element of national library and information planning.

Unesco and/or IFLA should take steps to demonstrate the importance of the availability of publications for national development by the the compilation of case histories.

Unesco and/or IFLA should assist countries in the planning of national library and information services by helping determine goals, prepare guidelines, by providing expertise and by indicating possible alternatives from which to choose.

Individual countries should consider the need for co-operation between all relevant sectors of the information community in the planning of services.

That Unesco and IFLA should continue to support international co-operation to improve availability between countries, and to ensure the compatibility of national development with one another.

Unesco and IFLA should continue to support relevant research, particularly in developing countries or for their benefit.

Unesco and IFLA should examine to what extent modern technologies make it possible to improve access to publications.

Unesco and IFLA should continue to support UAP:

(i) by making it better known through the dissemination of research findings and through publications;

(ii) by organizing regional and national meetings designed to seek solutions applicable at these levels and by promoting their implementation.

Individual countries should accept responsibility for ensuring that their national imprints acquired for permanent retention, to be made available either by loan, or in the form of copies, both to their own inhabitants and to other countries.

●●●

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21st All India Printers' Conference and Pamex '83

Printers in India are engaged in modernising their printing plants. This has become necessary in catering to the expanding printing requirements arising from developments in various sectors: the growth in the national economy, the rise in export of consumer goods, the growth of literacy and the tremendous expansion of the print media.

The Indian printers must see for themselves the wide variety of printing machinery and allied equipment being offered by leading manufacturers before embarking on heavy investments. And they must necessarily see these machines in actual operation.

Here is an excellent opportunity to learn about the latest developments in the Printing Industry all over the world.

Delhi Printers' Association is organising 21st All India Printers' Conference & PAMEX '83 (Printing and Allied Machinery Exhibition) under the aegis of the apex Organisation of Printing Industry in the country i.e. All India Federation of Master Printers, from 16th to 26th January 1983.

It has been tentatively decided that the Conference will be held for three days. There will be several Sessions and Channels of Seminars/ Discussions to cover up various aspects of Printing (Printing by Letter Press/Offset/ Photogravure/Flexography/Phototypesetting/ Camera Work/ Plate Making/Carton Making etc.) and many other aspects connected with this Industry. This will not only enlighten the delegates but also give them an opportunity to place their problems before the speakers and discuss solutions during the conference. Delegates and participants from all over Asia (India, Pakistan, Nepal, Sri Lanka, Bangladesh, Indonesia, China, Japan) Europe, U.S.A. will be attending the Conference.

The theme of this conference would be 'Relevance of New Technology on Printing in Developing Countries'. Eminent speakers from India and abroad will address delegates on the state of art in new technology and its relevance to developing countries.

Conference featrues include a variety of workshops where industry professionals can exchange their experience in the use of new technology.

This theme will rule the 21st All India Printers' Conference, as well as PAMEX '83—the biggest ever Indian exhibition of printing and allied machinery. For printers in India and other developing countries, the contemporary issues raised at these Seminars will acquire increasing focus in the light of the major forthcoming event—PAMEX '83. Significantly, this industry spectacular will follow in the wake of India's new liberalised import policy that would open the floodgates of new printing technology.

Apart from the Conference, an International Printing and Allied Machinery Exhibition (PAMEX '83) will be held from 16th to 26th January, 1983 at Pragati Maidan (Exhibition Grounds) New Delhi. The Exhibition will cover more than 80,000 sq. ft. (8,000 sq. meters) and shall have more than 100 pavilions and stalls which will display and demonstrate world's latest Printing Machinery/Materials and Technology to the delegates and visitors. There will be about 50 participants from Europe, U.S.A. and other countries of the World who will display their machinery, equipment material, software and services apart from Indian manufacturers. It will be an excellent opportunity to establish fresh contacts with your business counterparts in this country as well as abroad and this exchange of views will be extremely beneficial to the industry. India has developed such machinery of international standard and you can benefit from all this information, available at one place. Due to the liberal Import Policy for 1982-83 announced by the Government of India, you can plan the future development of your Unit after spot study of the latest innovations brought about in Printing Industry by the new technology.

Besides these features there will be an Exhibition of printed material from the printers from all over the country. Awards for Excellence in Printing will be given to the best entries. You will find the Conference & PAMEX'83 an experience of your life time—and a very useful one.

For further details please write to:-

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NEWS & EVENTS

INDIA PARTICIPATES IN THE FRANKFURT BOOK FAIR IN A BIG WAY

This year as many as 32 publishing companies including Publishers, Booksellers, Importers and Distributors are participating in the Frankfurt Bookfair. This is the number of companies who have booked stalls. Besides these there are many more who have not booked stalls but are participating. 21 Publishing companies are members of the Federation of Indian Publishers, the biggest in recent history. As usual the National Book Trust is displaying Indian books in a big stall managed by its own staff. The publishers and distributors are from all parts of the country i.e. Delhi, Bombay, Calcutta, Ahmedabad and Pondicherry.

CALCUTTA BOOK FAIR-1983

Publishers and Booksellers Guild, Calcutta has given intimation that the tentative dates for the 8th Calcutta Book Fair are from 4th to 20th February, 1983.

"STUDIES ON BOOKS AND READINGS" NEW UNESCO SERIES

Unesco has issued a new publication series entitled "Studies on Books and Readings", since the last quarter of 1981. To date nine titles have already been published, covering various topics of vital significance, from "The Role of Children's Books in Integrating Handicapped Children to Everyday Life" to the crucial question "The Future of the Book". A list of titles in this series is published on page 24 in this issue. These publications are distributed free of charge by the Unesco Division for Book Promotion and International Exchanges Unesco, 7 Place de Fontenoy, 75700 Paris, France.

The following titles have been published in the series 'Studies on Books and Reading' *The Role of Children's Books in Integrating Handicapped Children into Everyday Life*, by Tordis Orjasaeter; *The Latin American Book Market : Problems and Prospects*, by Albert E. Augsburger; *International Circulation of Books*, by Edward Wegman; *Promoting National Book Strategies in Asia and the Pacific--Problems and Perspectives*--by Abdul Hasan; *Book Production and Reading in the Arab World*; *Trends in Worldwide Book Development 1970-1978*, by Robert Escarpit; *Textbook Production in Developing Countries—some problems of preparation, production and distribution*, by Douglas Pearce; *The Future of the Book: Part I—The impact of new technologies* by P. Oakeshott & C. Bradley; *The Future of the Book : Part II—The changing role of reading*, by Michel Gault.

ENCYCLOPAEDIA OF RELIGION PUBLISHED IN CHINA

Under the chief editorship of Ren Jiyu, Director of the Institute of World Religions and Professor of Philosophy at Beijing University, an Encyclopaedia of Religion has been published in China. The encyclopaedia focuses mainly on Islam, Buddhism and Christianity.

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The encyclopaedia which has 6,700 entries also discusses religion in general, ancient religions and faiths such as Hinduism, Judaism and Shinto.

ASIA PACIFIC BOOK NEWS, PRINTERS CONFERENCE AND PAMEX '83

The All India Federation of Master Printers have announced that the 21st All India Printers Conference and PAMEX'83 exhibition will be held at the National Exhibition Grounds, New Delhi from January 16-26 1983, under the organization of Delhi Printers, Association. This will be the largest exhibition ever held in the Indian Sub-Continent on Printing/ Packaging and Allied Machinery. International manufacturers from abroad along with Indian manufacturers are being invited to participate in order to focus attention on current technology. 100,000 visitors are expected to attend this exhibition from India, Nepal, Pakistan, Burma, Bhutan, Afghanistan and Sri Lanka.

CORRESPONDENCE COURSE ON PRINTING

An agreement has been signed between Pakistan Association of Printing and Graphic Arts Industry (PAPAGAI) and Japan Association of Graphic Arts Technology (JAGAT) to start a correspondence course in printing in Pakistan. The purpose of this course is to impart technical knowledge to operators in the pre-press and printing stage of offset craftsmanship. The course will be open to technicians already engaged in the field and will be of 2 years' duration. The course will be supplemented by periodical seminars to be conducted by JAGAT technical experts. Initially the course will be open to technicians who are sponsored by the employers.

BRITISH COUNCIL STAFF IN DELHI

Mr Tom Maughan has succeeded Mr Ivor Kemp as Head of the Information Resource Unit. His most recent previous posts were in Japan and Brazil.

Mr Robin Evans has arrived to succeed Mr Robert Frost as Head of the Cultural Affairs Unit. He has previously served with the Council in Brazil, Egypt and Peru.

Mr A. Siddhanta, Books Development Officer, has been appointed as Administrative Officer in succession to Mr Appan, who is taking up a post in the Gulf.

Mr Manas P. Saikia has been appointed as Books Development Officer to succeed Mr A. Siddhanta.

BAHA'I PUBLISHING TRUST

The Baha'i Faith, most recent of the great revealed religions, has demonstrated its power to breakdown the prejudices and antagonism which divide the peoples of the world. Baha'is, drawn from every race and culture, are found in almost every country, and are promoting principle of world brotherhood, unity and peace. The Baha'i Publishing Trust of India established in 1954 is publishing translations and original works in English, Hindi, Urdu, Persian and 15 regional languages of India, of many of the Baha'i Faith and its relevance to the social and moral problems of these troubled times. It is now entering in the field of children's literature as well.

COMPREHENSIVE WORK ON ORIGINAL MANUSCRIPTS

"Catalogue of the Oriental Manuscripts in Germany" is the title of a comprehensive work produced by the Franz Steniner Verlag, Wiesbaden. The publication comprises 80 volumes containing more than 80,000 oriental manuscripts.

The project, known as the "cataloguing of the oriental manuscripts" (Katalogisierung Orientalischen Handschriften in Deutschland) started in 1957 with the cooperation of German and foreign scholars.

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The manuscripts contained herein describe the historical development of Indian literature from the *Rigveda* to the *Dravidavisistadvaita*. The testimonial value of the individual codes can be found by a study of the respective manuscripts.

Work is now progresing on volume II which will be out in due course of time. This will be of immense value for those interested in studying the historical evolution of Indian civilisation and literature.

HINDU TEMPLES

Recently a book titled '*Hindu Temples*' by Shri Narayan Chaturvedi with photographs by Kishore Parekh was released.

DYNAMICS OF LABOUR MANAGEMENT INTERACTION

Union Labour Minister Bhagwat Jha Azad released Omesh Saigal's book, *Dynamics of Labour Management Interaction* at a seminar on industrial relations in public enterprises. Mr Saigal has pointed out in the book that since governmental action was paternalistic in nature it keeps the labour movement dependent, and thus retards the development of an effective collective bargaining system which is the only way to secure peace and harmony in industry consistent with the protection of workers' rights. He maintains that even a strong system of workers' participation in management, as has been tried in many countries, fails to secure these twin objectives.

FIRST HINDI THESAURUS

Inexactitude in the use of words in the works of a good number of Hindi authors provoked a retired army officer to "sit up and do something about it". Lt-Col S.B. Misra, in nine long years has poured out countless volumes and mingled with literary and ordinary people of many parts of north Indian to compile a Thesaurus of nearly 1,00,000 words, said to be the "first of its kind attempted in Hindi".

Though exploring his "wordy jungle" has given him immense intellectual satisfaction, Col. Misra is not a very happy man today. For he is yet to find a publisher. A number of literary noteworthies in Hindi have highly commended Col. Misra's work.

BOOK FESTIVAL AT MYSORE ON THE OCCASION OF WORLD KANNADA CONFERENCE

The National Book Trust is organising a Book Festival at Mysore on the occasion of 1st World Kannada Conference. The organizers of the World Kannada Conference have informed that the Conference will now be held from 3-9 January, 1983 instead of 2-8 November 1982.

UNIVERSITY PRESSES IN NIGERIA

Several University Presses and Publications Committees at other Universities have come together for discussions. One of their common problems is to educate the Universities that there is a greater need for publishing vision rather than printing technology. Their next meeting is scheduled for October 27. Further information from Mr S.B. Bankole, Lagos University Press, P.O. Box 132, University of Lagos Post Office, Akoka-Yaba, T. 800500.

MR. EDVARD ASLAKSEN, PRESIDENT IASP AT THE FRANKFURT BOOK FAIR 1982

Edvard Aslaksen, president of IASP will attend the Frankfurt Book Fair this year from Tuseday 5th October to Sunday 10th October. He will be at Universitetsfor lagest's stand in Halle 5, stand number will be given later. Those of our readers who are in Frankfurt will be able to call on him.

INTERNATIONAL BOOK FAIRS

Bahrain Middle East Book Fair 5-10 December, Gerry Dobson, Arabian Exhibition Management, 11 Manchester Square, London WIM 5AB England.

Singapore Festival of Books 4—12 September, Helen K.M. Sok, 11K Amber Road, Singapore 1543.

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Malta 7-11 April 1983, Malta International Book Fair, Ministry of Education, Lascaris, Valletta, Malta.

Belgrade 25-31 October, International Book Fair, Kneza Milosa 25,11000 Belgrade, Yugoslavia. Last year 182 Yugoslav book publishers and 120 publishers of scientific and professional periodicals participated and some 600 foreign publishers from 44 countries were represented. According to the fair management about 14,000 titles are published in Yugoslavia every year, about 10 per cent translations and Yugoslavia imports each year US $ 20-24 million worth of books and periodicals.

MANILA INTERNATIONAL BOOK FAIR-83

The Ministry of Education has intimated that the 2nd International Book Fair will be held in Manila from 23 January to 6 February, 1983. The Fair offers a unique opportunity, to publishers of books on Engineering, Science, Medicine, Agriculture, Business Management, and Economics, as also books on Art and Culture, Religion and Philosophy.

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Outstanding Books Of 1982

(January-July)

BIOGRAPHY

CHAKRAVARTY, BASUDHA JYOTINDRANATH
The humanist revolutionary. Calcutta, Minerva Associates, 1982, 106p. Rs 30

CHATURVEDI, BENARSIDAS & SYKES, MARJORIE
Great men and women of India. Revised ed. New Delhi, Publications Division, 1982, 204p Rs 12.50

HARRIS, ISHWAR C. RADHAKRISHNAN
Profile of a universalist. Calcutta, Minerva, 1982, Rs 100

KRISHNA IYER, V.R.
Justice and beyond. New Delhi, Deep and Deep, 1982, 256p. Rs 35

MISRA, K.P. & GANGAL, S.C. *Ed.*
Gandhi and the contemporary world: Studies in peace and war. Delhi, Chanakya Publications, 1981, 260p. Rs 70

MITTAL, RAJEEV
Rajiv Gandhi. The theme of today. Chandigarh, Shakuntala Foundations, 1982, Rs 195

PISHAROTY, P.R.
C.V. Raman. New Delhi, Publications Division, 1982, 110p. Rs 8

ROY, M.N.
Fragments of a prisoner's diary: India's message. Delhi, Ajanta Books International, 1982, 200p. Rs 80

SHARMA, VISHNU DUTT
Through two systems: Encounters and experiences of an I.A.S. Officer. New Delhi, Associated Publishing House, 1982, 152p. Rs 50

REFERENCE

ATTAR CHAND
Disarmament, detente, and world peace: A Bibliography with selected abstracts 1916-1981. New Delhi, Sterling, 1982, Rs 50

ATTAR CHAND
Tibet: Past and present: A select bibliography with chronology of historical events, 1660-1981. New Delhi, Sterling, 1981, 282p. Rs 125

Blackie's small school dictionary. New Delhi, S. Chand, 1982, Rs 12

BRIGHT, J.S.
Cambridge mini dictionary. New Delhi, Pankaj Publications, 1982, 424p. Rs 10

Children's Knowledge Book Vol. I. Delhi, Pustak Mahal, 1982, 244p. Rs 20

FRANCIS, S.R.S.
Premier I.A.S. general studies. Rev. ed. New Delhi, Allied, 1982, Rs 50

GARG, GANGA RAM
Encyclopaedia of Indian literature. New Delhi, Daystar Publications, 1982, Rs 250

HABIB, IRFAN
Atlas of the Mughal empire: Political and economic maps with detailed notes, bibliography and index. New Delhi, Oxford University Press, 1982, 184p. Rs 400

Manorama Yearbook 1981. Kottayam, Malayala Manorama, 1981, 800p. Rs 20

MARGOLIOUTH, D.S.
Irshad Al-Arib Ilas Mafat Al-Adeb or dictionary of learned men of Yaquts. Vol. 1-3. (Arabic text), New Delhi, Kitab Bhavan, 1982.

PAL, RAJENDRA
General studies and general knowledge. 2nd ed. New Delhi, Sultan Chand, 1982, 741+ xivp. Rs 45

SALETORE, R.N.
Encyclopaedia of Indian culture. 4 Vols. New Delhi, Sterling, 1982, Vol. 2 (E—K) 413-816p.+166 plates, Rs 200

SCHOLBERG, HENRY
Bibliography of Goa and the Portuguese in India. New Delhi, Promilla, 1982.

STEIN
Catalogue of wall paintings in Central Asia and Sistan. New Delhi, Cosmo, 1982, 214p. Rs 250

VERMA, C.D. & SIDHU, C.D.
Sterling general studies and general knowledge. 3rd ed. New Delhi, Sterling, 1982. 650p. Rs 40

Who's who of geography in India. New Delhi, Concept Publishing, 1982, xii+ 139p. Rs 70

ZAIDI, A.M. & ZAIDI, S.G.
Encyclopaedia of the Indian National integration. New Delhi, S. Chand, 1982, 654p. Rs 260

SPORTS

AHUJA, B.N.
Ninth Asian Games. New Delhi, Pankaj Publications, 1982, 112p, Rs 55

BRIGHT, J.S.
All about Asiad-82. New Delhi, Kumar Publications, 1982, 80p. Rs 6

DHARMA RAJA, M.K.
India in world sports. New Delhi, Publications Division, 1982, 218p. Rs 16

TOURISM

BHATIA, A.K.
Tourism development: Principles and practices, New Delhi, Sterling, 1982, Rs 110

HUMANITIES AND SOCIAL SCIENCES

GHOSH, B.N,
Scientific method and social research. New Delhi, Sterling, 1982, 247p. Rs 100

MANDAL, R.B.
Statistics for geographers and social scientists. New Delhi, Concept Publishing, 1982, xvi+535p. Rs 175

NEW DELHI, INSTITUTE OF ECONOMIC GROWTH
Relevance in social science research: A Colloqium. New Delhi, Vikas, 1982.

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HAVE TABLE LEGS

LEGS GOT SOULS?

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'For heaven's sake' he expostulated,

'does a carpenter put his soul into the leg of the table he makes!'

'Well', we may reply,

'there are carpenters and carpenters'

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BHATIA, S.C.
Commercial fruits and vegetables. 1982, 200p. Rs 65

Council of scientific and industrial research. Group discussions on plant virology. Edited. by V.P. Singh and S.P. Raychaudhury. New Delhi, Today and Tomorrow's Printers and Publishers, 1982, 250p. Rs 195

DEWAN, M.L.
Agriculture and rural development in India. New Delhi, Concept Publishing, 1982, xx+220p. Rs 75

GUPTA, RAKESH
Bihar peasantry and the Kisan Sabha. New Delhi, People's Publishing House, 1982, xxxvi+266p. Rs 55

JAIN, J.P.
Statistical techniques in quantitative genetics. New Delhi, Tata McGraw-Hill, 1982, Rs 120

MAHADEVAN, A.
Biochemical aspects of plant disease resistance. Madras, University of Madras, 1982, 425p. Rs 295

MAJID HUSSAIN
Crop combination in India. New Delhi, Concept Publishing, 1982, 206p. Rs 100

MALIK, C.P.
Plant physiology. New Delhi, Kalyani Publishers, 1982, Rs 25

MATHUR, KULDEEP
Bureaucracy and the new agricultural strategy. New Delhi, Concept Publishing, 1982, viii+102p. Rs 60

SINGH, RANDHIR & PRADHAN, K.
Forage evaluation. New Delhi, Allied Publishers, 1982, xii+320p. Rs 22.50

ART AND ARCHITECTURE

Art in industry through the ages. New Delhi, Navrang, 1982, Rs 450

ARYAN, K.C.
Basis of decorative element in Indian art. New Delhi, Rekha Prakashan, 1982, 144p. Rs 220

BALGOPAL, TARA
Learn to play on Veena. New Delhi, Pankaj Publication, 1982, 84p. Rs 40

BANERJEE
Kathak dance through ages. New Delhi, Cosmopolitan Book House, 1982, 164p. Rs 250

BANERJI, P.
Uday Shankar and his art. New Delhi, B.R. Publishing, 1982, 132p. Rs 150

BARNIER, RONALD M.
Temple arts of Kerala. New Delhi S. Chand, 1982.

BHARATHA, K.
Indian art: A short introduction. Bombay, D.B. Taraporevala, 1982, 87p. Rs 175

CHAITANYA, KRISHNA
History of Indian painting: Rajasthani tradition. New Delhi, Abhinav Publications, 1982, xvi+134p. Rs 300

DEULKAR, D.
Household textiles and laundry work. Delhi, Atma Ram, 1982, Rs 20

GHOSH, D.P.
Medieval Indian painting—Eastern school. Delhi, Sundeep Prakashan, 1982, 168p.+168 plates, Rs 300

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Glimpses of Indian music. Delhi, Mittal, 1982, Rs 150

LEVY, MARK
Intonation in North Indian music. New Delhi, Biblia Impex, 1982, xvi+224p. Rs 100

MAITY, S.K.
Masterpieces of Pallav art. Bombay, D.B. Taraporevala, 1982, 40p. Rs 170

MOHAN CHAND
Syainikasastram: The art of hunting in ancient India of Raja Rudradeva of Kumaon. Delhi, Eastern Books, 1982, Rs 50

MUDALIYAR
Oriental music in European notation. New Delhi, Cosmopolitan Book House, 1982, 139p. Rs 275

MURTHI, KRISHNA
Hair styles in ancient Indian art. Delhi, Sundeep Prakashan, 1982, 125p. Rs 150

Ancient Indian furniture. Delhi, Sundeep Prakashan, 1982.

PARIMOO, RATAN
Life of Buddha in Indian sculpture (Ashta-Maha-Pratiharya). New Delhi, Kanak Publications, 1982, 150p. Rs 150

PHANI BHUSAN
Indian drawing from masterpieces. Calcutta, Shishu Sahitya Samsad, 1982, 60p. Rs 45

RANDHAWA, M.S. & BHAMBRI, S.D.
Basholi painting of the Rasamanjari. New Delhi, Abhinav, 1981, xvi+149p. Rs 210

Guler painting. New Delhi, Publications Division, 1982, 71p. Rs 100

SALETORE, R.N.
Vijayanagara art. Delhi, Sundeep Prakashan, 1982, 300p. Rs 550

SARMA, I.K.
Development of early Saiva art and architecture. Delhi, Sundeep Prakashan, 1982, 250p. Rs 350

SARKAR, H.
Museums and protection of monuments and antiquities in India. Delhi, Sundeep Prakashan, 1982, 225p.+16 plates, Rs 140

SAXENA, S.K.
Aesthetical essays: Studies in aesthetic theory, Hindustani music and Kathak dance. Delhi, Chanakya Publications, 1981, 260p. Rs 80

SHRIVASTAVA
New era of Indian archaeology. New Delhi, Cosmo, 1982, 150p. Rs 150

SINGH, CHANDRAMANI
Centres of Pahari painting. New Delhi, Abhinav Publications, 1982, xiv+174p. Rs 350

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Archaeological tour to Gedrosia. New Delhi, Cosmo, 1982, 243p. Rs 375

Catalogue of wall paintings in Central Asia and Sistan. New Delhi, Cosmo, 1982, 214p. Rs 250

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Madhubani painting. New Delhi, Abhinav Publications, 1982, xvi+158p. Rs 210

VATSYAYAN, KAPILA
Dance in Indian painting. New Delhi, Abhinav Publications, 1982, xxxiv+204p. Rs 700

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Buddhist cave temples of India. New Delhi, Cosmo, 1982, 290p. Rs 175

BROWN
Art of cave dweller. New Delhi, Cosmopolitan Book House, 1982, 290p. Rs 175

ECONOMICS

AGGARWALA, OM PRAKASH
Compulsory acquisition of land in India. Allahabad, University Book Agency, 1982, Rs 120

AGGARWAL, V.K.
Small, medium and large scale industries. Delhi, Siri, 1982, 748p. Rs 60

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Foreign exchange: Principles and practice. 6th ed. New Delhi, Sultan Chand, 1982, 581+xiip. Rs 27.50

ANKER, RICHARD & ANKER, MARTHA
Reproductive behaviour in households of rural Gujarat: Social, economic and community factors. New Delhi, Concept Publishing, 1982, Rs 60

AROCKIASAMY, M.S.
Economic analysis. Tirunelveli, Shanthi Book House, 1982, 699p. Rs 24.80

ATAL, YOGESH
Building a nation. New Delhi, Abhinav, 1982, xii+279p. Rs 80

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Challenges to trade and industry. Bombay, Popular Prakashan, 1982, 148p.

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Ready reckoner direct taxes. Calcutta, AKB Publications, 1982.

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Cash management: A practical approach. Calcutta, World Press, 1982, 184p. Rs 50

BANERJEE, BRAJENDRA NATH
India's aid to its neighbouring countries. New Delhi, Select Books, 1982, Rs 300

BANKMAN
Practical problems in banking law and practice. 4th ed. New Delhi, Sultan Chand, 1982, 104+vip. Rs 6

BHOLE, L.M.
Financial markets and institutions. New Delhi, Tata McGraw-Hill, 1982, 304p. Rs 96

Financial systems: Structure, growth, innovations. New Delhi, Tata McGraw-Hill, 1982, Rs 90

BIRLA INSTITUTE OF SCIENTIFIC RESEARCH, ECONOMIC RESEARCH DIVISION
Development and welfare indicators: A critical appraisal. New Delhi, Allied, 1982 x+112p. Rs 40

BLISS, C.J. & STERN, N.H.
Palampur: The economy of an Indian village. New Delhi, Oxford University Press, 1982, 354p. Rs 160

C.A.H.B.
Economics. Delhi, UDH, 1982, 200p. Rs 12

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Alternative approach to a theory of economic growth. New Delhi, Orient Longman, 1982, Rs 16

CHATTERJEE, SATYA SARAN
Modern business: Its organisation and management. 11th revised ed. Calcutta, World Press, 1982, 656p. Rs 32

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Land utilisation in Subarnarekha. New Delhi, Classical Publishing, 1982, 247+viiip. Rs 85

Cost estimation of 1000 industries. Delhi, SIRI, 1982, 136p. Rs 50

DANDEKAR, V.M.
Peasant-worker alliance: Its basis in the Indian economy. New Delhi, Orient Longman, 1982, 108p. Rs 28

DAS GUPTA, P.
Advanced studies in cost accounting. 5th ed. New Delhi, Sultan Chand, 1982, 651+viiip. Rs 27.50

DESAI, B.M. & RAO, Y. NARAYANA
Project approach in agricultural financing. Bombay, I.I.M., 1982, 64p. Rs 40

DEVAIRAKKAM, S.
Foreign trade. Tirunelveli, Shanthi Book House, 1982, 122p. Rs 5.90

DHINGRA, I.C.
Rural economics. 2nd ed. New Delhi, Sultan Chand, 1982, 320+vip. Rs 20

DWIVEDI, D.N. *Ed.*
Readings in Indian public finance. Delhi, Chanakya Publications, 1982, 264p. Rs 70

Economic survey 1981-82. Delhi, Department of Publications, 1982, Rs 10

834 reserved small, cottage and tiny industries. Delhi, SIRI, 1982, 1246p. Rs 60

GHOSH, P.K. & BHUSHAN, Y.K.
Commercial correspondence. 2nd ed. New Delhi, Sultan Chand, 1982, 124+iiip. Rs 5

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Commitment to work of industrial workers. New Delhi, Concept Publishing, 1982, xvi+252p. Rs 60

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Tribal unrest and forestry management in Bihar. Bombay, I.I.M., 1982, 89p. Rs 75

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Economics of development and planning. Delhi, Atma Ram, 1982, Rs 30

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Problems and solutions in advanced accounting. 4th ed. New Delhi, Sultan Chand, 1982, 855+xp. Rs 54

Problems in advanced accounting. 4th ed. New Delhi, Sultan Chand, 1982, 392+xp. Rs 18

Solutions in advanced accounting. 4th ed. New Delhi, Sultan Chand, 1982, 855+xp. Rs 36

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Principles and practice of accountancy. 4th ed. New Delhi, S. Chand, 1982, 1050p. Rs 40

Indian Labour Yearbook 1979. Delhi, Ministry of Work and Housing, Department of Publication, 1982, iv+370p. Rs 90.75

Instruction manual for measured shovel packing. Delhi, Department of Publication, 1982, Rs 3.05

JAIN, S.P. & NARANG, K.L.
Cost accounting. 7th ed. New Delhi, Lyall Book, 1982, Rs 25

Practical problems in advanced accounting. 2 Vols. New Delhi, Kalyani Publishers, 1982, Rs 22.50

JANGID, P.L. & PATODIYA, S.N.
Techniques of credit appraisal. Jaipur, Bankers' Books Publishing House, 1981, 264p. Rs 30

JOIS, P.V.
Labour welfare. Bombay, Somaiya Publications, 1982, 118p. Rs 50

KAHLON & SINGH
Economics of farm management in India: Theory and practice. New Delhi, Allied, 1982, Rs 75

KAINTH, G.S.
Foodgrain marketing system in India: Its structure and performance. New Delhi, Associated Publishing House, 1982. 124+xvip. Rs 70

KANAGASABAPATHY, M.
Banking theory: law and practice. Tirunelveli, Shanthi Book House, 1982, 172p. Rs 9.50

KAPOOR, N.D.
Company law and secretarial practice. 3rd ed. New Delhi, Sultan Chand, 1982, 480+xviip, Rs 17.50

KARNIK, V.B.
Trade union movement and industrial relations. Bombay, Somaiya Publications, 1982, 136p. Rs 16

KHAN, M.S.
Law of retrenchment in India. New Delhi, Deep and Deep, 1982, 130p. Rs 55

MAHAJAN, V.S.
Indian economy and regional development. New Delhi, Deep and Deep, 1982, 216p. Rs 75

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Advanced problems and solutions in cost accounting. 2nd ed. New Delhi, S. Chand, 1982, 896p. Rs 55

Problems and solutions in cost accounting. 2nd ed. New Delhi, S. Chand, 1982, 582p. Rs 35

MAJUMDAR
Advances in transport processes. Vol. II. New Delhi, Wiley Eastern, 1982, Rs 200

MEHTA
Bankers Interest Calculator. Ahmedabad, Chandrakant Vora, 1982, Rs 16

MEHTA, MAKRAND
Ahmedabad textile industries: genesis and growth. Ahmedabad, New Order Book, 1982, 200p. Rs 75

MEHTA, V.L.
Unemployment, inequality, parallel economy: A solution. New Delhi, Allied Publishers, 1982, viii+142p. Rs 45

MISHRA, N.
Accounting for price level changes. New Delhi, Sultan Chand, 1982, 244+vip. Rs 50

MITRA, J.K.
Economics: An introduction to its basic principles micro and macro. 12th ed. Calcutta, World Press, 1982, Rs 32

MONGIA, J.N.
Banking around the world: A treatise on comparative banking. New Delhi, Allied, 1982, x+584p. Rs 125

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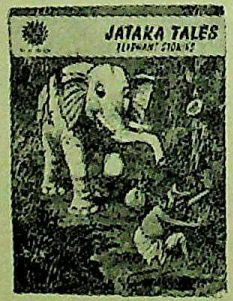

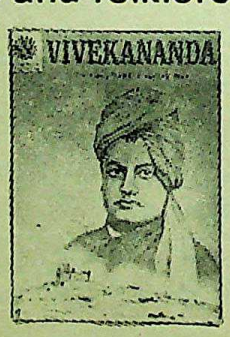

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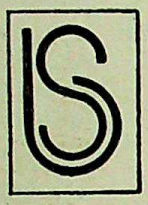

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BOOK REVIEWS

ISLAM IN FOCUS
by Hammudah Abdalati; Crescent Publishing Company, Aligarh, 211+ xv pp; Rs 40

The purpose of this work is simply to acquaint the average reader with the basic teachings of Islam. It will be obvious that there is no intention to present the depth or breadth of Islam in this book. What is intended, however, is to provide the common but literate person with a proper insight into the subject and help him to appreciate the principles which Islam stands for. Once he develops the initial interest, he can pursue the course of deeper knowledge on his own.

NEW HORIZONS OF NORTH EAST
by J.D. Baveja; Western Book Depot, Gauhati; 158pp; Rs 100

The author has tried to give in this book a true account of the life in North East India. Though the primary object in writing this book is to tell the readers about the customs and manners of the people in the North East, he has also given, in the process, his comments on their peculiar problems.

COLLECTIVE BARGAINING IN INDUSTRIALISED MARKET ECONOMIES
by International Labour Office, Geneva; 148pp; $ 35

In all the countries covered in the present volume, collective bargaining has traditionally been regarded as a desirable method of laying down wage rates and other conditions of work, and of regulating labour-management relations. There are national differences in collective bargaining methods and practices, institutions and procedures, and countries endeavouring to improve their own methods and practices have long been aware of the usefulness of understanding and have benefited from the experience of other countries with similar problems. This volume is an ILO contribution to such an understanding.

LABOUR MOVEMENT IN INDIA (3rd Revised and Enlarged Edition)
by G.K. Sharma; Sterling Publishers, New Delhi; Rs 120

A highly succinct account of the origin and growth of organised labour in India from 1885 to 1980. Analysing the interaction between conflicting forces that have conditioned the movement, the study observes that real progress depends on an enduring understanding between labour, capital and the state.

VIZAGAPATAM DISTRICT (1769-1834)
by M.S.R. Anjaneyulu; Andhra University, Waltair, Visakhapatnam; 256+viipp; Rs 46

This is a study of the relations between the Zamindars and the English East India Company from 1769 to 1834 in the Vizagapatam District, a unit of the former Madras Presidency. It attempts to study the peculiar political conditions and physical features of this remote and strategic region. It is an examination of the various powerful forces that drifted the relations between the agents of British power in their direct contact with the Zamindars of the district. It is a detailed study and reconstruction of the history of the region of this crucial transitional period witnessing the transfer of power from the native Zamindars to the British, their interaction and ultimate prevalence of the latter.

This kind of study is pursued with a view to trace the beginnings of the emergence of modern Andhra with special reference to Vizagapatam District.

ARCHAEOLOGY OF INDIA
by Amar Nath Khanna; Clarion Books, New Delhi; 171pp; Rs 155

A graphic account of more than 30 excavated sites in India, Bangladesh and Pakistan has been given here. It is in effect a very important and valuable reference book, as it provides site plans, describes historically significant antiquities and gives a vivid account of the cultural sequence of every excavated site. It is written in a simple lucid style and the author's direct approach to the subject will appeal equally to students of archaeology, lay readers and tourists and vouchsafe to them an intimate glimpse into the glorious cultural heritage of India.

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AFGHAN SEARCH FOR IDENTITY
by R.I. Malhotra; G.D.K. Publications, Delhi; 214pp; Rs 60

The latter half of the eighteenth century witnessed the consolidation of Afghan power under the intrepid and mettlesome Ahmed Shah Abdali. The rich experience that he had gained as a result of his having commanded Afghan and Uzbek contingents under Nadir Shah stood him in good stead and enabled him to found a strong and independent Afghan kingdom. The transformation of Afghanistan from merely a geographical expression to political statehood was a long and intricate process. In the present work the learned author, while tracing the tortuous course of historical events, raises certain pertinent questions in his attempt at a cogent analytical assessment of the Afghan situation, for example, was it brought about entirely by the ambitious Amirs of Afghanistan, or was its existence a matter of political and strategic expediency both for the British empire in India and the Russian empire in Central Asia?

HISTORY OF EUROPE VOL. II 1789-1945
by Arun Bhattacharjee; Sterling Publishers, New Delhi; Rs 150

This book is a comprehensive and critical study of European history from 1789 to 1945 and covers in a single volume this remarkable epoch of European history. Volume I & II covering the period 1453-1980 have been published.

INTONATION IN NORTH INDIAN MUSIC
by Mark Levy; Biblia Impex Pvt. Ltd., New Delhi; 224pp Rs 100

Perhaps the most important conclusion to be drawn from this very important study is the flexibility of Indian music within a relatively tight framework on both the macro and micro levels. On the macro level, no two performances are the same, yet two performances of a single *raag* will share some features and reveal structural relationships that are deeper than any single performance. On the micro level, the precise way of rendering a *sur* including its intonation, will vary from one performance to another and yet reveal the same kind of structural affinities with another performance of that *raag*. Levy's graphic analysis of the *komal Ga* (minor third) of the *rag Darbari* in fourteen different examples, performed by several different musicians, shows the difference of detail quite clearly. Nevertheless, none of these would be mistaken for the *komal Ga* as used, for instance, in the *raag Kafi*. There are, of course, many notes in *raags* which are not treated in any special way, just as there are phrases in *raags* which are ambiguous in terms of *raag* identity. Further analyses at this level of detail might well reveal that the treatment of many *surs* in specific contexts can be circumscribed by a perimeter within which the performer is permitted improvisational freedom, paralleling on this micro level, the kind of improvisation which is a characteristic feature of *raag* performance.

WAHABI AND FARAZI REBELS OF BENGAL
by Narahari Kaviraj; People's Publishing House, New Delhi; 127pp Rs 25

The Wahabi rising in Barasat (1831) and the Farazi movement in Faridpur and other East Bengal districts were two distinctly separate movements. What has prompted the author to deal with them within the compass of a single work is the fact that they were marked by a common ideological orientation. In their outward character both were in the nature of a religious revivalist agitation; in essence, though, both were agrarian movements directed against feudal and colonial forms of exploitation. The author's main concern has been to show that these were not cases of communal outburst, as some scholars would have us believe. Rather, they were in the nature of peasant risings though fought under a religious flag.

RUPA PRATIRUPA : Alice Boner Commemoration Volume
Bettina Baumer; Biblia Impex Pvt. Ltd., New Delhi; 212pp+viii Rs 180

Alice Boner is one of the most outstanding interpreters of ancient Indian art, and an ardent defender of India's artistic heritage and of her living traditions.

This volume, which is dedicated to her memory, contains articles on various aspects of Indian art by some of the best known scholars of today. The theoretical and scriptural background of Indian art has been elaborated from two different angles by Kapila Vatsyayan and Bettina Baumer.

FROM THE VEDAS TO THE MANU-SAMHITA : A Cultural Study
V.B. Mishra; Sterling Publishers, New Delhi; Rs 80

The book is the first attempt in the whole course of indological science to trace the Vedic background of the social system defined in the Manu-Samhita.

MASTERPIECES OF INDIAN BRONZES AND METAL SCULPTURE
by Rustam J. Mehta; D.B. Taraporevala Sons & Co. Pvt. Ltd., Bombay; 99pp;

Indian bronzes and metal sculpture, excellent examples of which can be seen in most of the museums of the world, have a very wide appeal for Indians and non-Indians alike. They have an immediate appeal that Indian sculpture in stone usually lacks. It has been said that 'there is a divinity which has seized the soul'. The author eloquently writes: 'The art of the South Indian

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Sthapatu, the artist and craftsman in copper, brass, or bronze, is a language that is world wide, of all time, one that can be apperceptive to all and touches the soul of every human being everyone imbued with aesthetic discernment and in whom flows the stream of religious and spiritual fervour'.

The one hundred superb plates in this book give a very good idea of the beauty and craftsmanship inherent in the bronzes and metal sculpture of India. But a true appreciation of these supreme masterpieces of the Indian craftsman requires a certain amount of knowledge which the author gives in his lucid, concise, yet sufficiently detailed Introduction to the book.

A GLOSSARY OF THE TRIBES AND CASTES (Volumes I,II and III)

by H.N. Rose Delhi, Amar Prakashan; 970, 573 and 533 pages respectively, Price per set of 3 Volumes Rs 550, 1979.

Caste, like law, may by defined as a function of economics. In the lower groups of Indian Society, this function is easily recognised and it is practically the only function which caste expresses. In the higher castes the function is not so transparently clear but examination seldom fails to reveal that it is the dominant function and always the originating function.

Human society begins by organising itself in the manner most effective to produce material result and defend itself against enemies. Thus caste from its inception embodies the conception of national duty. But duty carries with it certain privileges. The man who does his duty to society is justly entitled to his reward. Caste privileges begin as a reward for services rendered or due to be rendered. In the course of time, the obligation to render service is forgotten and by degrees, privileges are established without any corresponding obligations.

This *Glossary of the Tribes and Castes* found in the Punjab and the North-West Frontier Province, compiled by H.N. Rose, I.C.S., is based upon the works of the late Sir Denzil Charles Jelf Ibbetson, K.C.S.I., Lt. Gov. of the Punjab and its Dependencies, and of the honourable Mr. Edward Douglas Maclagan, C.S.I. Volume I comprises the valuable chapters of Sir Denzil Ibbetson's report which deals with the physical description of the Punjab, its religions and other subjects, supplemented by the matter contained in the Honourable Mr. Maclagan's report on the Punjab census of 1891 and from other sources.

The present volumes are not so much a work on the religious and social observances of the Punjab people as they are a compilation of the raw material made available to the author. The compiler's aim has been to collect facts and record them in the fullest possible detail without formulating theories as to the racial elements which have made the population of the modern Punjab, the growth of its tribes or the evolution of caste.

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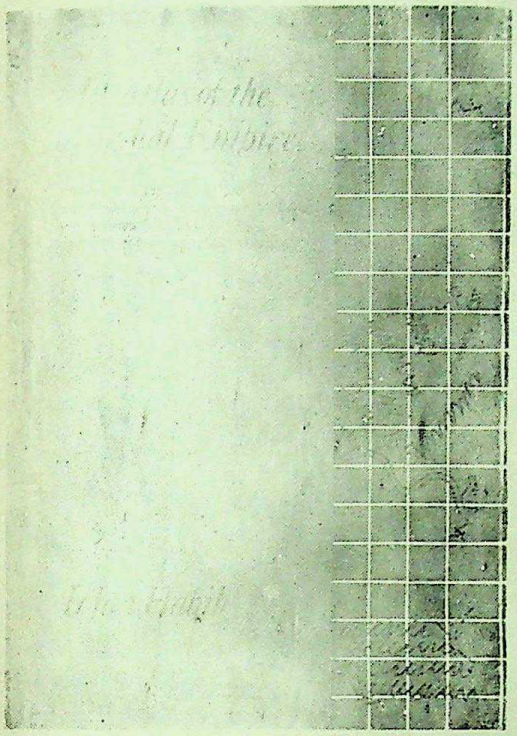

An Atlas of the Mughal Empire :

(Political and Economic maps with Detailed Notes. Bibliography and Index) By Irfan Habib. Delhi, Oxford University Press, 105pp, 32 maps; 1982 Rs 400

For the Mughal Empire, one thing can at least be said with some confidence that there is enough information available for it to support the preparation of an atlas of more than elementary pretensions. It is exceptionally rich in material for the map-maker. This Atlas of the Mughal Empire is a unique effort to present the political and economic geography of the Indian Sub-Continent during the sixteenth and seventeenth centuries.

The Mughal Empire at its greatest extent, comprised the bulk of the territories of the present three countries of Bangladesh, India and Pakistan, and a large portion of Afghanistan. The Atlas divides the Empire into 16 regions and furnishes for each region two maps only political and the other economic, both drawn on the scale of 1:2000000 or 1":31.56 English miles. The only exceptions are Northern and Southern Afghanistan where the political and economic maps are combined into single sheets. In many cases these regions largely correspond to particular Mughal *Subas*, or provinces, as well as to British provinces (or native states) or post-independence Indian states.

Over 4000 places are shown in the political sheets, with boundaries of provinces *Subas* and their divisions (*sarkars*), as well as independent or autonomous principalities. The economic sheets show routes, canals, livestock, minerals, crops, manufactures, ports, mines, etc; river courses are depicted as they ran in the seventeenth century.

A special feature of the Atlas is the complete referencing provided through notes assigned to each sheet, political and economical. The notes contain so much other information as well that they practically constitute independent monographs on the historical geography of the different regions. They form the bulk of the text. There is also a detailed Introduction designed to help the reader in making the fullest use of the Atlas. There is a glossary of seventeenth century textile terms, an exhaustive classified Bibliography, and an Index which lists all places, meticulously cross-referenced. For the convenience of readers, the different forms of each name found in the sources is also listed.

The Atlas has been compiled from a wide variety of sources. These include Abul-fazl's Ain-i-Akbari, the great gazetteer of Akbar's Empire, other Persian works, manuscripts, documents and travellers accounts.

The Atlas presents a vivid picture of the extent of the Mughal Empire, both historical as well as geographical. It shall prove extremely useful to the students of Medieval History.

The author of this Atlas, Irfan Habib, is an eminent historian, well-known for his researches on the economic and political history of medieval India. He is joint-editor of the *Cambridge Economic History of India.*, Volume I, and has published widely in academic journals. His *Agrarian System of Mughal India 1556-1707* has been recognized as a seminal work, Recent pioneering work done by him has helped establish a new field of research.

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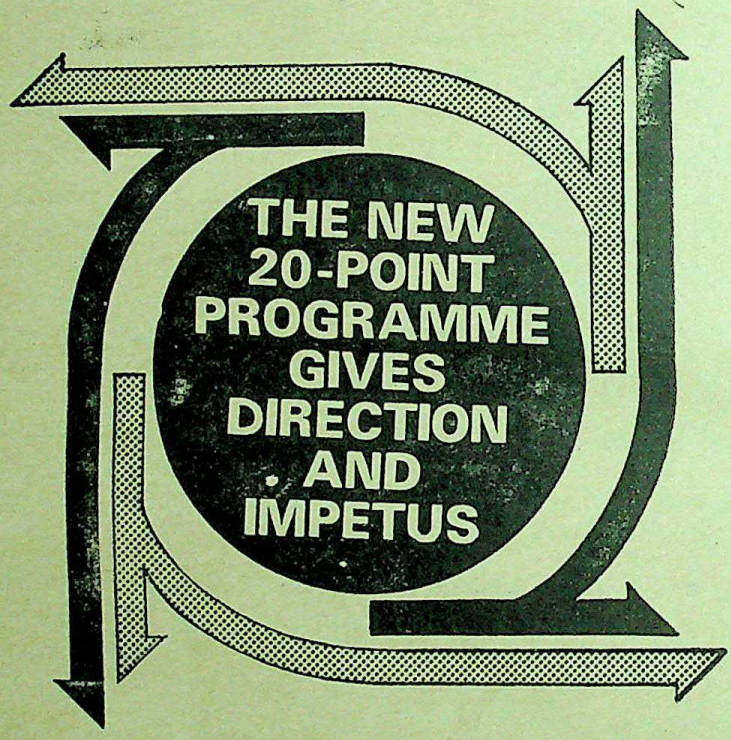

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INDEX TO ADVERTISERS

Abhinav Publications, New Delhi 122
Aeroflot (Soviet Air Line), New Delhi IV Cover
Ajanta Books International, Delhi 43 & 44
Allied Publishers (P) Ltd, New Delhi 9
Amar Prakashan, Delhi 63 & 74
Arun Publications, Chandigarh 118
Asian Educational Services, New Delhi 24, 25
Associations of Indian Universities, New Delhi 12
Associated Publishing House, New Delhi 130
Atma Ram & Sons, Delhi, 6

Bansal & Co., Delhi 135
B.I. Publications, New Delhi 48

Classical Publishing Company, New Delhi 56
Commercial Glazing Works, New Delhi 126
Controller of Publications (D.A.V.P.), Delhi 64
Crescent Publishing House, Ghaziabad 130

D.A.V.P., New Delhi 138
D.B. Taraporevala Sons & Company (P) Ltd. Bombay 46
D.K. Fine Art Press, Delhi 114
D.K. Publishers' Distributors, New Delhi 112
Gandhi Book House, New Delhi 126

Gita Enterprises, New Delhi 132

Harnam publications 144

Indian Book Agency, Ambala 145
India Book House, Bombay 180
Indian Book Industry, New Delhi 47, 70, 128, & III Cover
Indian Museum, Calcutta 90
Indian Social Institute, New Delhi 136
Industrial Plastics Co., New Delhi 23
Intellectual Book Corner, New Delhi 26
International Labour Office, Geneva 16

Kanak Publications, New Delhi 130
Kwality Screen Printers, Delhi 114

Lalit Kala Akademi, New Delhi 120

Macmillan India Limited, New Delhi 18
Modern Bookcrafts, New Delhi 98
Motilal Banarsidass, Delhi 10
Munshiram Manoharlal & Sons, New Delhi 45 & 46

Nand Ram Suraj Mal, Delhi 100
National Book Trust, New Delhi 21
N.M. Tripathi (P) Ltd., Bombay 116
Navin Traders, New Delhi 102
New Era Publications, Madras 77
Novelty Process, Delhi 110

Orient Longman Ltd., New Delhi 13
Oxford & IBH Publishing Co., New Delhi 25
Oxford University Press, Delhi 15

Panjab University (Pub. Bureau), Chandigarh 66
Punjabi University (Pub. Bureau), Patiala 88
Paras Process Studio, Delhi 110
Parichay Overseas, New Delhi 114
Parimal Prakashan, Aurangabad 118
Pauls Press, New Delhi 96
People's Publishing House (P) Ltd., New Delhi 78
Popular Prakashan (P) Ltd., Bombay 126
Prentice Hall of India (P) Ltd., New Delhi 7
Print India, New Delhi 124
Publications and Information Directorate, C.S.I.R. New Delhi 9

Ram Printograph (India), New Delhi 106
Rajesh Publications, New Delhi 8

S. Chand and Company (P) Ltd., II Cover
S.D. Beri (Artist), New Delhi 118
S.K. Berry (Artist), New Delhi 116
Sahitya Samsad, Calcutta 116
Sapna Book Stall, Bangalore 122
Shree Ganesh Lamination Co., New Delhi 26
Star Publications (P)Ltd, New Delhi 6
Sterling Publishers (P) Ltd., New Delhi 35 to 42
Suchitra Block Works, Delhi 108

Tatsch Associates, USA 17
Today and Tomorrow's Printers & Publishers, New Delhi 27 to 34
Tulsi Publishing House, New Delhi 20
Tulis (Screen Printers), New Delhi 112
Typographers India, Delhi 104

Uppal Publishing House, New Delhi 86
USSR Book Centre, New Delhi 49 & 50

Vaap Moscow 22
Vikas Publishing House (P) Ltd., 4,5

Weka-Verlag, West Germany 94
W.H.O., Geneva 14
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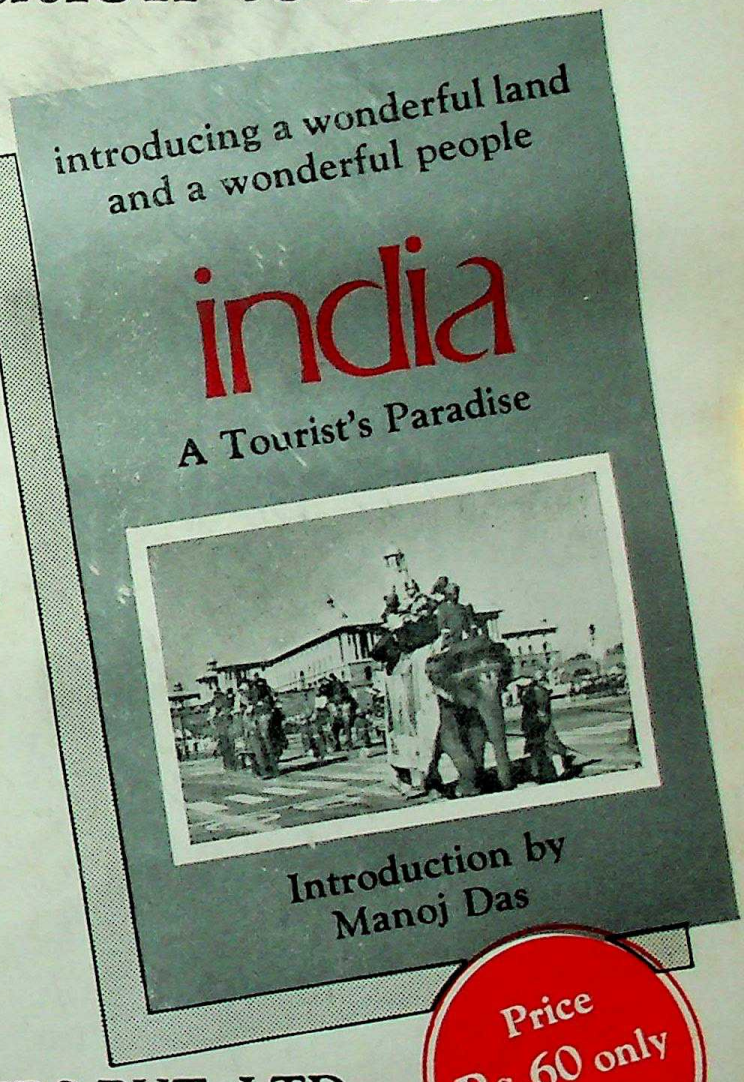

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CONTENTS

EDITORIAL 51
INDIAN PUBLISHING : A Woebegone Industry
—*Narendra Kumar* 53
COPYRIGHT AND BOOK PUBLISHING IN DEVELOPING COUNTRIES
—*D.N. Malhotra* 57
A COMMON FORUM FOR AFRO-ASIAN PUBLISHING COUNTRIES
—*Vishwanath* 65
WORLD CONGRESS ON BOOKS : Some Reflections
—*Abul Hasan* 67
MEZHDUNARODNAYA KNIGA IN INDIA
—*Yuri Leonov* 71
INDIAN INSTITUTE OF MASS COMMUNICATION : Communication Centre for Developing Countries 73
—*K.K. Sud*
THE AUSTRALIAN BOOK INDUSTRY
—*M.G. Zifcak* 75
INTERNATIONAL JOURNALS ON EDUCATION : A Boon for Third World Countries 79
—*Taj Rawat*
INTERNATIONAL CONGRESS ON UNIVERSAL AVAILABILITY OF PUBLICATIONS : Summary of the Main Working Document & Recommendations 81
21ST ALL INDIA PRINTERS' CONFERENCE & PAMEX' 83 87
FEDERATION NEWS 89
NEWS & EVENTS 91
OUTSTANDING BOOKS OF 1982 (January—July) 95
FORTHCOMING PUBLICATIONS 1982 (August—December) 129
BOOK REVIEWS 133
IMPORTERS OF BOOKS FROM INDIA 139
INDEX TO ADVERTISERS 146

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30th November 1979

KAILASHPATI TRIPATHI
Professor and Head
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16th June 1981

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ADVANCING FRONTIERS OF MYCOLOGY AND PLANT PATHOLOGY

Editors: Bilgrami, K.S., R.S. Misra and P.C. Misra
1982. 24 cm. 350 Pages. Illustrated. $ 50.00
ISN 0-88065-222-5

The present volume, Advancing Frontiers of Mycology and Plant Pathology is a tribute to Professor K.S. Bhargava on his 60th birth anniversary. This presentation is an assembly of various specialized aspects of Mycology and Plant Pathology covering distribution, taxonomy, phylogeny and physiology of fungi; behaviour of plant pathogens, physiology of diseased plants; resistance and breeding; physical, chemical and biological control of plant diseases, etc. Most of the articles are the reviews by subject experts and these are extensively cross-referenced. Articles have been broadly grouped into two sections, Section I is devoted to mycological papers and Section II deals with plant pathological aspects.

SEPTEMBER 1982

RECENT DEVELOPMENTS IN PLANT SCIENCES
(S.M. Sircar Memorial Volume)

Editor: Sen, S.P.
1982. 400 Pages. Illustrated. Rs.195.00; $ 39.00
ISBN 0-88065-241-1

Scientists from different parts of the world join in this volume to pay their homage to Prof. Sourindra Mohan Sircar, one of the greatest botanists of India. Thus contributions mirror the progress of plant sciences in recent years. The volume opens with an account of the modern concepts of the origin of life on earth from the pen of Academician A.I. Oparin, followed by discourses on the origin of Angiosperms and the fossil records which contribute to the early history of plant life. Several Stalwarts discuss the current theories of plant hormone action, various aspects of the Physiology of flowering the potentialities and limitations of protoplast and tissue culture, mutagenesis, breeding of improved varieties and factors which contribute to crop yield. Other highlights of the book include the physiological significance of polyamines in higher plants, plant choline esterases, a metabolic cycle involving myoinositol phosphates, analysis of young growing cell walls, the role of restriction endonucleases for DNA nucleotide sequence analysis, form and function in ecologic race formation and pollution.

OCTOBER 1982

MYSTERIES OF MIND

By Yuvacharya Mahaprajna
Translated in English by Goswami, S.K.L.
1982. 22 cm. 225 Pages. Rs.55.00; $ 11.00
ISBN 0-88065-223-3

The learned author of the book discusses in a very lucid but scientific manner the phenomena of consciousness and its various aspects including the function of the mind. The whole work shows step by step the methods of learning the meditation and relieving one's mind from tension, anxiety etc., developing will-power and extra-sensory tendency and charging the inner harmones so as to change the attitude, behaviour and personality.

ALREADY PUBLISHED

MIND : BEYOND MIND

By Yuvacharya Mahaprajna
Translated by: Goswami, S.K.L.
1982. 22 cm. viii, 182 Pages. Rs.45.00; $ 10.00
ISBN 0-88065-214-4

This book deals with Preksha Dhyana (perceptive meditation). The aim of Preksha Dhyana (perceptive meditation) is to sink deep into spiritual experiences. It is in them that we can comprehend truth. It is an attempt to see the truth of Being directly. The Preksha Dhyana also helps in changing the hormones of endocrine glands by concentrating the mind on the chakras or energy centres in the body. The author has made a comparative study of the Yoga Chakras, the glands and plexuses and the Japanese Judo system of Kyushos.

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MYSTIC AND LOVE POETRY OF MEDIEVAL HINDI

By Professor Anoop Chandola
Department of Oriental Studies
The University of Arizona, TUCSON
1982. 215 Pages. Rs.75.00; $ 12.50
ISBN 0-88065-236-5

The Indian mystical poetry and love poetry of medieval Hindi, in the world of literature, is considered to be one of the richest. The understanding of it is essential, not only for the sake of its sheer beauty, but, also, for the philosophy, religion, music and art that still influence profoundly the present-day life of India. Interest in the Bhakti mysticism and movement in America and Europe has increased beyond normal expectations. It is understandable that English-speaking students and teachers of Indian literature and Culture feel handicapped in the absence of a textbook that would be complete in itself, a text-book which would enable the reader to understand the original poetry of medieval Hindi.

The author, with his teaching experience of Indian literature in India and America, has written this book in view of this great need. It contains some of the best selections from the works of the great poets, such as Kabir, Jayasi, Nanak, Mira, Suradasa, Tulasidasa, Kesava, Bihari, Deva, Ghanananda and others. Copious notes, explanations, grammatical analysis, glossary and some translations with the original texts in the Devanagari make this book self-sufficient for those who have studied some elementary Hindi-Urdu.

NOVEMBER 1982

READINGS IN INDIAN ZOOGEOGRAPHY

By Tiwari, Shiv Kumar
1982. 28 cm. Approximately 585 Pages
Rs.295.00; $ 59.00
ISBN 0-88065-221-7

The present volume analyses the role of driving forces responsible for the animal distribution, it correlates past distribution with the present and highlights the spatial peculiarities. The book also explains the global relationship of the Indian vertebrate fauna. The book registers the present status of animal forms in India and neighbouring countries.

Section 1 comprises five chapters. The first chapter deals with the history of Zoogeography, its nature and the recent developments. Theoretical and practical aspects of distributional studies and their related problems have also been discussed in this chapter. The second and third chapters discuss the influences of physiography and past climate on animal distribution. The fourth chapter is on present environmental conditions and the fifth on human efforts to save the animal life.

Section 2 systematically describes the distribution of fresh water fishes, Amphibians, Reptiles, Birds and Mammels. While fresh water fishes, amphibians and birds have been assigned one chapter each, reptiles and mammels have been assigned three and eleven chapters respectively. The distributional details of fresh water fishes, amphibians, reptiles and mammels have been given up to species level. The discription of mammels includes taxonomic note, past distribution including fossil record, food habits, environment and the present status including census.

NETAJI'S AZAD HIND FAUJ AND AFTER

By Kasliwal, R.M.
1982. 24 cm. Nearly 200 pages
Rs. 45.00; $ 9.00

The narrative in this book opens with the surrender of British and Indian forces to Japanese on 15th February 1942 in Singapore followed by formation of INA (I) and its subsequent dissolution and later attempts to revive it as INA (II). Then the arrival of Netaji Bose by a sub-marine from Germany who re-organised the INA and called it AZAD HIND FAUJ in April 1943. Later the story develops into the despatch of Azad Hind Fauj forces to Burma and its various battles on Burma front and its tragic defeat at Imphal sector and its retreat and return of Netaji Bose to Singapore in June 1945 and thereafter the close association of the author with him for the next two months as his personal physician.

Then came the news of the surrender of Japan to American and British forces and departure of Netaji by air on 16th August 1945 for Bangkok and then the tragic news of Netaji's death in a plane crash on 18th August 1945.

Subsequently imprisonment of Azad Hind Fauj troops by British forces and their trial and release.

The book has been written after a lapse of nearly 35 years largerly by memory, but it has been brought uptodate by adding epilogues concerning the present political and social history of India.

VIRUS TAXONOMY

(Based on Second International Congress of Microbiology, Coventry, September 1980)

Edited by Professor A. Misra
1982 (In Press). Nearly 300 Pages. Illustrated
Rs.1950.00; $ 39.00

The present volume fills up the long standing gap in Science and provides a supplement to the Codes published by ICTV Lending practicing Virus-taxonomists have contributed in this venture and it is one of thorough endevour made in the field.

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This *vademecum* infuses thrills into the hearts of the newer generation naturalists who will be marvelling at the glory of God as reflected in the petals of the flowers in the hills.

JANUARY 1983

ECOLOGICAL AND ANATOMICAL MARVELS OF THE HIMALAYAN ORCHIDS

By Kaushik, Purshotam
1983. 28 cm. 215 Pages. 71 Full page plates
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In the present investigation, detailed anatomy of vegetative parts of 53 species of orchids belonging to 28 genera has been studied and some interesting features are recorded which relate to their high grade morphological modifications and ecological adaptability. Classification by Dressler and Dodson (1960) and the nomenclature of Seidenfaden (1975a) has been followed. Ecological notes about their habit and habitat were prepared personally in the field.

Special chapters on the Orchids in Ancient Indian Literature and Medicinal Orchids have been added to make the book more useful.

PLANT TUMORS

By Professor Misra, A. in collaboration with D.R. Kemp, Vidyanath Jha, Sasinath Jha and Ajit Kumar Misra
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FEBRUARY 1983

PERSPECTIVES IN BOTANICAL MUSEUMS

By Aggarwal, V.S.
Editor Indian Botanic Garden, Calcutta
1983. 24.5 cm. 300 Pages, 150 charts, Diagrams and Photographs Rs.195.00; $ 39.00
ISBN 0-88065-233-0

The book on Botanical Museum is based on the authors expertise in the field for several years. The author has given due attention to the wide range in the technology for the presentation to satiate and invigorate the quest for knowledge of every human being ranging from child to an inquisitive scientist and finally to create an awareness of plants as essential ingredients of human existence and life on earth.

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A.K. GHOSH COMMMORATION VOLUME

Edited by: Sharma, A.K.
Centre of Advanced Study
(Cell and Chromosome Research)
University of Calcutta, Calcutta
1983 (In press). 25 cm. 450 pp., Illustrated
Rs.295.00; $ 59.00
ISBN 0-88065-248-9

This is a composite volume catering to the needs of botanists and geolosits alike and is the outcome of a symposium held in the Department of Botany, Calcutta University, commemorating the outstanding service rendered by Prof. Amiya Kumar Ghosh for teaching and research on Palaeobotany and Biostratigraphy in India. The symposium was held under the Chairmanship of Dr. R.N. Lakhanpal, Distinguished Scientist, Birbal Sahni Institute of Palaeobotany, Lucknow.

The volume includes a wide range of subjects from primitive algae to the modern angiospermic flora covering the entire geological column i.e. from Precambrian to Recent era embrasing problems connected with phylogeny and biostratigraphy.

The main objective of the papers are on adaptational feature of various plant forms and stratigraphical problem of the Precambrian and with particular reference to the Vindhyas have been highlighted along with a discussion on the origin of blue green Algae.

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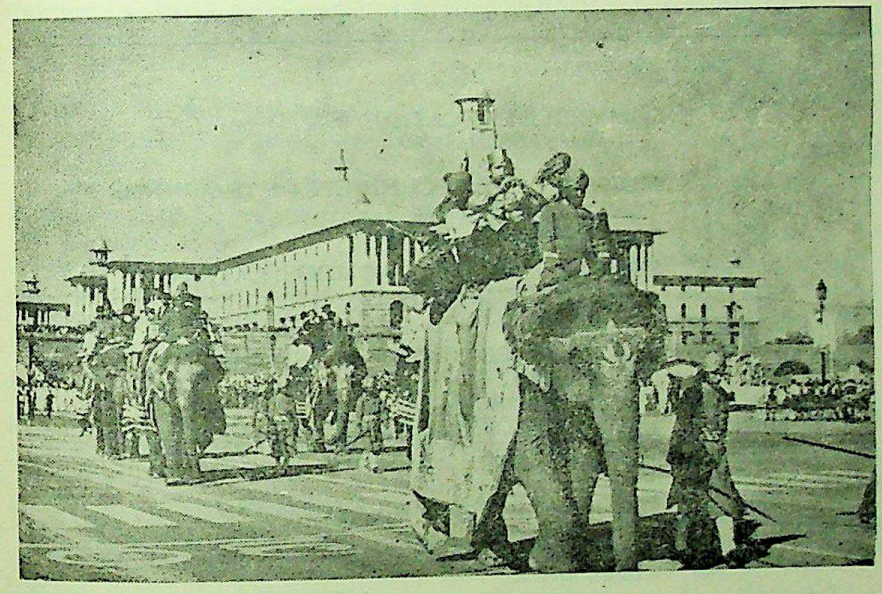

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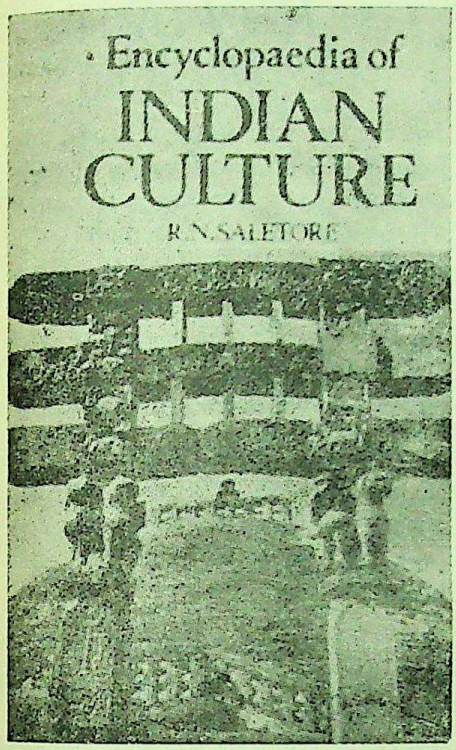

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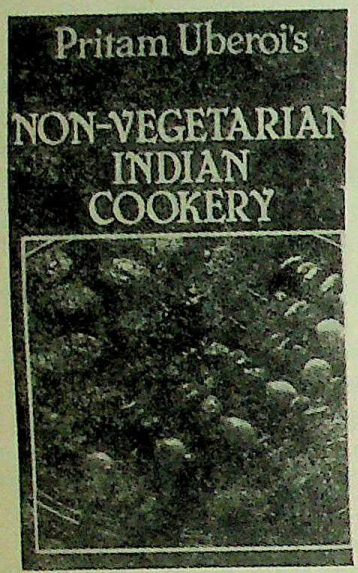

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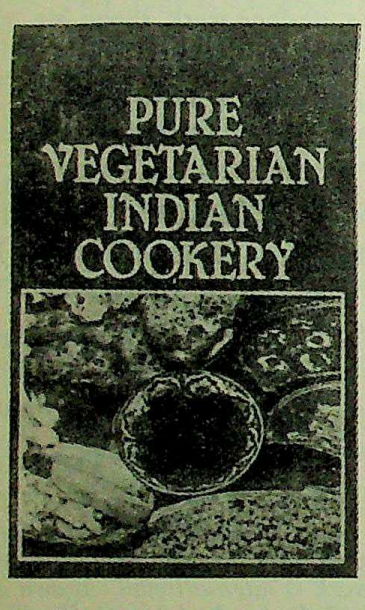

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GURBHAGAT SINGH received his M.A. and Ph.D. degrees from the University of California. He is currently Reader in English at Punjabi University, Patiala. Rs. 80

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EDITORIAL

National awards are instituted to commend and encourage exceptionally good work in the fields of arts, science and literature. Among the recipients are educationists, industrialists, journalists, scientists, scholars, artists, musicians, dancers, film artists, and writers.

It is in this era, more than in earlier ones, that the book has come to be recognised as a vital instrument of development and social progress. The social usefulness and creative significance of the printed word, as well as its function as a medium for propagating and perpetuating knowledge, is recognised by all those who are concerned with the preparation and dissemination of information and knowledge : students of all ages, teachers, writers, scholars, businessmen—in short, anyone who can read.

If the old adage of the pen being mighter than the sword holds good, it will not be an exaggeration to say that the product of the moving pen—the book—is the greatest tool of civilisation. After all, the yardstick for measuring the achievements of any civilisation has, from time immemorial, been the literary efforts of the age. The epics, scriptures and classics of the Hindu, Roman and Greek civilisations bear this out. Most of the eminent men in the world have been inspired in their achievements by some book or the other. Even a single book can change and decide the fate of a nation.

Every book is a piece of art. But it should be pointed out that the author's manuscript is only the embryo of a book. To the layman, the publishing of a book may seem a simple procedure—just the receipt of a manuscript, which after being printed, appears at bookstalls. This is not actually so, because the publisher and the editorial staff put in even more labour than the author himself, in the production of the book.

The role of creative writers has been recognised with awards and citations. But the bookmen—the publishers and booksellers who make the book available to the public—have been totally ignored, in the matter of being nationally recognised for their contributions to the literary world.

In a country with a large number of languages, such as India, the competition to excel is very keen. Bold experiments have been made by publishers in certain languages in matters of style, production and distribution. However, even in the field of English publishing, India stands third in the world, in terms of output. Some Indian publishers have made important contributions to the world of publishing, and their books are received very well in the countries of Asia and Africa.

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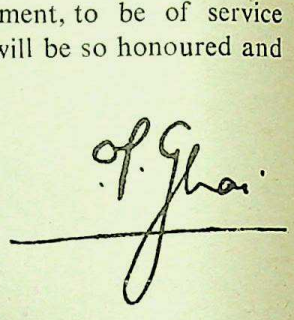
It is time that the talents of the bookmen, who are as creative as artists, musicians, writers, or dancers, are accorded the recognition they richly deserve, for the advancement of culture. In the advanced countries, their services are recognised : Sir Stanley Unwin, Sir Allen Lane and Sir Basil Blackwell were knighted for their services in the fields of publishing.

If book publishing is recognised as rendering yeoman service in the cause of a nation's development and self-realisation, and if the creation and dissemination of ideas is seen as crucial to its highest aspirations, then it is surely fitting that bookmen be given due national recognition for their efforts. As surely as public servants, politicians and social workers they have their fingers on the pulse of the nation, for they anticipate trends, forge opinions, and are custodians of the most powerful form of communication known to modern man.

As eminent men and women in art and culture are recognised through awards and nominations to public offices and Parliament, to be of service to their country, so is it hoped that publishers will be so honoured and sought for their unique contribution.



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Indian Publishing : A Woebegone Industry

Narendra Kumar

Mr. Narendra Kumar is President, Federation of Indian Publishers and Managing Director, Vikas Publishing House Pvt Ltd.,

Horowitz smiled and said, "It's the silence that matters, not the applause. Anyone can have applause. But the silence, before and during the playing—that is everything." So said the world's greatest living pianist, Vladimir Horowitz, seventy-seven, in reply to a question if he still gets a kick out of the applause.

Drawing an analogy between the power of music and the power of the printed word, one can easily say that both music and books symbolize the sublimation of human thought and endeavour and communicate directly and evocatively to the listener or the readers as the case may be. The Sonatas of a Chopin or a Schumann are as wonderful and magnificent as the works of a Tagore or a Tolstoy!

Publishing and Developing Societies

I would personally place the power and fascination of books in a still higher category since this tool of communication is out to conquer ignorance and awaken knoweldge: *Tamso Ma Jyotir Gamaya*. It leads us from darkness to light, even as we move from the individual to the community, the social, the cultural and ultimately, the civilizational levels. More so in a developing society.

It was this conscious appreciation of the power of the written word that made Western nations hanker for control over the administration of their colonies, thus depriving the majority of mankind, living in Asian and African countries of their true destinies. Anyway, that is a subject by itself. What concerns us here are the problems and challenges being faced by Indian publishing in the eighties.

Growth of Indigenous Publishing

Whatever the percentage of literacy, we have still the makings of a gigantic reading public in India. The last few years have witnessed an insatiable hunger for reading in the country which is unprecedented in in our history. However, books continue to remain a luxury for a painfully large number of our countrymen. It is against this backdrop that the challenges posed to indigenous publishing by historical developments on the one hand, and the unique dilemmas that confront us as a newly independent nation seeking to set our priorities and draw up an agenda for development on the other, are to be considered.

The Indian book industry ranks seventh in the world and third after USA and UK in the production of English titles. While English continues to be the major language of communication and has cornered 40

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per cent of the publishing activity in the country, there are noticeable signs of increasing activity in the sphere of language publishing. India also has the largest and also a better-managed publishing industry, compared to most of the developing world.

The Indian book industry is still developing in the sense that when these figures are related to the size of the population, we get a different picture. With nearly 15 per cent of the world population, we produce only 3 per cent of the world's titles. Thus, the Indian book industry has a great potential for playing an important role in the country's development programmes. The scope offered by programmes of universalization of elementary education, adult literacy, books for the rural population and the rapidly expanding frontiers of knowledge is immense and challenging.

One of the most crucial links in the book business is between the private and public sectors, specifically in the area of state support. This support is of two kinds, infrastructural and financial. It is almost axiomatic that the first casualty of tightening the belt, as far as State expenditure is concerned, is health and education. They feel the pinch first. Again, this is true all over the world but it is an especially poignant reality in India, for this brake on our activities came at a time when we were poised for a truly remarkable take-off in publishing. Not only has it caught us in mid-air, so to speak, it has unfortunately, in some areas, actually ground activity to a halt. Exorbitant bank interest rates, growing inflation, and falling demand for most categories of books have only compounded the problem.

Given the gigantic proportions of our population, and the literacy gap, Indian publishing has still to achieve its true dimensions.

"Poor" Man's Enterprise

Its insignificance in economic terms can be underlined in more ways than one. The total annual turnover of Indian publishing is nearly Rs 100 crores. Books imports account for over Rs 16 crores annually, a substantial figure in terms of the total turnover of books published. From a high during 1975-76 and 1976-77, there has been a gradual decline in the output of books due to the paucity of funds available with public institutions, especially college and university libraries. The picture is even less rosy when we recall that there are about 11,000 publishers in the country, including about 1,000 publishers belonging to the corporate sector. The figure works out to a dismal 120 titles per year considering the fact that books are usually published in a quantity of 1,000 per title and rarely in terms of 2,000 titles. The margin of profit is bound to be low in such circumstances, so that publishing is, in fact and indeed, a "poor" man's enterprise. (The best among American publishers, for example, thrive on one more bestsellers a year.) Indian publishing is industry's poor relation, also in view of the fact that we have 135 universities, 8,450 colleges, a college enrolment of 42.20 lakhs, and 9.47 crores of school-children and an output of about 13,000 titles brought out in average editions of 1,000 copies per title.

Inhibiting Factors

There are several inhibiting factors that come in the way of a flourishing publishing industry in India. As stated earlier, Indian publishing was the byproduct of a national upsurge in various walks of life, and there are still no more than a score of Indian publishers who have made the mark.

These may be termed the elite of Indian publishing, and the gap between the elite and the other publishers who constitute the base of publishing in India is widening; no system that has a prosperous superstructure but a weak base can survive for long.

Role of the Corporate Sector

The second contradiction that hurts Indian publishing considerably is the role played by the corporate sector. Although it performs a useful social function by bringing out publications with a limited sale potential, the same job could perhaps be done more effectively through state subsidies, without the paraphernalia of state publishing houses. In school-level textbook publishing, the state holds a monopoly; since 70 per cent of publishing in India is accounted for by "programmed books" and considering the fact that there are nearly 10 crore students studying in schools in the country, state agencies have hardly begun to scrape the bottom. Indeed, school texts are the most profitable arm of publishing in the country, and Indian publishing needs to be built upon its sound foundation through an ideal combination of direct state publishing, private publishing and joint marketing by private and public sectors.

Can we afford this absence of democracy in our education?

At another level is the problem posed by a stringent policy pursued by the Government during the Sixth Five Year Plan period in curtailing purchasing grants of college and university libraries under the plan budget. Considering the fact that purchases by academic libraries constitute the bread and butter of booksellers and publishers in India, the severe cuts in their book budgets have resulted in irreparable damage .o the most dynamic sector of India publishing.

Development of Libraries

The second area where only State

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enterprise can alleviate the problem is in the expansion of libraries, undertaken in such a manner that they reach those for whom they are intended. Consequent upon this is the stocking and adequate replenishment of titles through recurrent grants from the Government. This is an area where we have seen the most hardship over the last three years and in this respect, the Sixth Five Year Plan is a damp squib. In 1978-79 the financial assistance provided by the University Grants Commission to colleges and universities for the purchase of books stood at around Rs 5 crores. From July 1979 onwards, however, UGC funds virtually dried up bringing home the fact that (as a friend put it graphically) "Government grants for book purchases are to the book industry what the monsoon is to the Indian farmer." Library purchases rather than individual buying constitute the lion's share of the book market, but library grants have been reduced to a mere Rs 1 crore. The immediate impact of this has been swift and devastating—the longer-term implications in terms of availability of, and access to, information for a whole generation of students are almost frightening to contemplate.

Book Finance Corporation

Publishing's relatively small total turnover has precluded its being accorded industry status, making bank financing impossible to obtain. There is a perennial shortage of working capital affecting the book trade—the entire business operates private or family funds, purchases are always made on cash but sales on credit, and recoveries are notoriously slow. Under the circumstances, how are Indian publishers expected to take up the challenge?

There could be no stronger case for setting up a Book Finance Corporation, and such a case has been placed by us for consideration for the last ten years: in reviewing the case the book industry has to be considered on separate footing, and profit motive alone should not be the criterion for judging either its success, merit or contribution to the economy. Its impact is felt far more deeply on the cultural life of a country and the status accorded to it must be commensurate with this impact.

Rising Prices of Paper

This brings us to the single most important input of the book business in terms of actual production, and that is the availability of paper. This has been a source of constant worry to the trade. As markets shrank and grants were slashed, the cost of white printing paper increased four-fold during the last ten years. Controlling paper prices becomes imperative not only because it affects publishing but because it ultimately affects literacy and the development of education. There is a case here for allotting duty-free newsprint to publishers of the publication of educational, technical and general books, so that they are placed within the reach of the common man. Worse still is the fact that the supply of concessional paper for textbooks has been practically non-existent in the last two quarters, and at the best of times has met barely 5 per cent of the actual demand. While the thriving paper mills are holding the entire student community to ransom, a cryptic silence is being maintained by the powers that be.

Fresh Approach

The need of the hour is to drastically reconsider our priorities and look seriously at the possibility of formulating workable concessions and incentives that will re-define the fiscal treatment of books, take inflation into account when considering tax reliefs, advance low-interest loans; provide adequate book funds for libraries and educational institutions; allow compensation for legal deposit of books in libraries; create the best possible conditions for the maintenance of paper supply, and so on. There is no solace to be had from the intent to reach the widest possible market without having the means to do so.

The promotion of literacy as a basic tool of advancement and change ought to be accepted as one of the primary objectives of the government of a country where respect of scholarship and learning has been the distinguishing feature since time immemorial. A flourishing publishing industry is the only panaces to the social ills that besiege our country.

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Copyright and Book Publishing in Developing Countries

D.N. Malhotra

Mr. D.N. Malhotra is Chairman, Joint International Copyright Committee of Unesco & Wipo and Managing Director Hind Pocket Books (P) Ltd.

In order to understand the problems and practices of book publishing in developing countries, one has to go into the various stages of its historical development, so that the whole process could be seen in a proper perspective.

Publishing in developing countries started advancing and becoming strong as a national enterprise only when these countries became free from the rule of the colonial powers during the last three decades. Prior to that, whatever local publishing was being done in these countries was either on a small scale or as an offshoot of the big publishing companies of Europe which had set up their branches in the countries under the imperial rule of their own governments. The latter type of publishing was done only to exploit the markets to their advantage by doing some publishing locally to suit their convenience and not with any desire to developing local publishing. Therefore, some of the operations of these companies were only either reprinting of the books published at their head offices or only preparation of manuscripts, while actual production was done elsewhere. So, these operations were never complete publishing operations. On the other hand, local publishers who published in local languages or even a little bit in English, French or Spanish did not have the necessary know-how or resources to plan and develop publishing on modern scientific lines.

Therefore, publishing in the real sense of the term started in developing countries only when national governments took charge of the situation. Fortunately, most of the governments of these newly emerging countries realised the importance of literacy and higher education for their masses. This led to the launching of ambitious plans of mass literacy and widespread education, thus bringing into focus the need for books on an unprecedented scale in those countries. It was realised that for their economic and social advancement, they needed books, which were the most inexpensive tool to raise the quality and calibre of their citizens, who would contribute to the all-round progress of their countries. Both private and public sector efforts were harnessed to fulfil this massive need. This opened up the floodgates of opportunities for book publishing, bringing along with them problems also on a big scale.

At this stage, the biggest problem which came up before developing countries launching upon this endeavour was the need to have a large number of manuscripts on every subject on which books were to be published. Certainly, these could not be prepared all of a sudden by the authors of their own countries. And there arose the need to get copyrights from the advanced countries of books both for regular institutional instruction and for general education.

The most important fact which developing countries have to realise is that they must develop strong national publishing industries of their own. Today a highly developed publishing industry is a *sine qua non*

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for a great industrialised nation. Out of the 600,000 titles published annually, 40 per cent are published by six highly advanced countries of the world, i.e. the USSR, the USA, the UK, Federal Republic of Germany, France and Japan. Therefore, developing countries have to take a leaf out of the book of the advanced countries and strengthen their own publishing industries.

The first and foremost requirement for the strengthening of publishing is the development of local authorship. Most of the books required in a country have to be written by local authors because it is they alone who understand the local genius and ethos which have an appeal for their countrymen. The authors, on their part, may imbibe the knowledge of the whole world by having access to world literature but the mass of the people, have basically, a preference for locally-authored books. So, the foremost requirement is to induce local intellectuals, scholars and teachers to write books. It is also for publishers to look for and spot talent in writing and to awaken talented persons to their capacity to write books. It usually happens that many dedicated people in developing countries take to writing out of an inner urge but it has to be placed on a regular and continuing basis by making writing a rewarding profession. It is an imperative necessity for the publishers of developing countries to make writing remunerative as a profession, to protect the interests of the writer and make him write more.

Therefore, from this point of view, for the protection of the authors interests, a strong and comprehensive national copyright law is required. All developing countries must enact national copyright laws; and those who already have such laws on their statute books should strengthen them.

Publishing grows on healthy lines if copyright protection is ensured to books brought out by publishers. If such is not the case then the law of the jungle would prevail and nothing would prosper. The history of those countries wherein no copyright operates bears ample testimony to this conclusion. Local authors in particular get a damper if their works are not protected by law. Some publishers might make easy money by publishing books without paying royalties or copyright fees but in the long run, it is to the detriment of national progress in respect of writing as well as publishing.

The social aspect of copyright finds expression in the fixed time-limit given to the duration of copyright which usually is the life-time of the author and fifty years thereafter. It is understood that this period of an author's own life-time plus twenty-five years or fifty years is enough to compensate the author and his successors for the work done by the author. In the case of other properties, it is perennial but in the case of writing, it is understood that knowledge is the inheritance of the whole society and whatever an author writes is out of his development as a member of society which too has contributed towards the development of his thought and ideas. So, after a certain period of enjoyment of royalties by him and his heirs, it must pass on to the public domain for the benefit of the whole society.

Now let us look at some of the other problems of publishers in developing countries. I would take the case of India which can serve as an example to discuss the problem as most of the other developing countries are in a similar situation.

India at the moment has a population of about 668 million and over 36 per cent of the people are literate which gives us a figure of over 240 million literate people for whom books have to be provided for regular institutional education as well as general books for the people outside as an instrument for life-long education. Then the problem is that these people do not have one language. There are about 15 major languages in India and books have to be provided in all these languages. This makes publishing still more difficult and specially in those languages where the number of readers is small.

Since Hindi is the language used in a number of states, it is relatively easy for the publishers in the Hindi language to publish books for a variable number of people in their language area. In comparison to this, the other states have their own small populations and they have to depend entirely on their own language group.

Another feature of the situation is that even more important than the national language, Hindi, is the continuing use and importance of English in the national life of India. That is the reason why India occupies the third position in the production of English titles in the whole world after the USA and the UK and this third position occupied by India is just with 40 per cent of its titles, as the rest of the 60 per cent are in Indian languages. In the last few years, the number of books published in India has been in the range of between twelve to thirteen thousand, though publishing of new titles in India, at least once, has touched a figure of over 20,000. The figures for the last 8 years (from 1971 to 1978) are given below :

Year	*Number of titles*
1971	13,614
1972	14,480
1973	14,060
1974	11,647
1975	12,708
1976	15,802
1977	12,885
1978	12,932

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From these statistics, we can easily see that the job of the publishers in smaller language groups is quite difficult. Such a publisher has to depend on a reading public which cannot absorb large editions to make publishing worthwhile. But still, with a spirit of enterprise and missionary zeal they have been publishing in all the languages of India. Some of the publishers are very small and even one-man enterprises; there are others which are run by individual families and then at the top are some of the companies organised and managed on modern lines like those in the advanced countries of Europe and the USA.

As the sale of books is low and the returns from publishing are small, the authors also do not get sufficient remuneration by way of royalties. That leads to misunderstandings and sometimes vitiates the atmosphere, making it even more difficult for the publishers to work. And I reiterate, these are mostly cases of misunderstanding and not really wrong dealings by publishers.

Fortunately, the Federation of Indian Publishers found a way out by which we have been able to mitigate this problem to a great extent. A couple of years ago, a new organisation of authors came into being called the "Authors' Guild of India". At that time I happened to be the President of the Federation of Indian Publishers and I welcomed the formation of the Guild. Out of this discussion emerged a joint committee of the Authors' Guild and the Publishers Federation under the name of "Good Offices Committee of Authors and Publishers" (GOCAP). This committee has worked substantially in a positive way in removing the misunderstandings between authors and publishers. All the cases of grievances from authors and vice-versa were referred to this Committee and were resolved. The President of the Authors' Guild was invited to be the Chairman of the GOCAP. In most cases it was found that the grievances of the authors were imaginary and based on their lack of understanding of the working of the contracts with their publishers. They were satisfied when these things were explained to them by the GOCAP.

I have given a description of the working of the GOCAP because I understand that this problem with authors occurs in many other developing countries also. I hope the example of the working of GOCAP would be emulated by the publishers of other developing countries. If more details are needed, these can be got by a reference to the Authors' Guild of India or to the Federation of Indian Publishers.

Another major problem which faces the publishers of developing countries is the high cost of paper which makes books very costly and sometimes out of the reach of the reading public of those countries. There is no doubt that there is a shortage of paper all over the world, but this becomes very acute in the case of the developing countries. During the last 10 years, publishers in India have been trying to fight a losing battle to get the price of paper controlled and reduced but it has been a difficult task. Paper is a big industry and has long arms to influence to Government, while publishers are small-scale operators though occupying a comparatively better position in society. The prices of paper have gone up steadily and today the price of good paper in India is over 1.50 US dollars per kilogram. This price may be alright for the advanced countries in relation to their economic standard of living but for developing countries where the overall standards is much lower this price is very high and makes books costly and hence beyond the means of the large mass of the population.

Of course, something was done by the Government of India in getting paper for text-books at concessional prices. Regular school-book publishers were provided with paper at a price of around 50 US cents per kg. This was given only for those books which covered the regular syllabi in schools. As the paper mills provided this concessional paper, they were given a free hand to charge any price for the paper in the open market and this made the cost of general books even higher. All these things stem basically from endemic shortages. Some people take advantage of these shortages and charge higher prices and even black-market prices. This hampers the growth of education and enlightenment in developing countries. A couple of years ago, a proposal was made in the UNESCO General Conference by the Indian delegation that there should be a World Paper Bank under some UN agency, so that shortages in various areas were met by such a Paper Bank. I think this idea needs to be pursued in the coming years because world shortage of paper is still persisting.

Now let us take some other aspects of the production of books in the developing countries. Just like the shortage of paper, there is shortage of printing and binding machinery because these have to be imported from advanced countries and, foreign exchange being scarce, the Governments of developing countries do not give sufficient priority to the import of printing and binding machinery. In all developing countries, unfortunately, publishing does not find its proper place in the list of priorities.

Even when raw material, machinery and equipment are available, there is the important need for trained personnel to deliver the goods. In order to achieve that,

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programmes for the training of personnel engaged in book-publishing were launched with the help of international agencies by the publisher's associations in many developing countries. In India, the Federation of Indian Publishers organises training courses for publishers in various disciplines such as editing, production, distribution and management. At least in two Indian universities, namely the universities of Delhi and Madras, there are regular undergraduate and post-graduate courses in book publishing. These courses provide trained personnel required for the publishing industry. Training of people in publishing will be more fruitful if it is conducted in their own countries or in the same region because working conditions there are similar to the working conditions in the countries from which the trainees come. People in publishing have to learn to make use of the facilities available locally and not yearn for sophisticated machinery available in the advanced countries, because this costly equipment cannot be easily imported and moreover it may not suit the needs of publishers in the developing countries.

I remember that about 15 years ago, we were confronted with a problem in binding when I was running a large-scale paperback publishing programme. The machinery meant for so-called 'perfect binding' could not be imported and the sectional sewing of books was too costly and still not strong enough. We decided to staple our paperbacks with steel wire stitching machines and thereby we cut costs and made our books cheaper. Now this may not be the ideal solution or it may not give the books a sophisticated finish in binding, yet it was the one formula which worked excellently in our given conditions. All the other paperback publishers followed suit and we solved a big problem of import of foreign binding machinery.

But by far the biggest problem in developing countries is that of book distribution. In these countries there are vast rural areas where book-shops are non-existent or extremely rare and to make books reach the readers in those areas poses a big challenge. The techniques of book distribution in developing countries are not well developed. In publishing, the main problem is distribution, by which books in large numbers can be printed and distributed, so that every book becomes a viable proposition both for the publisher and the author. In some cities there are text-book shops which are seasonal and they do not stock general books. The literate population is scattered all over the country and in some places they have no access to book-shops to satisfy their book hunger. If this problem could be solved, book-publishing would become prosperous and fulfil its aims of providing enlightenment to the masses of the developing countries.

Book clubs have started coming up in some of the language areas of India and they have met with an encouraging response. The surest way to reach the people in rural areas is through the post office which can cater to the needs of book lovers. The problem in the way of expansion of book clubs is the high postal rates specially when low-priced books have to be sent by post. Efforts have been made to get postal concessions but the results have been only marginal. This is an ironical situation. Governments of developing countries spend huge sums on literacy campaigns but the literates relapse into illiteracy when in later years they do not get easy access to the reading material of their choice easily. Thus the money spent on literacy is likely to become a waste unless followed up by provision of books to these people.

Another problem facing book publishing in the developing countries is the lack of sufficient libraries. Usually, libraries constitute the backbone of the sales of books in any country, but as funds are limited with the Governments and library movements not very strong. book publishers cannot look forward to an assured market for their books. There is an urgent need for the growth of libraries in developing countries to help publishing and make books available to the public for reading.

These are some of the problems which developing countries face everywhere and if these have to be tackled, then all the developing countries must pool and share their knowledge of these problems and help one another. Of course, help from international agencies and advanced countries which give training and other forms of assistance to publishing industries of developing countries is always welcome. A case in point is that of WIPO and the Hungarian Government which have organised this training course.

Publishers in the developing countries have a lot of problems in relation to international copyright law and conventions. On the one hand, the developing countries have respect for international copyright systems and they want to avail themselves of the opportunities to publish a large number of books by obtaining rights from authors and copyright-holders in the advanced countries, and on the other hand, they find it extremely difficult and cumbersome to obtain such rights from these quarters. The need to publish books in a massive way in developing countries can be fulfilled only if they get rights from the advanced countries in a speedy and easy manner.

The dilemma before the developing countries has been acute.

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They want to remain within the international copyright systems but also wish to get rights easily and on easy terms. In actual practice, some of the publishers of the advanced countries do not feel happy giving rights to publishers in developing countries. Moreover, the publishers of advanced countries are not psychologically adjusted to the idea of parting with copyrights, since in many cases these developing countries once were colonies of the advanced countries, and they were accustomed to exploiting these colonies from the commercial angle as their markets.

But the most important factor weighing with the developing countries today is that the books published in the advanced countries are very costly and do not suit the purse of students, teachers and even libraries. A book costing £8 or 10 in the UK can be reprinted in India and priced £1 today and that is what is needed for the developing countries. They would rather pay a royalty on an edition of 2,000 or 1,000 copies to the publisher of an advanced country for reprinting his book than import 100 copies of the highly priced original edition. It is also more just from the point of view of the reading public of the developing countries that they must have easy access to the world the knowledge made available in their own countries at prices they can afford. Finally, it is the rightful business as well as a duty and a right of the publishers of the developing countries to publish books for their own people.

Now, the question is whether the present international copyright conventions allow this transfer of rights from the advanced countries to the developing countries as needed by them, in a massive way.

The quest for a formula to help the developing countries, to get these much-needed rights started in the early' sixties, by which time the developing countries got ample realisation that the international copyright conventions in their then existing form could not serve their purpose. So, there was a clamour for the revision of copyright conventions and in 1967 the Stockholm Conference was organised towards that end. After much discussion, the Stockholm Protocol for Developing Countries was added to the Berne Convention. But the Stockholm Protocol was not ratified even by those advanced countries which had agreed to it at the Stockholm Conference in 1967. They thought later, on going back home, that perhaps they had conceded too much to the developing countries and the pressure of their national publishing industries made them retrace their steps by not ratifying it. Anyway, the final efforts culminated in the Paris Act of 1971 of the Berne Convention.

But what the real status and use of the said Paris Act is, is yet to be studied and determined. The first observation is that not many countries have ratified it and incorporated it into their own copyright systems. It is stated by the advanced countries that nowhere else have the publishers of developing countries availed themselves of the compulsory licensing which may be resorted to by the developing countries. The publishers and copyright holders of the advanced countries are giving away rights themselves, by voluntary negotiations, to publishers of their choice in the developing countries.

But this assessment of the situation is only partly correct. The publishers in the developing countries still feel that to secure rights under the Paris Act is quite difficult in terms of procedure as well as the time-lag stipulated for securing rights between the various categories of books.

Under these circumstances, there is the danger that extremists in the developing countries may advocate walking out of the international copyright conventions by their own countries. The arguments advanced in such cases have a strong appeal when they quote the examples of great countries like the USA and the USSR which entered into the international copyright conventions only after they had published all the important books of the world freely for their own countrymen. They argue as to why the developing countries should not do the same and then later on work within the international copyright conventions. In this approach, they are backed by powerful sections of the public opinion of their countries.

The only way to counteract such advocacies is to make rights more easily available to the developing countries.

First, whenever a newly-emerging country wants to have copyrights for reprints and translations in its own language, these should be offered on very nominal terms for books already published except that for those published more currently, regular rates (of course commensurate with the paying capacity of developing countries) be charged.

Secondly, there is no need for the advanced countries to reorient their thinking regarding their earnings of royalties from the developing countries. They should treat as their primary and real source of income the royalties they earn in their own countries and from other advanced countries and look upon whatever they receive in terms of reasonable, if not nominal, royalties from the developing countries as a secondary income.

In this discussion, it is not for a moment denied that the author has a fundamental right to be rewarded for his work and this reward leads to more encouragement of writing

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and as a result more people will be encouraged to engage in intellectual creativity. The entire question has to be viewed in the light of the prevailing situation, when copyright-holders in the advanced countries have on certain occasions used the copyright laws to hinder the free flow of knowledge for the sake of their greater pecuniary gains which ultimately do not even accrue to them due to their unrealistic demands. Many authors of the advanced countries have expressed their distress at their works not being made available to the reading public of the developing countries on account of the recalcitrant attitude of the publishers of the advanced countries who control the rights of their authors.

Then, there seems to be a lack of understanding on the part of the copyright-holders of the advanced countries about the situation of book-publishing prevailing in the developing countries. They demand such unrealistic terms from the publishers of developing countries that the agreements cannot be negotiated to a successful conclusion.

It seems that there is a need for bringing about awareness of the conditions prevailing in developing countries to the people of the advanced countries. The economic standards of the developing countries are so different from those of the advanced countries that they cannot appreciate the small copyright fees offered by the publishers of developing countries.

It is, therefore, heartening to note that a "Joint International Unesco-WIPO World Intellectual Property Organisation Service for Access by Developing Countries to Works Protected by Copyright" has recently been created. The functioning of the earlier International copyright Information Centre of Unesco (now merged into the above mentioned Joint Service) and Copyright Information Centres established in some of the advanced countries should have taken upon themselves the responsibility to disseminate information about the conditions in developing countries to copyright holders in developed countries; instead they were acting as a medium merely for passing on requests from one country to another. Such centres should almost act as literary agents between negotiating parties, bringing to bear a sense of realism wherever it is lacking.

We are glad, therefore, that the Joint Service has now been created by WIPO and Unesco, with the objective of intensifying the action hitherto undertaken by them, "with a view to assisting developing countries in overcoming any difficulties that they may encounter when they wish to make use of intellectual works of foreign origin protected by copyright.

The functions of this Joint Service include :

"(a) giving advice, on request, on methods of obtaining the necessary authorization for the reproduction, translation or other use of works protected by copyright, that is, works that cannot normally be lawfully reproduced, translated or, in certain other ways, used without the previous consent of the owner of the copyright in those works, consent which usually is given in exchange for payment.

(b) assistance, in given cases, on request, to obtain such authorization where there are difficulties in obtaining the authorization, for example, because the owner of the copyright cannot be identified with the required certainty, because the owner of the coyyright does not respond to a request for authorization, or because the payments or other conditions proposed by the owner of the copyright appear to be too onerous."

However, in order to enable the Joint Service to function as an efficient clearing house and to use its good offices in an effective manner, I may advise, in my capacity as Chairman of the Joint Consultative Committee appointed under the said Service, that publishers and others should, while referring their case for its assistance, communicate details as to the approaches already made to the foreign publishers or copyright holders concerned; whether there has been any response and, if so, what. It would be preferable to send copies of correspondence in this connection together with the title and name of the author of the work for which rights to reproduce have been sought.

Reference to be made by the Joint WIPO & Unesco copyright services in detail. It must be added that there are certain fundamental differences in the working of the publishing Industry in the advanced countries and in the developing countries. In advanced countries like the USA, the UK and Federal Republic of Germany, publishing is organised, like other industries, on a large scale. The economics and the business aspects of every unit are closely watched and taken care of. Many big industries are taking over publishing houses and mergers keep on taking place. There is considerable capital invested in the publishing industries of these countries and it is a business in the real sense of the word.

On the other hand, in the developing countries publishing is done by small units largely dependent on the energy and drive of a single individual. The portrait of a publisher of a developing country is rather different. His work is partly a mission, partly a profession and partly a business.

Now, this may sound meaningless to publishers of the advanced countries because they treat it as

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pure business and would like to apply to it strictly all the business norms while dealing with publishers of the developing countries. But in order to have a smooth relationship, a little more patience and sympathy is required on the part of the publishers of the advanced countries while dealing with the developing countries.

The World Intellectual Property Organisation (WIPO) conducts training programmes for the personnel engaged in the management of copyright affairs in the developing countries to impart to them knowledge about copyright laws and their working. It is a very useful and important work, and extremely laudable, too. But it is suggested that similar programmess would be organised for the related personnel from the advanced countries to acquaint them with these problems and orient them, so that they can deal properly with the demands from the developing countries. There should be joint conferences of the relevant persons both from the developing and the developed world. What cannot be achieved at diplomatic conferences for the revision of conventions can perhaps be accomplished at such conferences where the atmosphere will be more informal and helpful for finding solutions to these practical problems.

An attempt has been made in this discussion to describe the problems of book publishing in general but with special emphasis on the practical aspects of copyright problems facing the developing countries. If these problems are tackled with sympathy and understanding, there cannot be any doubt about the developing countries adhering to the international copyright conventions and fulfilling their massive needs for copyright permission to publish books for the general and educational needs of their growing populations.

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A Common Forum For Afro-Asian Publishing Countries

Vishwanath Malhotra

Mr Vishwanath is Past President Federation of Indian Publishers and Managing Director, Vision Books Pvt Ltd.,

Publishing in the Afro-Asian countries has made rapid strides during the last two decades, with India spearheading the upsurge. India is now recognised by the UNESCO as the third largest publishing country in the English-speaking world. But the reality of the situation remains that India, or for that matter any other Afro-Asian country, is not in a position to play its rightful role in the international forums unless all such countries come together on a common platform and make their voice heard with due attention and respect.

We have the International Publishers' Association (I.P.A.) with its headquarters in Geneva. It has a well-organized Secretariat with an impressive array of Committees, and holds its Congress every fourth year. But the fact is that most of the Afro-Asian countries are not actively involved in the IPA, for obvious reasons.

There is another more important aspect to the matter. How far is the I.P.A. the right forum for the urgent problems of the developing countries? The answer would not be encouraging. It is borne out by recalling how India's move for 'Compulsory licensing of reprinting rights' of the much-needed scientific and technical books for the developing countries could not be carried in the IPA. The attitude of some of the developed and affluent countries, which naturally dominate the I.P.A. in respect of developing countries smacks of the old colonial hangover on the one hand and 'patronizing the smaller fry' on the other. No self-respecting country, howsoever small or poor, need put up with it.

Let's face it: the publishing problems of highly advanced countries are quite different from those in the developing part of the world. They are rightly engrossed in problems of highly sophisticated audio-visual technology in relation to publishing, automation and computerizing the publishing processes, etc. All this is a distant dream for the publishers of the Afro-Asian countries. They have their own immediate and urgent problems of great national importance, to be tackled jointly in a more congenial atomsphere of mutual respect and equality.

Teeming millions in the Afro-Asian countries have to be educated and reading materials have to be innovated to meet the particular needs of various regions in various dialects and languages. This enormous challenge throws a number of problems for publishers where paper is still very expensive, where old-fashioned caligraphy still retains its relevance and needs tender care for its preservation, where type-setting by hand has to continue for a number of years, and where binding remains still in its handicraft stage—all these problems can best be solved through a common platform of an Afro-Asian Publishers Association. Most of these countries do have their National Publishers' Associations in operation and as such it is only a matter of joining hands for a common cause under the aegis of the proposed Afro-Asian Publishers Assoication.

The UNESCO has also supported the concept of an Asian Publishers' Association. Let us make the concept a reality by making a beginning in this direction. Once the Afro-Asian Publishers Association comes into being, it can also work hand in hand with the IPA in many areas for the common objectives of publishing in a global perspective.

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World Congress on Books - Some Reflections

Abul Hasan

Mr. Abul Hasan is Special Officer (Books) Government of India, Ministry of Education & Culture.

Unesco organised a World Congress on Books in London from 7 to 11 June 1982. The objective of the Congress was to analyse the progress made in the book field all over the world during the last ten years and discuss the problems that still remain to be solved both in the developed and the developing countries.

Indian participants

Participants to the Congress were selected by Unesco in their individual capacity in consultation partly with governments of the member-States and partly with national professional bodies connected with the book industry. Some of the participants were invited to the Congress by Unesco on their own. The participants from India were: D.N. Malhotra (Hind Pocket Books), Lokenath Bhattacharya (National Book Trust), Abul Hasan (Ministry of Education), Devendra Sharma (Federation of Publishers and Booksellers), Bimal K. Dhar (Academie Publishers) and V.N. Chhabra (Nachiketa Publications).

In all 212 participants from 89 countries, several observers and 6 inter-governmental and 15 non-governmental international organisations took part in the Congress.

Agenda

On the basis of the analysis of the past experience the Congress was supposed to evolve a new world wide programme that will meet the latest challenges in the book field and thus to design a new action programme to be carried out by national authorities, book professionals and Unesco.

The working documents for the Congress were divided in two parts. Part 1—"International Book Year Plus Ten" was an analysis of present trends and forecast for the future and part 2—"Towards a Reading Society—Targets for the 80s" identified measures to overcome the obstacles to book development and proposed a new programme for action with the goal "The realisation of a reading society". Part 2 contained the agenda of the Congress divided into six targets, viz.,

1. Formulation of a national book strategy;
2. Recognition that the book industry is a vital industry;
3. Integration of the new technologies into the book chain;
4. Creation of a reading environment in all types and at all levels of society;
5. Stimulation of international cooperation to build national book capacities; and
6. Increase in the two-way flow of books across borders.

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While the above targets were meant for action at the national level, the last section of part 2 identified the role of Unesco in assisting the member-States by providing technical advice, equipment and materials, professional training and other measures to develop the national infrastructure for the promotion of books and reading.

Inauguration and election of office bearers

The venue of the Congress was Kensington New Town Hall where the opening ceremony took place in the morning of 7 June 1982. After a brief speech by the Lord Mayor of London welcoming the participants, the Director-General of Unesco Amadou-Mahtar M'Bow made a statement welcoming the participants and thanking the Government of UK for hosting the Congress. He highlighted the fact that despite the progress made in the field of book and reading over the last decade, two-thirds of the world population lived in countries which together accounted for less than 20 per cent of the total book production and that in the remaining countries a large part of the population was still without books. He pointed out that the situation was ripe for a wide exchange of views among specialists from all the professions involved in producing and distributing books from all over the world to focus attention on the new challenges facing the international book community in the 1980's and to draw a worldwide action programme that would make a significant contribution towards the realisation of "a Reading Society". The Director-General hoped that the Congress will pave the way to a future in which books will not only remain the prime instrument of intellectual creation, reflection and in-depth communication but will become so for ever-increasing numbers of people, in all countries and all social strata.

The UK Minister for Overseas Development, Rt. Hon. Nail Marten, then delivered his inaugural address in which he pointed out the definite advantages which books retain as compared to other mass media, and remarked that the establishment of thriving publishing industries throughout the world could have a marked impact on the social, cultural and economic development of all countries. The Hon'ble Minister outlined the book promotion programmes being undertaken by the British Government and also referred to the problem of piracy which in his opinion was encouraged by the hunger for books and by new technology. He appealed to the Congress to pool all resources to meet this problem effectively.

The Chairman of the Unesco International Book Committee, Per Sjogren also spoke on this occasion and described the role of the Committee in promoting books since the proclamation of 1972 as the International Book Year.

Next item on the agenda was the election of office-bearers. Sir Harry Hookway, Chief Executive of the British Library was voted Chairman of the Congress by acclamation. As regards Vice-Chairmen, who were to be identified from different regions, D.N. Malhotra was elected from Asia. Apart from him, five other Vice-Chairmen were elected, one each from Cameroon, Tunisia, Bulgaria, Australia and Ecuador. The *Rapporteur* was Ms Lila Thomas from Jamaica.

Internal meetings

Although participants were invited in their personal capacity, it was considered appropriate to have a preliminary meeting of the Indian participants and work out a uniform line of approach, so that the Indian delegates spoke with one voice. Considering the large number of participants in this world assembly, it was also felt that the time to be allotted to each participant would be short and therefore the Indian delegates should not repeat each other.

Similarly, the different participants from the developing regions also formed their own groups to ensure that their viewpoint was put forth effectively and that they were not controversial in their recommendations. The Asian group held a meeting under the Chairmanship of D.N. Malhotra and unanimously agreed that the Asian viewpoint on copyright should be taken care of appropriately. It was agreed that in the general session the point should be brought out clearly that although piracy was prevalent in some Asian countries, it has many ramifications and the copyright owners in developed countries are sometimes partly responsible for it.

General discussion

The Congress was a unique gathering in that it invited experts from all over the world to discuss book industry problems in a global context. Some of the problems discussed were common to both developed and developing countries e.g. rising cost of book production, shrinking library budgets and the effect of the rapid growth of audio-visual media on book publishing and reading. Besides, the problems faced by the developed world like piracy, the impact of new technology on the publishing industry and the high percentage of the literate non-reader, were also discussed.

Maximum attention and time was, however, devoted to the book industry situation in the developing countries and to the possible solutions of problems faced by them. These problems ranged between lack of man power, material and funds on the one hand and illiteracy, underdeveloped reading habits and a disorganised market on the other. The Congress also drew

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attention to matters which affected both the developed and the developing world simultaneously, e.g. international copyright relations and free flow of books.

Contribution by Indian Participants

India made a valuable contribution to the Congress not only from the national angle but also from the point of view of the Third World countries. As Vice-Chairman and Member of the Steering Committee looking after the arrangements and functioning of the Congress, D.N. Malhotra was associated with the organisation of the Congress from the very beginning until the drafting of its recommendations. The background document for the Asian and Pacific region entitled "Promoting National Book Strategies in Asia and Pacific—Problems & Perspectives" was prepared by Abul Hasan. The document was quoted by many speakers in the Congress and has also been referred to in other background documents circulated in the Congress.

There were many useful interventions by the Indian delegates. While welcoming the use of new technology in book publishing, they struck a note of caution for the developing countries and pleaded for a "Go-slow" policy. A reference was made to the need for providing regular training facilities to the book industry personnel in the developing countries so as to bring about professionalism in the book field. It was asserted that Asia believes in copyright, and that cases of piracy and infringement taking place in the region were not committed or encouraged by responsible and well-established publishers. The need was emphasised for setting up a large network of libraries and the establishment of unconventional channels for book distribution, alongside the protection of the booksellers.

The Congress was told that in India the awareness of the importance of books in national development and international understanding has led to a government decision to revive the National Book Development Board. The reconstituted Board is expected to play a prominent role in the formulation of a national book policy that aims at the emergence of a reading society and ensures that books occupy a proper place in the national communication policy. The steps that India has taken for the promotion of books over the years were outlined and references were also made to the problems of credit and training, which should be tackled through national initiatives and international cooperation. The need was also expressed for the flow of rights from the developed to the developing countries on easy and better terms, also making an appeal to the developed countries to realise their obligation to share their knowledge with the developing world, and to view the situation in the light of a broader perspective rather than immediate commercial gains.

General Recommendations

After a thorough discussion of the agenda items, the second half of the last day was devoted to presentation and adoption of recommendations. The general recommendations of the Congress were preceded by a preamble called *The London Declaration : Towards a Reading Society*. The Declaration gave continued support to the ten principles which were ennuciated in 1972, as the *Charter of the Book*. Emphasising the importance of books in individual fulfilment, national development and international understanding and peace, the London Declaration called upon all concerned, particularly governments, to encourage the production and dissemination of books. A new dimension that was added to Unesco's book promotion programme was its emphasis on reading. The preamble called upon governments and all those professionally concerned with books to create an environment in which reading is both natural and desirable and is seen as a vital activity to be stimulated by formal and conscious national book strategies and assisted by cooperative international book action. The London Declaration concludes with the following statement:

"We seek a world in which there are indeed books for all, but one also in which all can read and all accept books and reading as a necessary and desirable part of daily life. We look forward, not merely to a literate world, but to a universal reading society".

The general recommendations following the London Declaration were addressed both to national governments and Unesco. Making an appeal for the recognition of the important role of books as pre-eminent vehicles for information, education, research, culture and recreation, the Congress recommended the formulation of a national book strategy, classification of book publishing as a vital industry, integration of new technologies into the book chain wherever appropriate, creation of a reading environment in all types and at all levels of soeiety, stimulation of international cooperation to build national book capacities and an increase in the two-way flow of books across borders. The general recommendations envisaged a variety of ways in which national governments could promote writers, translators and artists; respect and strengthen national copyright legislation; adopt the Florence Agreement and its protocol; reduce postal rates on books; recognise the importance of channels of distribution, especially book shops and libraries; promote juvenile literature and reading; streamline book distribution system and pay particular attention to distribution of books *from* the developing

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countries in the industrialised countries.

The recommendations addressed to Unesco included continued support to governments, professional and trade organisations in promoting production and distribution of books and to encourage all parties not merely to strive to satisfy the hunger for books which still exists, but also to extend the ability to read and so to increase the desire for reading. The Congress also recommended that Unesco pays special attention to the eradication of illiteracy and provides *substantial assistance* for the production of reading material specially designed and produced for neoliterates. Other recommendations addressed to Unesco contained training of translators, inclusion of children's literature in the Unesco Collection of Representative Works, provision of extra budgetary resources to finance book development projects, encouraging research on production and distribution of paper and the establishment of copyright machinery to facilitate the transfer of rights, keeping in view not only the needs of users and interests of creators but also the particular situation of the developing world which should receive reprinting and translation rights from the developed countries on easier and better terms.

The recommendations as adopted by the Congress were to be placed before the World Conference on Cultural Policies held in Mexico City in July-August 1982 and will also be taken into account by Unesco while formulating its second medium-term plan to be presented at the general conference's fourth extraordinary session.

Gains to India and the Third World

The World Congress was an important meeting for India because we are one of the largest book producers in the Third World and are considered a kind of pace setter for the developing countries. India played its role effectively in the Congress inasmuch as an Indian was elected as one of the Vice-Chairmen and the working document relating to Asia and the Pacific was also contributed by an Indian. The progress made by the Indian book industry during the last decade e.g. tax rebate to authors and publishers, printing paper for educational books at concessional rate, export incentives etc. came to the notice of the world assembly alongwith the problems that we are facing like lack of credit facilities and absence of regular training opportunities.

As regards international flow of publications the emphasis this time changed from "more balanced flow" to "two-way flow" of communication resulting in a new recommendation that particular attention be paid to the distribution of books from the developing countries in the industrialised countries. Another important recommendation which will favour the Third World countries most is the suggestion that Unesco provide substantial assistance to programmes geared to the production of reading material specially designed and produced for neoliterates to ensure that the new skills acquired are nurtured and maintained. The Congress also realised the paramount need for more and better training facilities to the book industry personnel and appealed to the national governments to look into the matter. With Unesco's limited budget provisions for book promotion, its contribution to improve the training facilities in developing countries will have to be supplemented through bilateral assistance and international financing.

To convene a World Congress on books in 1982 was no doubt a good idea. It was a unique gathering of experts from both developing and industrialised countries for the promotion of a common cause. As one participant from Yugoslavia put it, exposition of books is a joint responsibility of developed and developing countries and of Unesco. Although Unesco's financial resources for book development are meagre compared to the need, it is hoped that the UN agencies like the World Bank will spare funds for some projects recommended by the Congress. In any case, Unesco's word carries weight and the world will now look forward to the implementation of the recommendations on which its seal has been put in London.

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Mezhdunarodnaya Kniga in India

"As a regular reader of Soviet books, especially on my major subject, mathematics, I should like to thank you for publishing these books. They are written in an interesting and lucid style and translated with admirable skill..." These lines are from the letter of an Indian college student, Shanmuga Sundaram. Many people in India are familiar with Soviet books. Here is what Yuri Leonov, Director General of the Soviet foreign book trade association **Mezhdunarodnaya Kniga**, *told our correspondent.*

Mezhdunarodnaya Kniga currently does business with more than a thousand firms in 140 countries round the world. India holds a special place among them. Our business contacts with book firms in friendly India date from the 1940's. Our relations have been making headway ever since, so that it is now safe to say that India is our biggest and most reliable business associate.

Mezhdunarodnaya Kniga annually offers its clients abroad more than 20,000 titles of books put out by Soviet publishing houses in Russian and foreign languages including twelve Indian languages. These publications cover a wide range of subjects. It is worth noting that more than half of the orders received from India are those for textbooks and books on social and economic subjects. Lehin's *Collected Works*, *Reminiscences* of Leonid Brezhnev and textbooks by Mir, Progress and the Russian language publishers are in great demand. Over the past ten years, the Soviet-Indian Textbook Commission in India recommended more than 300 Soviet books for use at different Indian schools. It is noteworthy that Soviet textbooks are also used at educational establishments in Mexico, Peru, Sri Lanka, Ethiopia, and Brazil, to name but a few countries.

We receive more orders for fiction every year. Especially popular in India are books by Russian and Soviet classics: Leo Tolstoy, Dostoyevsky, Chekhov, Maxim Gorky, Sholokhov. Indian firms readily buy books for children. For thousands of Indian children, the first books they read were Soviet publications. Children's books published by Malysh, Progress and Prosveshchenie publishers are comparatively cheap and sell like hot cakes in any part of India.

Mezhdunarodnaya Kniga also imports books from many countries. They are widely sold to the public and go to different libraries and scientific organizations in the Soviet Union. From India, we import fiction and books on economics and sociology. One of the Indian books which was in particular of great demand among Soviet readers, was the colourful album *The Eternal India*, compiled by Indira Gandhi.

We also buy from India the *New Age*, *Khayat*, *National Herald* and other periodicals, while the Soviet magazines, *The Soviet Union* and *Soviet Woman* and the newspaper *Moscow News* are sold in India.

To enable Indian readers to acquaint themselves with the varied publications printed in the Soviet Union, Mezhdunarodnaya Kniga arranges, jointly with Indian firms, exhibitions at Indian universities, colleges and enterprises. At its permanent showrooms in Delhi, Calcutta, Bombay and Madras, Indian businessmen and book lovers can always get whatever information they may need about Soviet publications.

Mezhdunarodnaya Kniga also handles the export and import of records and stamps. Thanks to our partnership with the Gramophone

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Company of India, people in the Soviet Union can buy recordings of Indian songs. Soviet disc collectors are well familiar with the names of the celebrated singers Ravi Shankar, Ali Akbar Khan, and Lata Mangeshkar. Songs from the popular Indian films *Awara*, *Bobby*, *Sangam*, *Kabhi Kabhi* are also known here. Indian music lovers can buy Soviet records at home. The volume of reciprocal sales continues to grow. In 1978, Mezhdunarodnaya Kniga bought in India more than 20,000 records, exporting 10,000 records there. And in 1980 we bought already more than 150,000 records and exported more than 20,000.

One novel form of cooperation in this sphere are exhibition-cum-sales. Such exhibitions were held at Calcutta, Moscow and Tashkent and one is soon to be opened in the capital of Soviet Kazakhstan, Alma Ata.

Our chief Indian counterpart in the export and import of stamps is Chinar Export. Many people in the Soviet Union are keenly interested in Indian stamps. Mezhdunarodnaya Kniga is currently preparing for a broad sale of Indian stamps at the USSR-India stamp exhibition to take place at Erevan. The exhibition is sponsored by the Soviet Stamp Collectors' Society and the Philatelic Congress of India.

No doubt, the work we are carrying on together with Indian firms contributes to the climate of mutual confidence and understanding between our peoples. The Mezhdunarodnaya Kniga Association is ready to spare no efforts in future too to promote this all-important development.

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Indian Institute Of Mass Communication

Communication Centre For Developing Countries

K.K. Sud

The Indian Institute of Mass Communication which was set up in Delhi in 1965 has during the last 17 years become the leading communication centre for developing countries. Two of its courses, the Post-Graduate Diploma Course in Journalism for Developing Countries and the Diploma Course in News Agency Journalism for non-aligned countries attract a large number of students from the developing world. The Journalism Course was started in 1969. So far more than 400 scholars have been trained in this course and of these more than 170 were foreigners, representing 33 countries. The News Agency Course which started in 1978 has trained 84 journalists; of these 72 were foreigners from 37 countries.

The Coordination Committee of the Non-aligned News Pool, which met in Jakarta in 1978, identified five training centres to train news agency journalists in different parts of the world to help them overcome the problems created by imbalance of news flow and coverage. These centres were to be in India, Yugoslavia, Egypt, Tunisia and Cuba. India was the first to start the News Agency Journalism course at IIMC that very year and other countries are likely to follow soon.

The meeting of the Expert Group of Non-aligned Inter-Governmental Council for Coordination of Information which met in Delhi in February this year recommended an action programme consisting of efforts to mobilise resources for creating and strengthening the infrastructure for news agencies in the news pool. The expert group also recommended that necessary studies might be undertaken to improve the quantity as well as quality of the news pool activities.

Addressing the annual convocation of the Indian Institute of Mass Communication in New Delhi, the then Information and Broadcasting Minister, Mr Vasant Sathe, praised the role of the Institute and said it has now acquired an international character and has been serving as a forum for communicators and journalists from various countries, especially from the developing world. He was happy that in recent years IIMC has come to be reckoned as an important training and research centre in various international forums.

Last year the Institute introduced two new courses, the Diploma Course in Advertising and Public Relations and another in Broadcast Journalism. The Course in Broadcast Journalism at present is open only to news personnel working in the Radio and TV organisations of India—All India Radio and Doordarshan. In his address, the Information Minister expressed the hope that in course of time the Institute would be able to offer training facilities to scholars from other developing countries in these two courses also. The Minister suggested that the Committee of the Institute should aim at fashioning the Institute into a centre for study of communication research and related problems. These activities need not be confined to this country alone but could cover the problems concerning the Asian-Pacific region or even the entire world. He said he would like the Institute to develop to a level where communication scholars from within the country and all over the world come and undertake post-graduate research.

Apart from these four courses, the Institute has also been undertaking short-term courses. Sometimes foreign governments seek its help in organising special courses. The Institute conducted one such course in development communication for information officials of the Malaysian Government. The entire expenditure on that course was borne by the government of

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Malaysia. Malaysia has repeated the request to the Institute to organise another course for its officers.

The Institute also holds seminars and discussions on various national and international communication problems and has worked closely with international organisations like UNESCO. During the year the Institute collaborated with the Indian news agency, Press Trust of India, in bringing out a book on news agencies pool of non-aligned countries. The editorial board of the book consists of Cuba, India, Tunisia and Yugoslavia. The revised draft of the book is now being prepared. UNESCO has agreed to publish the book. UNESCO has been taking a good deal of interest in the functioning of the Institute. Its Regional Communication Adviser for Asia and the Pacific, Mr S.M. Ali, attended the Institute's convocation in April and held discussions with the Institute's authorities about its future plans and requirements. It is expected that UNESCO may help the Institute in strengthening its infrastructure.

In order to enable the foreign trainees to have a look at the development and cultural centres of India, they are taken on a tour round the country as a part of their training programme. Most of the foreign participants are provided scholarships by the Government of India under the International Technical and Economic Cooperation Scheme, the Colombo Plan, and the Special Commonwealth African Assistance Programme. A few are directly sponsored by the Commonwealth Secretariat.

The functioning of the Institute has been hampered because of two factors; (i) lack of adequate electronic equipment for the Broadcast Journalism and other courses; and (ii) the Institute not having a building and a hostel of its own. In both these fields there has been some progress recently. The Institute has recently received from Japan two colour video cameras with camera control unit, two portable colour video cameras with two portable video cassette recorders and monitors for electronic news gathering and two video cassette recorders with electronic editing facility and automatic control unit. This equipment cost, including import duty, about 1.2 million rupees. This will enable the Institute to provide practical training to the TV scholars at its premises.

The Institute at present is operating from four buildings. In the next few months it will be acquiring another building from where it will conduct two courses simultaneously for entrants to the Central Information Service, which mans the publicity and information posts of the Information and Broadcasting Ministry. Steps are being taken to start work in the next few months on a new building complex of the Institute, including a hostel for 60 scholars, in the campus of the Jawaharlal Nehru University in New Delhi.

The Ministry of Information and Broadcasting which provides funds for the functioning of the Institute has placed at its disposal the total funds required for the building project, around Rs. 8 million. It is expected that the building may be ready in the next two years.

The Institute has the largest specialised library of mass communication in India. It includes over thirteen thousand volumes. The Institute publishes a quarterly journal — Communicator — which not only reports the Institute's academic work but deals with major issues in communication. Though the Institute gets its funds from the Information and Broadcasting Ministry, its management is vested in an autonomous society. This has enabled the Institute to develop an academic atmosphere and have close links with professional organisations and other centres of learning. In the international arena, the Institute has assumed its role as a major training centre in communication specially among developing countries. This role will continue to grow in the years to come.

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The Australian Book Industry

M.G. Zifcak

Australia has a strong, efficient, progressive and successful book industry. Although the total population of Australia reaching 15 million is relatively low the national output of some 3,000 titles per annum is a good ratio per capita compared to other industrialized countries. Both book production and distribution are in the hands of private industry without any restrictions or undue interference from Government. The national book industry has grown in the face of considerable competition from UK and USA with books published in the English language, and reflects the needs and aspirations of Australians. While in the 50's books published in Australia were considered inferior to the British and American books, in the 60's and 70's the Australian book has asserted its position in the market both by the quality of writing and quality of production. As the economy developed rapidly after the Second World War, the need for Australian books was more acutely felt and that need was filled by Australian writers and publishers. Australian books are not in great demand because Australian writers relate more closely to the needs and aspiration of the Australian people. There is adequate production of Australian books, in fact many a time one might think that there is over-production. The total annual sales of books in Australia is slightly in excess of 500 million Australian dollars.

Intellectual production

It follows from the above that indigenous authorship is flourishing and there are more and more books written by Australians to the point that not all are in fact published. There is an over-supply of manuscripts. However, a good manuscript will always find a publisher. At present, approximately half of the total titles published in Australia are educational books and the other half general or trade books. It is generally accepted that Australian authors receive a fair deal in comparison with their UK and USA counterparts.

A scheme exists in Australia where by promoting authors as well as established authors receive subsidies from the government to continue writing. This scheme is administered by the Literature Board of the Australia Council (for the Promotion of the Arts). The Literature Board grants fellowships on an yearly or tri-annual basis to enable established Australian writers to devote all their time to creating Australian literature. Another scheme provides for promising young and new writers to write full-time so that their abilities are not impaired by having to devote some of their time to other work. In addition, grants are being made to cover cost of living expenses or travelling and research expenses to writers on important national and cultural projects.

Copyright

Australia certainly leads the field in the area of copyright. It has an established Copyright Council financed by the government and by private enterprises, which continuously examines and determines copyright questions. Australia is a signatory to all copyright conventions and strictly observes them. It also leads in the area of, for example, reprographic reproduction. New amendments to the Copyright Act provide for educational institutions and libraries to keep records of multiple photocopying and to compel these institutions to pay an appropriate copyright fee to the copyright owners. The Australian Society of Authors and the Australian Book Publishers Association with other interested bodies have formed a Copyright Agency which will collect the copyright fees on

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behalf of authors and publishers.

Physical production

Australia has a fully developed book printing industry with the latest equipment including computer phototypesetting. There is no shortage of paper and locally produced paper is mostly used in book production. Imported paper, however, carries duty and sales tax whereas imported books are allowed into the country duty free. This matter has been taken up at the governmental level many times.

Because book printing is a highly labour intensive industry the cost of production is very high. Consequently, many Australian publishers are printing their books overseas in Hong Kong and Singapore. The printing industry has sent representations to the government about the loss of work and consequent unemployment in the industry and the government is subsidizing book production to the amount of 25% of the printing cost. This means that for every book printed in Australia under certain conditions the government will pay 25% of the printing and typesetting costs. This subsidy is to be phased out over the next three years.

There is no co-operative publishing at the moment going on in Australia. However, at the International Booksellers Federation Congress in March 1981 a co-publication seminar, sponsored by Unesco, took place during which it was decided that a co-publication agency for the Western Pacific countries be established by the Australian National Commission for Unesco. This has been approved and plans for bringing it into existence are under way.

Book distribution

In Australia all channels of book distribution are in existence and being successfully used. This includes publishers distributing direct to the trade, wholesalers, retail bookshops, newsagents, book clubs, direct mail and other unorthodox outlets.

Due to the geographical distribution of the population wholesaling is an important activity in the book trade. Many overseas publishers have their own warehouses in Australia for the distribution of their books. Such wholesale distribution companies usaully also represent other overseas publishers and so become wholesalers on behalf of a group of overseas publishers. In addition there are a number of paperback wholesalers either attached direct to the publishing house (e.g. Pan, Fontana, Corgi, Bantam) or paperback wholesalers who represent a number of other paperback publishers, local and overseas. The wholesale network is not yet fully developed and it is expected that the USA publishing industry will enter the market in a much more forceful way through wholesalers of American books in this country.

There are approximately 3,000 retail book outlets in Australia out of which approximately 1,000 are genuine bookshops. By far the greatest number of outlets are newsagents who also distribute newspapers and magazines. Most of the newsagents carry a wide range of paperbacks and popular trade books but not serious literature. It could be said that there is not yet fully adequate network of bookshops throughout Australia and consequently specialized books are sold in specialized non-book outlets.

There is only a limited number of book clubs operating in Australia and only one of any significant size. It is estimated that the book club has over 150,000 members but seldom sells more than 5,000 or 6,000 copies of any particular title.

Only very large publishing companies of pupular trade books engage in market research and this is mainly confined to the physical appearance of the book, its contents and its likely popularity with the public. However, the Literature Board of the Australia Council commissioned a management company to prepare a report on "The Reading and Buying of Books in Australia". This was published in 1978 and was the first serious attempt to survey the reading and buying of books in this country.

Australia has no special concessional rate of postage. The concessional rate was abolished in 1972 and since then the industry has made a number of attempts to have the concessional postal rate reinstated but without success. Books are considered ordinary merchandise and carry the normal parcel post rates. There is however one exception and that is a concessional rate for books posted overseas. This appears to be a concession made to the International Postal Union due to its recommendation that books posted to other countries should carry a special rate of postage.

Libraries

There is a continuous effort by local, state and federal governments to develop an efficient network of library services throughout the country. This has resulted in a very good spread of libraries in urban and rural areas. Unfortunately the funds available for the purchase of books is eroded by the increasing inflation and many of the funds are channelled into library equipment and personnel rather than the buying of books.

Promoting the book industry

There is no co-ordinated planning for book development in Australia as all the book production is in the hands of private enterprise. Publishers, booksellers and librarians have their own associations, but no

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co-operation between them exists for the purposes of book development or planning.

National Book Council

Australia established a National Book Council in 1973 as a result of the International Book Year. The Book Council is an independent organization and not a government organization, although it receives financial assistance through the Literature Board of the Australia Council. The foundation members are the booksellers', publishers' authors' and librarians' associations but in addition to associations it also has trade memberships from those categories of the book trade, and a large individual membership of readers. It concerns itself mainly with the promotion of books and reading. Not unnaturally, the slant of its promotion is toward Australian books and it conducts an Australian Book Week once every year and administers the National Book Council Awards for Australian Literature which are sponsored by the Literature Board to the amount of $ 10,000 per annum.

Financial incentives for publishing

In addition to subsidizing Australian writers and authors, the Literature Board also subsidizes the publishing of Australian books which otherwise would not be published because they would not be commercially viable. An assessment is made whether the book would contribute to Australian literature and culture and if it does and would normally not be published, a subsidy of approximately $ 10 per page is given to the publisher upon bringing the book out. Australia also has a retail subsidy promotion scheme whereby the Literature Board pays half the cost of a bookseller's advertisement for Australian books. In Australia it is not a problem of not having enough books, but the problem is that 30 per cent of the population does not buy or read a book throughout the year. The efforts of the National Book Council and the Literature Board are therefore directed to attract the public to the book rather than to provide sufficient books as is the case in developing countries.

Training facilities

The basic training facilities in the book industry are provided by the Publishers Association and the Booksellers Association. However, there are two training courses conducted at government institutions. One is at the Royal Melbourne Institute of Technology which conducts a diploma course in bookselling and the other is at the Caulfield Institute of Technology which conducts a "Books into Print" course for publishers, editors and designers. Australia has provided experts to conduct training courses in developing countries throughout Asia and the Pacific.

Reading habits and children's books

A survey conducted for the Literature Board has recommended that promotion be directed to children in schools and reading habits developed from an early age. Consequently there have been increased efforts to establish libraries and provision of children's books for these libraries. Australia is well ahead in publishing children's books and some are successfully re-published in UK and USA. The National Book Council conducts an annual "Our Favourite Australian Books" competition in school libraries with children, schools, teachers and parents participating. The Children's Book Council concerns itself with the promotion of reading for children. It conducts a "Children's Book Week" and administers a Children's Book Award by the Literature Board to the amount of $ 2,500.

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International Journals on Education : A Boon For Third World Countries

Taj Rawat

International journals published from developed countries like United States, United Kingdom, Australia and Japan have made a distinct impression on the minds of readers from the developing countries. In other words these scholarly journals are very popular in the scholarly market of developing nations e.g. India, Pakistan, Ceylon, Nepal, Bangladesh and South-East Asian countries. The reason for the popularity of these journals is because of availability of first-hand information and research on mass communication, rural development, educational planning and administration, and concrete socio-economic analysis of the contemporary happenings in these countries. Most of the scholars like to read them only to gather information about good opportunities abroad and others take them as first-hand references for their doctoral theses or research papers, which are to be read in seminars on rural development or educational planning or whatever. Most of these readers are journalists, poets, litterateurs, professors, lecturers and scientists and doctors, including young intellectuals mainly surviving on freelance work. These journals are luring young intellectuals in a broad sense and have become very popular amongst the scholarly of the developing countries. These journals have been of great help in mobilising the sleepy industry of academic journalists in the third world. Doubtless, these international publications are a boon to intellectuals, scholars and academicians from the third world.

'*Journal of Educational Measurement*' (JEM) is a quarterly published by the National Council on Measurement in Education, Washington, and edited by a noted scholar, Leigh Burnstein. This is an excellent journal on educational measurement and research work. A single copy is priced at $ 7. The journal comprises highly academic and scholarly articles.

'*Journal of Further Higher Education*', a quarterly priced at £3, is published by the National Association of Teachers in Further Higher Education, London. Its editor, Mr Patrick Wilson, is a noted scholar in Higher Education. This journal describes the phenomenon in the further higher educational field, which is unique in the process of higher learning in the world.

'*Journal of Education Teaching*', is published three times a year, edited by Edgar Stones, England, priced at £ 6.25. The journal is playing a multipurpose role in the field of education teaching. Contributors are eminent academicians working in several educational fields in various professional capacities.

'*Journal of Experimental Education*', a quarterly costing $ 6.00, on experimental education is published from Washington. This journal consists of a long list of consulting editors including Max G. Abbott, Professor at College of Education, University of Oregon. The Managing Editor of the journal is Mr Page Minshew, a wellknown scholar in experimental education. It is a full-fledged journal in dealing with experimental education.

'*Journal of Reading*', published by International Reading Association, Delaware, USA. This journal is an excellent production, containing various articles on importance of reading and related problems in developing countries. It is edited by Janet Ramage Binkley, This journal is published eight times in a year and is well-known for its printing process and get-up, and is priced at US $ 3.25 per copy.

'*Journal of Research and Development in Education*, ($ 3.00), a quarterly, is edited by a scholar, Jack G. Ferver from Georgia, USA. The journal publishes articles in the fields of research and development in education.

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'*American Educational Research Journal*' is published quarterly by the American Educational Research Association. The journal is edited by David W. Johnson from the University of Minnesota, Minneapolis. It highlights important development and research reports in the field of American educational research. It is priced at $ 5.50 per copy.

'*Comparative Education*' edited by an intellectual Mr Edmund King from Surrey, is another journal in the field (price is not mentioned). It is well-edited and readable, and highlights the field of comparative education and development.

'*The Third World Quarterly*', published from the New Zealand House, London, is one of the better journals on third world problems. The editor of the quarterly is Mr Altaf Gauher, an intellectual and an expert on the problems of developing countries. In the July 1982 edition of the quarterly he has interviewed Mr Sean McBride in a sophisticated manner. The price of a single copy is £ 3.00. The journal is an asset, containing various articles on third world countries.

'*Studies in Higher Education*' is edited by a well-known scholar and educationist, Mr John Nisbet, from Scotland. This is an unique journal on higher educational work, which is published twice a year and is known for its balanced views. Eminent authors are its contibutors.

One of the most important journals on higher education is '*World Higher Education "Communique,"* published by the Institute of International Education. It is the oldest educational herald and is presently edited by a senior editor Barbara Cahn Connotillo. Mr Gail A. Cohen is the Manager of the journal. It has become a mine of educational information for intellectuals from developing countries.

'*Sociology of Education*', edited by Alan C. Kerekhoft is a quarterly journal published by the American Sociological Association, New York. This journal mainly concentrates on the educational sociology, and is very useful for students and scholars working in the fields of education and sociology.

'*Journal of Philosophy of Education*', is published twice a year by the Philosophy of Education Society of Great Britain. The journal is edited by a versatile genius Mr R.S. Peters. This journal is an unique example in the field of educational philosophical research and analysis. The get-up and the printing of the journal is extremely attractive.

'*New Directions for Institutional Advancement*', is published quarterly by the Council for the Advancement and Support of Education (CASE) and edited by A. Westley Rowland, a well-known scholar. The price per copy is $ 7.25. It is one of the best journals on institutional advancement, being brought out from the United States.

'*Ethics*' is a quarterly based on educational, political and social ethics, edited by Brian Barry Russel Hardin from Chicago. This journal analyses the different ethics obtaining in the field of education and politics and social fields.

'*Educational Administrator*', edited by Glenn L. Immegart from Rochester, New York is a classic journal in the field of educational administration and planning.

In this line-up of important educational journals, '*Journal of Teacher Education*' plays an important role. The journal is published six times a year by the American Association of Colleges for Teacher Education from Washington which gives a detailed study of research articles written by professional teachers, educators and principals.

'*Journal of Communication*' is a highly informative journal on media and communication as it provides a great deal of material on the research work, for example, communication theory, practice and policy. It is addressed to those in any field who are interested in research and policy developments and in the public impact of communication studies. This study also deals with newspapers readership, television, radio and the printing media. This communication journal is highly sophisticated and research oriented, in the field of mass communication research.

'*British Journal of Educational Studies*' is a journal on educational research. It is unique among its kind and is published from the University of Leeds and edited by Professor M.B. Sutherland, a well-known educationist from UK.

It is very significant to note that there is a growing demand for these journals and periodicals among the students, scholars and professors from the third world countries, as they happen to be very informative, readable and full of international happenings, particularly with news and views. In other words, the journals published from the renowned educational, social and political organisations of the developed countries have made an impact on the minds of the intellectuals from developing countries. These journals are of great importance, and have proved a boon to the budding writers, journalists and scholars of the world.

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International Congress on Universal Availability of Publications

Summary of the Main Working Document & Recommendations

Presentation on UAP

The objective of UAP is the widest possible availability of publications to intending users wherever and whenever they need them. To achieve this requires both positive action and the removal of barriers. Publication is defined as recorded knowledge issued for public use.

There are few sections of the community that do not feel some need for the availability of accurate and timely information. Publications may be collected and supplied through various channels. It is the main function of publishers, the book trade and libraries and a secondary function of many other institutions. Evidence suggests that improvements can be made at all levels.

Technology will affect the means by which availability is achieved, but the concept of UAP is permanently, valid. The majority of publications are likely to be issued in conventional form for at leat the 20 coming years.

The concept of UAP has developed to work towards the solution of these problems. A number of research projects have been undertaken which form a partial basis for discussion in subsequent chapters.

UAP depends upon certain basic functions and their efficient execution by the various elements of the information community. The Congress is structured primarily according to functions. Functions and elements exist in a complex symbiotic relationship. Action may be taken at various levels—national initiatives may be needed to meet international responsibilities and may also influence local decisions—and by various agents such as governments, professional associations and individual institutions and organizations.

Access and availability to users

Since the ultimate objective of UAP is to serve users by providing them with publications containing the information they require, the development of systems requires an understanding of the needs of users, both actual and potential. There are various obstacles of availability—social, educational, economic, physical and linguistic—not all of which may be subject to the control of information personnel.

Users are often not considered as part of the total information system, and they are rarely involved in the planning of systems. They are not always capable of identifying and articulating their requirements, but their support may be vital to the development and acceptance of improved services. The needs of different user groups must be assessed in the context of a country's demography, national development priorities and the resources available.

The needs of potential as well as actual users must be identified. The monitoring of formal systems, which may be bypassed because of inadequacies or for personal reasons, can give only a partial picture of need. It is necessary to know where and how failures occur. Each form of publication and transmission has its own features and it is important to identify and develop different media for different forms of matter, audience and requirements.

A recognition of the need for developing in users skills in the handling of information resources is of relatively recent origin; but such skills are essential for the continuing process of self-education and until they are integrated into education much remedial work is necessary.

It is upon professional information personnel that the success of systems ultimately depends. Professional and managerial skills must be combined with an understanding of and receptiveness to users.

Attention must be devoted to demonstrating the value of accurate

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and timely information for endogenous development. Narrow professionalism harms the image of the liberation, and greater orientation of services towards users can improve planning, increase use and gain the support of users. Greater coordination of services, integrated with total national planning may be needed if users are to be served.

Recommendations

1. In order to provide a sound basis which would ensure access and availability to publication for all categories of users it is recommended that national planning of library and information services based on the needs of users of information be undertaken in all member states.
2. Intensive and continuing research should be undertaken on the information needs of users in different disciplines and at different academic levels.
3. The education of information users should be integrated into formal education programmes at all levels, from primary education upwards. Information, and where necessary training, should be available to all users on the various possibilities of access to publications and information, and how they could be exploited.
4. As many access points as possible should be established to enable users to establish contact with the services available for providing their needs.
5. New techniques of user education should be developed.
6. Information personnel should examine ways of promoting use of their information resources and services and develop through research improved methods and techniques for motivating users and potential users of information.
7. Information personnel should consider information resources entrusted to their care as part of the total national resource and be conscious of their responsibility to users of publications and information.
8. The professional education of information personnel should be aimed at improving availability in response to needs and in developing the skills necessary to achieve this.
9. Special attention should be paid to the particular needs of the handicapped and available technologies should be utilized, wherever possible, to overcome the physical obstacles faced by them in their quest for access to information.

Production and supply of publications

The roles of the publisher, who decides what is to be published and in what quantity, and the bookseller responsible for the distribution of that material are crucial to UAP. Their activities and efficiency significantly affect the policies and procedures of libraries and hence their ability to satisfy users. The vast majority of production is still centred on a few countries. In many, especially developing countries there is a lack of tradition in writing, which is largely a part-time activity. Much of what is written in these countries is published abroad, and has then to be imported into the country of the author; this process can hinder the development of local publishing.

Paper, inks and machinery are lacking in many countries. New production techniques, both for producing paper and for printing, should continue to be explored. Supplies for book manufacture should be included in economic planning by governments.

Low levels of literacy, poverty, the lack of purchasing power and the use of minority languages limit the size of markets. There is an extensive reliance on necessary imports which further restrict the base for development of local publishing. Publications should respond to the basic needs and interests of a community. Translations and adaptations can provide a partial solution. Unlicensed and uncontrolled copying, notably of complete publication, can be detrimental both to the original publisher and the development of local publishing.

In many countries distribution is the weakest link in the chain from author to reader. Rural areas in particular are served poorly or not at all. Journals, official publications, non-conventional publications, audio-visual material and ephemera and the use of electronic text present particular difficulties which need to be overcome if their potential is to be fully realized. Bibliographic control by libraries and the book trade is in great need of improvement.

Problems associated with the need to import publications include customs and excise duties, foreign currency restrictions and reliance on international communications facilities. These factors hamper the acquisition of material by libraries. Libraries are the main market for many publications, and their development, especially school and public libraries, can be a major stimulus to the growth of publishing.

The various bodies and individuals that are involved in the manufacture and dissemination of publications are often poorly coordinated and are often unable to identify and implement solutions to problems individually.

Recommendations

1. It is recommended that governments give consideration to the removal of barriers which inhibit or restrict access to publications from abroad, namely: customs and excise duties; inadequate

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amounts of hard currency for acquisitions; and arbitrary limits on the quantities that may be imported.

2. Governments and other agencies, national and international, should examine the problems of availability of non-conventional literature produced by them, in particular, official publications, 'grey literature', and audiovisual materials; and take steps to ensure effective bibliographic control of these materials.
3. Member States should ensure that legal deposit regulations are strengthened, both in form and in enforcement, as a means of achieving comprehensive national bibliographic control.
4. Member States should assist the production of national bibliographies, generally a function of national libraries, by providing them with adequate funding and the necessary official support.
5. Member States should support and finance the development of libraries as a high priority in view of their important role in social, economic and educational development.
6. Publishers and librarians should jointly support all efforts to achieve improved bibliographic control.
7. Intergovernmental organizations, in particular United Nations Agencies, should make all efforts to improve production, bibliographic control, distribution, availability and use of their documents and publications.

A number of possible recommendations seem to fall within the scope of the World Book Congress and are mentioned here for completeness but not for action by the UAP Congress:

that a high priority be attached by governments to the development of indigenous publishing, especially in native languages, to promote literacy and education and to spread information;

that publishers, retailers and librarians where necessary establish or improve professional associations, to provide an adequate infrastructure for the development of publishing and the supply of publications; these bodies should co-operate to ensure co-ordinated development in matters of common concern;

that educational and training programmes be devised by relevant professional associations for publishers and retailers, in particular to help retailers to become more efficient;

that direct financial support be given by government in appropriate countries to the publishers of children's and educational books;

that more efforts be made locally, possibly with the initial support of governments, to produce paper and other basic materials required for publishing, by developing technologies and machinery to make use of locally available raw materials;

that the role of National Book Development Councils and their equivalents as effective agents of action be evaluated.

Acquisitions policies and practices

Both national acquisition policies and practical systems are needed in individual countries if a reasonable level of provision of publications is to be attained. Informal co-operative arrangements, though valuable, are only a partial solution. Availability must start at the local level, but if this is to be optimized, it must be supplemented in a systematic way to ensure the availability of additional material as and when needed.

National acquisition policies are also needed if individual countries are to meet their responsibilities to other countries. Each country must be able to supply its national imprints both to its own citizens and to other countries, and be able to supply to its citizens sufficient foreign material from its own resources to meet a significant and economic proportion of their needs.

Possible methods of attaining good coverage of publications in a country include: centralization or a single major resource; provision by a few central subject libraries; the provision of material on a regional basis; and decentralised provision divided systematically between a large number of libraries. Systems may be developed at a national or regional (multi-national) level.

Effective national acquisition systems require a commitment to the principle of UAP, commitment to a national acquisition policy, a planning and steering body and acceptance of its authority, a reasonable guarantee of long-term funding, the relatively unrestricted procurement of foreign publications, guides to resources, an effective interlibrary loan system, the retention of material acquired to meet future needs, and constant monitoring to ensure effectiveness.

Domestic imprints are commonly acquired by legal deposit, but the effectiveness of regulations varies greatly. Such laws do not exist in all countries; where they do exist they may be of recent origin, may not cover all forms of publication, and may not be observed by all publishers. Purchase of foreign material from local agents may be expensive, while direct purchase may not be possible because of credit and currency problems. International exchange may be limited by the amount of material available for exchange, and may involve costly and cumbersome operations.

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Recommendations

1. Considering that a national acquisitions policy is an effective means of ensuring an appropriate level of availability of local and foreign publications, Member States are urged to:

   (a) examine, where national acquisitions policies exist, the levels and methods of provision presently attained and practised, and take steps necessary to ensure their suitability to meet expected future requirements and maintain effective levels of provision;

   (b) take urgent steps, where no acquisitions policies exist, for the design and implementation of such policies as a means of improving availability.

2. It is recommended that subregional or regional policies be drawn up, where feasible, in which several countries, by mutual agreement, undertake planned acquisitions programmes for the benefit of all parties to the agreement.

3. National acquisitions policies should be closely connected with national interlending systems and national repository systems.

4. Member States which have no legal deposit legislation should consider its introduction to meet the needs of UAP and UBC (but such deposit should not be considered as the *sine qua non* condition of copyright protection).

5. Recently independent Member States should make arrangements to ensure that national imprints removed from their countries by formal colonial powers be identified and copies be made available to them.

6. A pilot project should be established in a Member State possibly with Unesco assistance, to design and establish a national acquisitions policy and system as a model for possible application in other countries.

Repository policies and planning

An essential element of UAP is the permanent availability of publications to future users, and this is one of the main roles of libraries and archives, though the degree of importance attached to it will vary. While some libraries seek to retain items they acquire, others are more concerned with the currency and usability of stock and material is commonly withdrawn and possibly discarded.

There is thus a danger that last copies of publications may be lost to a country, even to the world. This has happened in the past and the danger is increasing as the construction of library buildings fails to keep pace with the intake of new material.

Repositories may be local, regional or national. The choice may be influenced by the political and geographical considerations as well as by library and user needs. Repositories may cover all subjects or cater separately for individual subjects or groups of subjects. They may serve different categories of institution. They may be passive and simply have a storage function, though this yields fewer benefits than if they are linked with an active acquisition policy, substantial loan activity and an exchange function. Co-operative repositories may be financed and administered in different ways, such as in proportion to the amount of use, size of budget and so on. Retention must be associated with a conservation policy.

Key factors include the willingness and ability of librarians to relinquish ownership of material to be stored, management capability, the issue of what and how to relegate to repositories, and the satisfaction of user needs.

There are various ways of organizing repositories, including a mandatory national policy, a national system to be used at the discretion of individual libraries, regional or local repositories, and co-operative schemes involving retention by individual libraries.

Recommendations

1. Member States should give serious consideration to the establishment of policies to ensure the retention of publications withdrawn from libraries, documentation centres and similar institutions and their continued availability both to national users and those of other countries.

2. Member States, when establishing such policies and systems should give due consideration to their relationship to national acquisitions systems and national interlending systems.

3. National repository plans should provide at least for the retention of all domestic publications for subsequent supply by loan or photocopy.

4. Consideration should be given in repository plans to ensuring the distribution of duplicates to interested parties within the country and to other countries. A study should be made for devising the most effective and economic way of distributing duplicate material within and between countries.

5. Repository plans should take into account the need to ensure the conservation of the physical items to be retained. When appropriate, alternative forms of conservation such as miniaturization should be adopted.

National and international interlending policies and practices

Without some machinery for making publications more widely

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available, UAP cannot be attained. There is therefore a need to develop policies and procedures to ensure the systematic availability of publications both within and between countries, either in the original or as copies.

No collection, indeed the total collections of no country, can be exhaustive and meet all needs. Acquisition and retention are of limited value unless material can be made available beyond the libraries that acquire it. An organized and efficient interlending system both influences demand for wide availability and is essential to achieve it. In few countries has the scale or importance of interlending been recognized. Informal co-operative arrangements afford only a partial solution. Systematic measures are needed to meet national and international responsibilities.

National interlending systems require the collection of publications, means of locating them and procedures and mechanisms for requesting and supplying them. Systems should be judged chiefly by the level of satisfaction and speed of supply they achieve and their costs. The existing situation should be analysed and performance monitored. Aspects considered include the need for interlending centres, the use of photographic and other reproductions, union catalogues and technological developments.

Systems may be national or regional; different systems may serve different categories of user or cater for different categories of material or different subjects. They may be organized in various ways, ranging from centralized to total decentralized provision.

The requirements for international lending are essentially the same as those that apply to national interlending, except that international availability should aim at exhaustivity. Efficient international lending is impossible without efficient national systems. Each country must accept responsibility for making its own publications available to other countries, even if only as a last resort. Good national collections may be able to provide a good service at reasonable cost to other countries. Countries may decide by international agreement to establish a co-operative lending collection, but this will face considerable financial and administrative problems, and may have little advantage over access to a few large collections or the country of publication.

Recommendation

1. Member States with national interlending policies or systems should examine existing levels and methods of provision in terms of level of satisfaction, speed of supply and costs, and consider their suitability to meet present and future requirements in order to develop and maintain effective levels of availability.
2. Member States which have no national interlending policies should consider their establishment as an essential means of improving availability. Pilot projects should be set up in a few Member States with international and other assistance for the establishment of national interlending systems which would serve as models for others where no such systems exist.
3. the experience and success of existing regional and other international co-operative schemes should be evaluated, with a view to identifying the likely value and most appropriate nature of such schemes in future.
4. Each country should accept responsibility for making available all domestic publications to other countries as well as its own citizens, either by loan or, within existing copyright legislation, as copies.
5. Each country should establish a national loan centre or centres to channel and monitor outgoing and incoming requests and such centres should collect statistics of international lending. Serious consideration should be given to the role of such centres for the planning, development and supervision of national interlending systems.
6. Where at present applicable, the imposition on librarians of personal responsibility for their stock should be removed.
7. Where conditions are appropriate, feasibility studies should be undertaken, with the support of Unesco and other relevant organizations, of the possibility of developing regional (multinational) interlending policies and systems.
8. The feasibility of closer co-ordination between schemes of international provision and supply should be explored.
9. Countries that need or can justify substantial collections for efficient national provision should consider whether and how far these can be used also as sources of international supply.

Summary discussion

A considerable number of obstacles must be overcome if UAP is to be achieved. They should not be seen as unsuperable barriers but rather as a stimulus to action.

Certain basic requirements for UAP are identified. National information planning and development are needed if these are to be met. Planning should be related to goals that are attainable within a realistic time schedule and that entail moderate financial resources based on an identification of needs. Priorities should accord with local conditions.

The various elements involved in information production, provision, and use exits in a symbiotic relationship and co-ordinating machinery

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will be needed if progress is to be made on a broad front.

Planning requires research to obtain valid and reliable data. At present much necessary information is lacking on the performance, and in particular on the costs, of systems. Future developments must also be considered at the planning stage, to ensure that systems are sufficiently flexible to accommodate growth and change. Governments exercise direct or indirect control over most aspects of UAP. Improved availability is clearly in the interests of governments. Their responsibilities are of crucial importance and must be accepted if progress is to be made. However, responsibilities do not lie only with government. Information personnel will have to formulate and implement detailed policies, since they have the practical knowledge and experience. Professional associations can act as a forum for developing and a focus for maintaining commitment to UAP, and can ensure that the balanced needs of a profession as a whole are taken into account. Users should always be considered as part of the system and educated to derive maximum benefit from it.

Recommendations to Unesco and IFLA

Unesco and/or IFLA should make government authorities and regional and international organizations sensitive to the acuteness and scale of the problem.

Unesco and/or IFLA should continue to promote the importance of the availability of publications as an essential element of national library and information planning.

Unesco and/or IFLA should take steps to demonstrate the importance of the availability of publications for national development by the the compilation of case histories.

Unesco and/or IFLA should assist countries in the planning of national library and information services by helping determine goals, prepare guidelines, by providing expertise and by indicating possible alternatives from which to choose.

Individual countries should consider the need for co-operation between all relevant sectors of the information community in the planning of services.

That Unesco and IFLA should continue to support international co-operation to improve availability between countries, and to ensure the compatibility of national development with one another.

Unesco and IFLA should continue to support relevant research, particularly in developing countries or for their benefit.

Unesco and IFLA should examine to what extent modern technologies make it possible to improve access to publications.

Unesco and IFLA should continue to support UAP:

(i) by making it better known through the dissemination of research findings and through publications;

(ii) by organizing regional and national meetings designed to seek solutions applicable at these levels and by promoting their implementation.

Individual countries should accept responsibility for ensuring that their national imprints acquired for permanent retention, to be made available either by loan, or in the form of copies, both to their own inhabitants and to other countries.

●●●

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21st All India Printers' Conference and Pamex '83

Printers in India are engaged in modernising their printing plants. This has become necessary in catering to the expanding printing requirements arising from developments in various sectors: the growth in the national economy, the rise in export of consumer goods, the growth of literacy and the tremendous expansion of the print media.

The Indian printers must see for themselves the wide variety of printing machinery and allied equipment being offered by leading manufacturers before embarking on heavy investments. And they must necessarily see these machines in actual operation.

Here is an excellent opportunity to learn about the latest developments in the Printing Industry all over the world.

Delhi Printers' Association is organising 21st All India Printers' Conference & PAMEX '83 (Printing and Allied Machinery Exhibition) under the aegis of the apex Organisation of Printing Industry in the country i.e. All India Federation of Master Printers, from 16th to 26th January 1983.

It has been tentatively decided that the Conference will be held for three days. There will be several Sessions and Channels of Seminars/ Discussions to cover up various aspects of Printing (Printing by Letter Press/Offset/ Photogravure/Flexography/Phototypesetting/ Camera Work/ Plate Making/Carton Making etc.) and many other aspects connected with this Industry. This will not only enlighten the delegates but also give them an opportunity to place their problems before the speakers and discuss solutions during the conference. Delegates and participants from all over Asia (India, Pakistan, Nepal, Sri Lanka, Bangladesh, Indonesia, China, Japan) Europe, U.S.A. will be attending the Conference.

The theme of this conference would be 'Relevance of New Technology on Printing in Developing Countries'. Eminent speakers from India and abroad will address delegates on the state of art in new technology and its relevance to developing countries.

Conference featrues include a variety of workshops where industry professionals can exchange their experience in the use of new technology.

This theme will rule the 21st All India Printers' Conference, as well as PAMEX '83—the biggest ever Indian exhibition of printing and allied machinery. For printers in India and other developing countries, the contemporary issues raised at these Seminars will acquire increasing focus in the light of the major forthcoming event—PAMEX '83. Significantly, this industry spectacular will follow in the wake of India's new liberalised import policy that would open the floodgates of new printing technology.

Apart from the Conference, an International Printing and Allied Machinery Exhibition (PAMEX '83) will be held from 16th to 26th January, 1983 at Pragati Maidan (Exhibition Grounds) New Delhi. The Exhibition will cover more than 80,000 sq. ft. (8,000 sq. meters) and shall have more than 100 pavilions and stalls which will display and demonstrate world's latest Printing Machinery/Materials and Technology to the delegates and visitors. There will be about 50 participants from Europe, U.S.A. and other countries of the World who will display their machinery, equipment material, software and services apart from Indian manufacturers. It will be an excellent opportunity to establish fresh contacts with your business counterparts in this country as well as abroad and this exchange of views will be extremely beneficial to the industry. India has developed such machinery of international standard and you can benefit from all this information, available at one place. Due to the liberal Import Policy for 1982-83 announced by the Government of India, you can plan the future development of your Unit after spot study of the latest innovations brought about in Printing Industry by the new technology.

Besides these features there will be an Exhibition of printed material from the printers from all over the country. Awards for Excellence in Printing will be given to the best entries. You will find the Conference & PAMEX'83 an experience of your life time—and a very useful one.

For further details please write to:-

Mr. S.N. Mehta, Chairman PAMEX '83
Mehta House 16A Naraina,
New Delhi (INDIA)
Phones: 589760, 584560
Telex: FASHION ND 2157.
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NEWS & EVENTS

INDIA PARTICIPATES IN THE FRANKFURT BOOK FAIR IN A BIG WAY

This year as many as 32 publishing companies including Publishers, Booksellers, Importers and Distributors are participating in the Frankfurt Bookfair. This is the number of companies who have booked stalls. Besides these there are many more who have not booked stalls but are participating. 21 Publishing companies are members of the Federation of Indian Publishers, the biggest in recent history. As usual the National Book Trust is displaying Indian books in a big stall managed by its own staff. The publishers and distributors are from all parts of the country i.e. Delhi, Bombay, Calcutta, Ahmedabad and Pondicherry.

CALCUTTA BOOK FAIR-1983

Publishers and Booksellers Guild, Calcutta has given intimation that the tentative dates for the 8th Calcutta Book Fair are from 4th to 20th February, 1983.

"STUDIES ON BOOKS AND READINGS" NEW UNESCO SERIES

Unesco has issued a new publication series entitled "Studies on Books and Readings", since the last quarter of 1981. To date nine titles have already been published, covering various topics of vital significance, from "The Role of Children's Books in Integrating Handicapped Children to Everyday Life" to the crucial question "The Future of the Book". A list of titles in this series is published on page 24 in this issue. These publications are distributed free of charge by the Unesco Division for Book Promotion and International Exchanges Unesco, 7 Place de Fontenoy, 75700 Paris, France.

The following titles have been published in the series 'Studies on Books and Reading' *The Role of Children's Books in Integrating Handicapped Children into Everyday Life*, by Tordis Orjasaeter; *The Latin American Book Market : Problems and Prospects*, by Albert E. Augsburger; *International Circulation of Books*, by Edward Wegman; *Promoting National Book Strategies in Asia and the Pacific--Problems and Perspectives*—by Abdul Hasan; *Book Production and Reading in the Arab World*; *Trends in Worldwide Book Development 1970-1978*, by Robert Escarpit; *Textbook Production in Developing Countries—some problems of preparation, production and distribution*, by Douglas Pearce; *The Future of the Book: Part 1—The impact of new technologies* by P. Oakeshott & C. Bradley; *The Future of the Book : Part II—The changing role of reading*, by Michel Gault.

ENCYCLOPAEDIA OF RELIGION PUBLISHED IN CHINA

Under the chief editorship of Ren Jiyu, Director of the Institute of World Religions and Professor of Philosophy at Beijing University, an Encyclopaedia of Religion has been published in China. The encyclopaedia focuses mainly on Islam, Buddhism and Christianity.

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The encyclopaedia which has 6,700 entries also discusses religion in general, ancient religions and faiths such as Hinduism, Judaism and Shinto.

ASIA PACIFIC BOOK NEWS, PRINTERS CONFERENCE AND PAMEX '83

The All India Federation of Master Printers have announced that the 21st All India Printers Conference and PAMEX'83 exhibition will be held at the National Exhibition Grounds, New Delhi from January 16-26 1983, under the organization of Delhi Printers, Association. This will be the largest exhibition ever held in the Indian Sub-Continent on Printing/ Packaging and Allied Machinery. International manufacturers from abroad along with Indian manufacturers are being invited to participate in order to focus attention on current technology. 100,000 visitors are expected to attend this exhibition from India, Nepal, Pakistan, Burma, Bhutan, Afghanistan and Sri Lanka.

CORRESPONDENCE COURSE ON PRINTING

An agreement has been signed between Pakistan Association of Printing and Graphic Arts Industry (PAPAGAI) and Japan Association of Graphic Arts Technology (JAGAT) to start a correspondence course in printing in Pakistan. The purpose of this course is to impart technical knowledge to operators in the pre-press and printing stage of offset craftsmanship. The course will be open to technicians already engaged in the field and will be of 2 years' duration. The course will be supplemented by periodical seminars to be conducted by JAGAT technical experts. Initially the course will be open to technicians who are sponsored by the employers.

BRITISH COUNCIL STAFF IN DELHI

Mr Tom Maughan has succeeded Mr Ivor Kemp as Head of the Information Resource Unit. His most recent previous posts were in Japan and Brazil.

Mr Robin Evans has arrived to succeed Mr Robert Frost as Head of the Cultural Affairs Unit. He has previously served with the Council in Brazil, Egypt and Peru.

Mr A. Siddhanta, Books Development Officer, has been appointed as Administrative Officer in succession to Mr Appan, who is taking up a post in the Gulf.

Mr Manas P. Saikia has been appointed as Books Development Officer to succeed Mr A. Siddhanta.

BAHA'I PUBLISHING TRUST

The Baha'i Faith, most recent of the great revealed religions, has demonstrated its power to breakdown the prejudices and antagonism which divide the peoples of the world. Baha'is, drawn from every race and culture, are found in almost every country, and are promoting principle of world brotherhood, unity and peace. The Baha'i Publishing Trust of India established in 1954 is publishing translations and original works in English, Hindi, Urdu, Persian and 15 regional languages of India, of many of the Baha'i Faith and its relevance to the social and moral problems of these troubled times. It is now entering in the field of children's literature as well.

COMPREHENSIVE WORK ON ORIGINAL MANUSCRIPTS

"Catalogue of the Oriental Manuscripts in Germany" is the title of a comprehensive work produced by the Franz Steniner Verlag, Wiesbaden. The publication comprises 80 volumes containing more than 80,000 oriental manuscripts.

The project, known as the "cataloguing of the oriental manuscripts" (Katalogisierung Orientalischen Handschriften in Deutschland) started in 1957 with the cooperation of German and foreign scholars.

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The manuscripts contained herein describe the historical development of Indian literature from the *Rigveda* to the *Dravidavisistadvaita*. The testimonial value of the individual codes can be found by a study of the respective manuscripts.

Work is now progresing on volume II which will be out in due course of time. This will be of immense value for those interested in studying the historical evolution of Indian civilisation and literature.

HINDU TEMPLES

Recently a book titled '*Hindu Temples*' by Shri Narayan Chaturvedi with photographs by Kishore Parekh was released.

DYNAMICS OF LABOUR MANAGEMENT INTERACTION

Union Labour Minister Bhagwat Jha Azad released Omesh Saigal's book, *Dynamics of Labour Management Interaction* at a seminar on industrial relations in public enterprises. Mr Saigal has pointed out in the book that since governmental action was paternalistic in nature it keeps the labour movement dependent, and thus retards the development of an effective collective bargaining system which is the only way to secure peace and harmony in industry consistent with the protection of workers' rights. He maintains that even a strong system of workers' participation in management, as has been tried in many countries, fails to secure these twin objectives.

FIRST HINDI THESAURUS

Inexactitude in the use of words in the works of a good number of Hindi authors provoked a retired army officer to "sit up and do something about it". Lt-Col S.B. Misra, in nine long years has poured out countless volumes and mingled with literary and ordinary people of many parts of north Indian to compile a Thesaurus of nearly 1,00,000 words, said to be the "first of its kind attempted in Hindi".

Though exploring his "wordy jungle" has given him immense intellectual satisfaction, Col. Misra is not a very happy man today. For he is yet to find a publisher. A number of literary noteworthies in Hindi have highly commended Col. Misra's work.

BOOK FESTIVAL AT MYSORE ON THE OCCASION OF WORLD KANNADA CONFERENCE

The National Book Trust is organising a Book Festival at Mysore on the occasion of 1st World Kannada Conference. The organizers of the World Kannada Conference have informed that the Conference will now be held from 3-9 January, 1983 instead of 2-8 November 1982.

UNIVERSITY PRESSES IN NIGERIA

Several University Presses and Publications Committees at other Universities have come together for discussions. One of their common problems is to educate the Universities that there is a greater need for publishing vision rather than printing technology. Their next meeting is scheduled for October 27. Further information from Mr S.B. Bankole, Lagos University Press, P.O. Box 132, University of Lagos Post Office, Akoka-Yaba, T. 800500.

MR. EDVARD ASLAKSEN, PRESIDENT IASP AT THE FRANKFURT BOOK FAIR 1982

Edvard Aslaksen, president of IASP will attend the Frankfurt Book Fair this year from Tuseday 5th October to Sunday 10th October. He will be at Universitetsfor lagest's stand in Halle 5, stand number will be given later. Those of our readers who are in Frankfurt will be able to call on him.

INTERNATIONAL BOOK FAIRS

Bahrain Middle East Book Fair 5-10 December, Gerry Dobson, Arabian Exhibition Management, 11 Manchester Square, London WIM 5AB England.

Singapore Festival of Books 4—12 September, Helen K.M. Sok, 11K Amber Road, Singapore 1543.

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Malta 7-11 April 1983, Malta International Book Fair, Ministry of Education, Lascaris, Valletta, Malta.

Belgrade 25-31 October, International Book Fair, Kneza Milosa 25,11000 Belgrade, Yugoslavia. Last year 182 Yugoslav book publishers and 120 publishers of scientific and professional periodicals participated and some 600 foreign publishers from 44 countries were represented. According to the fair management about 14,000 titles are published in Yugoslavia every year, about 10 per cent translations and Yugoslavia imports each year US $ 20-24 million worth of books and periodicals.

MANILA INTERNATIONAL BOOK FAIR-83

The Ministry of Education has intimated that the 2nd International Book Fair will be held in Manila from 23 January to 6 February, 1983. The Fair offers a unique opportunity, to publishers of books on Engineering, Science, Medicine, Agriculture, Business Management, and Economics, as also books on Art and Culture, Religion and Philosophy.

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Outstanding Books Of 1982

(January-July)

BIOGRAPHY

CHAKRAVARTY, BASUDHA JYOTINDRANATH
The humanist revolutionary. Calcutta, Minerva Associates, 1982, 106p. Rs 30

CHATURVEDI, BENARSIDAS & SYKES, MARJORIE
Great men and women of India. Revised ed. New Delhi, Publications Division, 1982, 204p Rs 12.50

HARRIS, ISHWAR C. RADHAKRISHNAN
Profile of a universalist. Calcutta, Minerva, 1982, Rs 100

KRISHNA IYER, V.R.
Justice and beyond. New Delhi, Deep and Deep, 1982, 256p. Rs 35

MISRA, K.P. & GANGAL, S.C. *Ed.*
Gandhi and the contemporary world: Studies in peace and war. Delhi, Chanakya Publications, 1981, 260p. Rs 70

MITTAL, RAJEEV
Rajiv Gandhi. The theme of today. Chandigarh, Shakuntala Foundations, 1982, Rs 195

PISHAROTY, P.R.
C.V. Raman. New Delhi, Publications Division, 1982, 110p. Rs 8

ROY, M.N.
Fragments of a prisoner's diary: India's message. Delhi, Ajanta Books International, 1982, 200p. Rs 80

SHARMA, VISHNU DUTT
Through two systems: Encounters and experiences of an I.A.S. Officer. New Delhi, Associated Publishing House, 1982, 152p. Rs 50

REFERENCE

ATTAR CHAND
Disarmament, detente, and world peace: A Bibliography with selected abstracts 1916-1981. New Delhi, Sterling, 1982, Rs 50

ATTAR CHAND
Tibet: Past and present: A select bibliography with chronology of historical events, 1660-1981. New Delhi, Sterling, 1981, 282p. Rs 125

Blackie's small school dictionary. New Delhi, S. Chand, 1982, Rs 12

BRIGHT, J.S.
Cambridge mini dictionary. New Delhi, Pankaj Publications, 1982, 424p. Rs 10

Children's Knowledge Book Vol. I. Delhi, Pustak Mahal, 1982, 244p. Rs 20

FRANCIS, S.R.S.
Premier I.A.S. general studies. Rev. ed. New Delhi, Allied, 1982, Rs 50

GARG, GANGA RAM
Encyclopaedia of Indian literature. New Delhi, Daystar Publications, 1982, Rs 250

HABIB, IRFAN
Atlas of the Mughal empire: Political and economic maps with detailed notes, bibliography and index. New Delhi, Oxford University Press, 1982, 184p. Rs 400

Manorama Yearbook 1981. Kottayam, Malayala Manorama, 1981, 800p. Rs 20

MARGOLIOUTH, D.S.
Irshad Al-Arib Ilas Mafat Al-Adeb or dictionary of learned men of Yaquts. Vol. 1-3. (Arabic text), New Delhi, Kitab Bhavan, 1982.

PAL, RAJENDRA
General studies and general knowledge. 2nd ed. New Delhi, Sultan Chand, 1982, 741+ xivp. Rs 45

SALETORE, R.N.
Encyclopaedia of Indian culture. 4 Vols. New Delhi, Sterling, 1982, Vol. 2 (E—K) 413-816p.+166 plates, Rs 200

SCHOLBERG, HENRY
Bibliography of Goa and the Portuguese in India. New Delhi, Promilla, 1982.

STEIN
Catalogue of wall paintings in Central Asia and Sistan. New Delhi, Cosmo, 1982, 214p. Rs 250

VERMA, C.D. & SIDHU, C.D.
Sterling general studies and general knowledge. 3rd ed. New Delhi, Sterling, 1982. 650p. Rs 40

Who's who of geography in India. New Delhi, Concept Publishing, 1982, xii+ 139p. Rs 70

ZAIDI, A.M. & ZAIDI, S.G.
Encyclopaedia of the Indian National integration. New Delhi, S. Chand, 1982, 654p. Rs 260

SPORTS

AHUJA, B.N.
Ninth Asian Games. New Delhi, Pankaj Publications, 1982, 112p, Rs 55

BRIGHT, J.S.
All about Asiad-82. New Delhi, Kumar Publications, 1982, 80p. Rs 6

DHARMA RAJA, M.K.
India in world sports. New Delhi, Publications Division, 1982, 218p. Rs 16

TOURISM

BHATIA, A.K.
Tourism development: Principles and practices, New Delhi, Sterling, 1982, Rs 110

HUMANITIES AND SOCIAL SCIENCES

GHOSH, B.N,
Scientific method and social research. New Delhi, Sterling, 1982, 247p. Rs 100

MANDAL, R.B.
Statistics for geographers and social scientists. New Delhi, Concept Publishing, 1982, xvi+535p. Rs 175

NEW DELHI, INSTITUTE OF ECONOMIC GROWTH
Relevance in social science research: A Colloqium. New Delhi, Vikas, 1982.

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HAVE TABLE LEGS

LEGS GOT SOULS?

As T.S. Eliot implied inweighing against the subjective un-correlative, i.e., the chappies who wanted poets to put their souls into poetry—

'For heaven's sake' he expostulated,

'does a carpenter put his soul into the leg of the table he makes!'

'Well', we may reply,

'there are carpenters and carpenters'.

For that matter,

there are printers and printers.

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Commercial fruits and vegetables. 1982, 200p. Rs 65

Council of scientific and industrial research. Group discussions on plant virology. Edited. by V.P. Singh and S.P. Raychaudhury. New Delhi, Today and Tomorrow's Printers and Publishers, 1982, 250p. Rs 195

DEWAN, M.L.
Agriculture and rural development in India. New Delhi, Concept Publishing, 1982, xx+220p. Rs 75

GUPTA, RAKESH
Bihar peasantry and the Kisan Sabha. New Delhi, People's Publishing House, 1982, xxxvi+266p. Rs 55

JAIN, J.P.
Statistical techniques in quantitative genetics. New Delhi, Tata McGraw-Hill, 1982, Rs 120

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Biochemical aspects of plant disease resistance. Madras, University of Madras, 1982, 425p. Rs 295

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Crop combination in India. New Delhi, Concept Publishing, 1982, 206p. Rs 100

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Plant physiology. New Delhi, Kalyani Publishers, 1982, Rs 25

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Bureaucracy and the new agricultural strategy. New Delhi, Concept Publishing, 1982, viii+102p. Rs 60

SINGH, RANDHIR & PRADHAN, K.
Forage evaluation. New Delhi, Allied Publishers, 1982, xii+320p. Rs 22.50

ART AND ARCHITECTURE

Art in industry through the ages. New Delhi, Navrang, 1982, Rs 450

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Basis of decorative element in Indian art. New Delhi, Rekha Prakashan, 1982, 144p. Rs 220

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Learn to play on Veena. New Delhi, Pankaj Publication, 1982, 84p. Rs 40

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Kathak dance through ages. New Delhi, Cosmopolitan Book House, 1982, 164p. Rs 250

BANERJI, P.
Uday Shankar and his art. New Delhi, B.R. Publishing, 1982, 132p. Rs 150

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Temple arts of Kerala. New Delhi S. Chand, 1982.

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Indian art: A short introduction. Bombay, D.B. Taraporevala, 1982, 87p. Rs 175

CHAITANYA, KRISHNA
History of Indian painting: Rajasthani tradition. New Delhi, Abhinav Publications, 1982, xvi+134p. Rs 300

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Life of Buddha in Indian sculpture (Ashta-Maha-Pratiharya). New Delhi, Kanak Publications, 1982, 150p. Rs 150

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Vijayanagara art. Delhi, Sundeep Prakashan, 1982, 300p. Rs 550

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Readings in Indian public finance. Delhi, Chanakya Publications, 1982, 264p. Rs 70

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Indian Labour Yearbook 1979. Delhi, Ministry of Work and Housing, Department of Publication, 1982, iv+370p. Rs 90.75

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Cost accounting. 7th ed. New Delhi, Lyall Book, 1982, Rs 25

Practical problems in advanced accounting. 2 Vols. New Delhi, Kalyani Publishers, 1982, Rs 22.50

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Foodgrain marketing system in India: Its structure and performance. New Delhi, Associated Publishing House, 1982. 124+xvip. Rs 70

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Advances in transport processes. Vol. II. New Delhi, Wiley Eastern, 1982, Rs 200

MEHTA
Bankers Interest Calculator. Ahmedabad, Chandrakant Vora, 1982, Rs 16

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Ahmedabad textile industries: genesis and growth. Ahmedabad, New Order Book, 1982, 200p. Rs 75

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Unemployment, inequality, parallel economy: A solution. New Delhi, Allied Publishers, 1982, viii+142p. Rs 45

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Accounting for price level changes. New Delhi, Sultan Chand, 1982, 244+vip. Rs 50

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Economics: An introduction to its basic principles micro and macro. 12th ed. Calcutta, World Press, 1982, Rs 32

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Banking around the world: A treatise on comparative banking. New Delhi, Allied, 1982, x+584p. Rs 125

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Planning in India: India's five year plans. Calcutta, World Press, 1982, 180p. Rs 20

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Food planning: Some vital aspects. New Delhi, Allied Publishers, 1982, xiv+392p. Rs 60

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Rural economics for C.A. 101 B. Part I. Jaipur, Bankers' Books Publishing House, 1982, Rs 20

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Export survey for export opportunities in Canada. New Delhi, I.I.F.T., 1982, 306p. Rs 90

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ABC of export marketing. New Delhi, Sterling, 1982, 150p. Rs 60

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Gujarat economy 2001 A.D. New Delhi, Allied, 1982, 376p. Rs 80

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SIMLA, LABOUR BUREAU
Indian labour statistics 1978. Delhi, Ministry of Works and Housing, Department of Publication, 1982, xiv+366p. Rs 75.75

SINGH, N.K.
Industrial progress and economic growth. New Delhi, Classical Publishing, 1982, 244+viiip. Rs 75

SINGH, S.
Performance budgeting for commercial bank of India. Delhi, UDH, 1982, 225p. Rs 35

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Trade Union movement in India. Delhi, Sundeep Prakashan, 1982.

Solutions to problems in Shukla and Greval's advanced accounts. Vol. II. New Delhi, S. Chand, 1982, Rs 25

SRIVASTAVA, S.K.
Monetary economics. Delhi, Atma Ram, 1982, Rs 27.50

SRIVASTAVA, U.K.
Project planning, financing, implementing and evaluation. Bombay, I.I.M., 1982, xii+486p. Rs 125

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Modern banking in India. New Delhi, Deep and Deep, 1982, 208p. Rs 75

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Economics and national accounting. 2nd ed. New Delhi, Sultan Chand, 1982, 690+xvip. Rs 30

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Technical note on the sixth plan of India 1980-85. Department of Publication, 1982, Rs 28.50

TEJPAL, N.
Wages of satan. Ahmedabad, New Order Book, 1982, 200p. Rs 35

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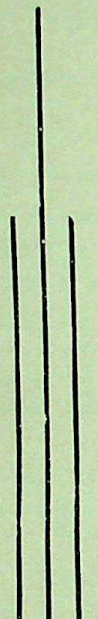

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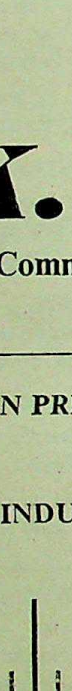

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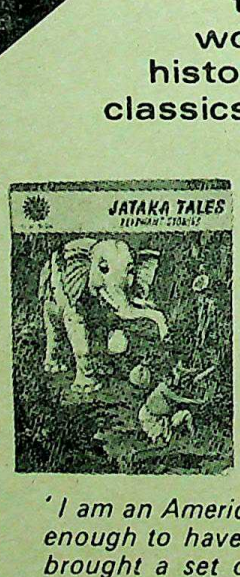

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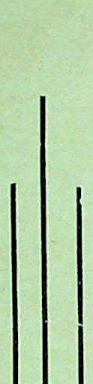

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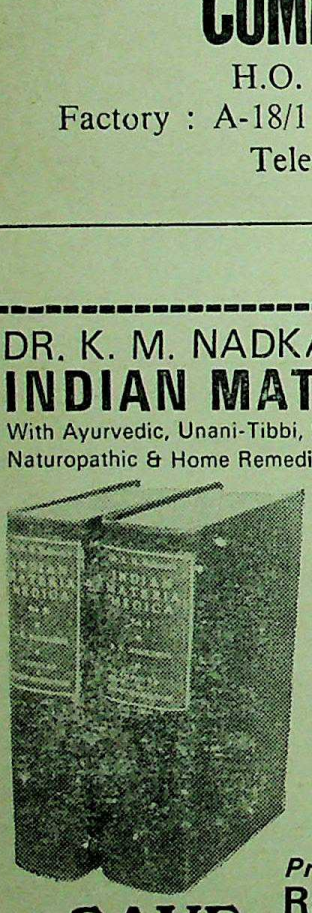

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VIZAGAPATAM DISTRICT (1769-1834)
by M.S.R. Anjaneyulu; Andhra University, Waltair, Visakhapatnam; 256+viipp; Rs 46

This is a study of the relations between the Zamindars and the English East India Company from 1769 to 1834 in the Vizagapatam District, a unit of the former Madras Presidency. It attempts to study the peculiar political conditions and physical features of this remote and strategic region. It is an examination of the various powerful forces that drifted the relations between the agents of British power in their direct contact with the Zamindars of the district. It is a detailed study and reconstruction of the history of the region of this crucial transitional period witnessing the transfer of power from the native Zamindars to the British, their interaction and ultimate prevalence of the latter.

This kind of study is pursued with a view to trace the beginnings of the emergence of modern Andhra with special reference to Vizagapatam District.

ARCHAEOLOGY OF INDIA
by Amar Nath Khanna; Clarion Books, New Delhi; 171pp; Rs 155

A graphic account of more than 30 excavated sites in India, Bangladesh and Pakistan has been given here. It is in effect a very important and valuable reference book, as it provides site plans, describes historically significant antiquities and gives a vivid account of the cultural sequence of every excavated site. It is written in a simple lucid style and the author's direct approach to the subject will appeal equally to students of archaeology, lay readers and tourists and vouchsafe to them an intimate glimpse into the glorious cultural heritage of India.

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AFGHAN SEARCH FOR IDENTITY
by R.I. Malhotra; G.D.K. Publications, Delhi; 214pp; Rs 60

The latter half of the eighteenth century witnessed the consolidation of Afghan power under the intrepid and mettlesome Ahmed Shah Abdali. The rich experience that he had gained as a result of his having commanded Afghan and Uzbek contingents under Nadir Shah stood him in good stead and enabled him to found a strong and independent Afghan kingdom. The transformation of Afghanistan from merely a geographical expression to political statehood was a long and intricate process. In the present work the learned author, while tracing the tortuous course of historical events, raises certain pertinent questions in his attempt at a cogent analytical assessment of the Afghan situation, for example, was it brought about entirely by the ambitious Amirs of Afghanistan, or was its existence a matter of political and strategic expediency both for the British empire in India and the Russian empire in Central Asia?

HISTORY OF EUROPE VOL. II 1789-1945
by Arun Bhattacharjee; Sterling Publishers, New Delhi; Rs 150

This book is a comprehensive and critical study of European history from 1789 to 1945 and covers in a single volume this remarkable epoch of European history. Volume I & II covering the period 1453-1980 have been published.

INTONATION IN NORTH INDIAN MUSIC
by Mark Levy; Biblia Impex Pvt. Ltd., New Delhi; 224pp Rs 100

Perhaps the most important conclusion to be drawn from this very important study is the flexibility of Indian music within a relatively tight framework on both the macro and micro levels. On the macro level, no two performances are the same, yet two performances of a single *raag* will share some features and reveal structural relationships that are deeper than any single performance. On the micro level, the precise way of rendering a *sur* including its intonation, will vary from one performance to another and yet reveal the same kind of structural affinities with another performance of that *raag*. Levy's graphic analysis of the *komal Ga* (minor third) of the *rag Darbari* in fourteen different examples, performed by several different musicians, shows the difference of detail quite clearly. Nevertheless, none of these would be mistaken for the *komal Ga* as used, for instance, in the *raag Kafi*. There are, of course, many notes in *raags* which are not treated in any special way, just as there are phrases in *raags* which are ambiguous in terms of *raag* identity. Further analyses at this level of detail might well reveal that the treatment of many *surs* in specific contexts can be circumscribed by a perimeter within which the performer is permitted improvisational freedom, paralleling on this micro level, the kind of improvisation which is a characteristic feature of *raag* performance.

WAHABI AND FARAZI REBELS OF BENGAL
by Narahari Kaviraj; People's Publishing House, New Delhi; 127pp Rs 25

The Wahabi rising in Barasat (1831) and the Farazi movement in Faridpur and other East Bengal districts were two distinctly separate movements. What has prompted the author to deal with them within the compass of a single work is the fact that they were marked by a common ideological orientation. In their outward character both were in the nature of a religious revivalist agitation; in essence, though, both were agrarian movements directed against feudal and colonial forms of exploitation. The author's main concern has been to show that these were not cases of communal outburst, as some scholars would have us believe. Rather, they were in the nature of peasant risings though fought under a religious flag.

RUPA PRATIRUPA : Alice Boner Commemoration Volume
Bettina Baumer; Biblia Impex Pvt. Ltd., New Delhi; 212pp+viii Rs 180

Alice Boner is one of the most outstanding interpreters of ancient Indian art, and an ardent defender of India's artistic heritage and of her living traditions.

This volume, which is dedicated to her memory, contains articles on various aspects of Indian art by some of the best known scholars of today. The theoretical and scriptural background of Indian art has been elaborated from two different angles by Kapila Vatsyayan and Bettina Baumer.

FROM THE VEDAS TO THE MANU-SAMHITA : A Cultural Study
V.B. Mishra; Sterling Publishers, New Delhi; Rs 80

The book is the first attempt in the whole course of indological science to trace the Vedic background of the social system defined in the Manu-Samhita.

MASTERPIECES OF INDIAN BRONZES AND METAL SCULPTURE
by Rustam J. Mehta; D.B. Taraporevala Sons & Co. Pvt. Ltd., Bombay; 99pp;

Indian bronzes and metal sculpture, excellent examples of which can be seen in most of the museums of the world, have a very wide appeal for Indians and non-Indians alike. They have an immediate appeal that Indian sculpture in stone usually lacks. It has been said that 'there is a divinity which has seized the soul'. The author eloquently writes: 'The art of the South Indian

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Sthapatu, the artist and craftsman in copper, brass, or bronze, is a language that is world wide, of all time, one that can be apperceptive to all and touches the soul of every human being everyone imbued with aesthetic discernment and in whom flows the stream of religious and spiritual fervour'.

The one hundred superb plates in this book give a very good idea of the beauty and craftsmanship inherent in the bronzes and metal sculpture of India. But a true appreciation of these supreme masterpieces of the Indian craftsman requires a certain amount of knowledge which the author gives in his lucid, concise, yet sufficiently detailed Introduction to the book.

A GLOSSARY OF THE TRIBES AND CASTES (Volumes I,II and III)

by H.N. Rose Delhi, Amar Prakashan; 970, 573 and 533 pages respectively, Price per set of 3 Volumes Rs 550, 1979.

Caste, like law, may by defined as a function of economics. In the lower groups of Indian Society, this function is easily recognised and it is practically the only function which caste expresses. In the higher castes the function is not so transparently clear but examination seldom fails to reveal that it is the dominant function and always the originating function.

Human society begins by organising itself in the manner most effective to produce material result and defend itself against enemies. Thus caste from its inception embodies the conception of national duty. But duty carries with it certain privileges. The man who does his duty to society is justly entitled to his reward. Caste privileges begin as a reward for services rendered or due to be rendered. In the course of time, the obligation to render service is forgotten and by degrees, privileges are established without any corresponding obligations.

This *Glossary of the Tribes and Castes* found in the Punjab and the North-West Frontier Province, compiled by H.N. Rose, I.C.S., is based upon the works of the late Sir Denzil Charles Jelf Ibbetson, K.C.S.I., Lt. Gov. of the Punjab and its Dependencies, and of the honourable Mr. Edward Douglas Maclagan, C.S.I. Volume I comprises the valuable chapters of Sir Denzil Ibbetson's report which deals with the physical description of the Punjab, its religions and other subjects, supplemented by the matter contained in the Honourable Mr. Maclagan's report on the Punjab census of 1891 and from other sources.

The present volumes are not so much a work on the religious and social observances of the Punjab people as they are a compilation of the raw material made available to the author. The compiler's aim has been to collect facts and record them in the fullest possible detail without formulating theories as to the racial elements which have made the population of the modern Punjab, the growth of its tribes or the evolution of caste.

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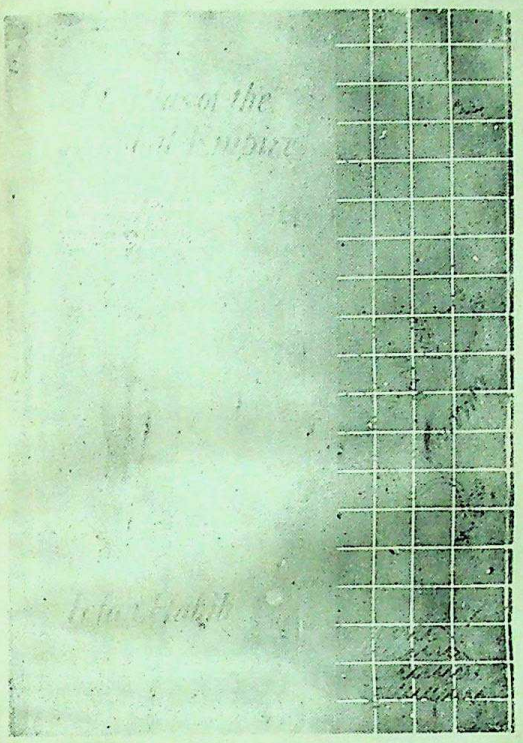

An Atlas of the Mughal Empire :

(Political and Economic maps with Detailed Notes. Bibliography and Index) By Irfan Habib. Delhi, Oxford University Press, 105pp, 32 maps; 1982 Rs 400

For the Mughal Empire, one thing can at least be said with some confidence that there is enough information available for it to support the preparation of an atlas of more than elementary pretensions. It is exceptionally rich in material for the map-maker. This Atlas of the Mughal Empire is a unique effort to present the political and economic geography of the Indian Sub-Continent during the sixteenth and seventeenth centuries.

The Mughal Empire at its greatest extent, comprised the bulk of the territories of the present three countries of Bangladesh, India and Pakistan, and a large portion of Afghanistan. The Atlas divides the Empire into 16 regions and furnishes for each region two maps only political and the other economic, both drawn on the scale of 1:2000000 or 1":31.56 English miles. The only exceptions are Northern and Southern Afghanistan where the political and economic maps are combined into single sheets. In many cases these regions largely correspond to particular Mughal *Subas*, or provinces, as well as to British provinces (or native states) or post-independence Indian states.

Over 4000 places are shown in the political sheets, with boundaries of provinces *Subas* and their divisions (*sarkars*), as well as independent or autonomous principalities. The economic sheets show routes, canals, livestock, minerals, crops, manufactures, ports, mines, etc; river courses are depicted as they ran in the seventeenth century.

A special feature of the Atlas is the complete referencing provided through notes assigned to each sheet, political and economical. The notes contain so much other information as well that they practically constitute independent monographs on the historical geography of the different regions. They form the bulk of the text. There is also a detailed Introduction designed to help the reader in making the fullest use of the Atlas. There is a glossary of seventeenth century textile terms, an exhaustive classified Bibliography, and an Index which lists all places, meticulously cross-referenced. For the convenience of readers, the different forms of each name found in the sources is also listed.

The Atlas has been compiled from a wide variety of sources. These include Abul-fazl's Ain-i-Akbari, the great gazetteer of Akbar's Empire, other Persian works, manuscripts, documents and travellers accounts.

The Atlas presents a vivid picture of the extent of the Mughal Empire, both historical as well as geographical. It shall prove extremely useful to the students of Medieval History.

The author of this Atlas, Irfan Habib, is an eminent historian, well-known for his researches on the economic and political history of medieval India. He is joint-editor of the *Cambridge Economic History of India*, Volume I, and has published widely in academic journals. His *Agrarian System of Mughal India 1556-1707* has been recognized as a seminal work, Recent pioneering work done by him has helped establish a new field of research.

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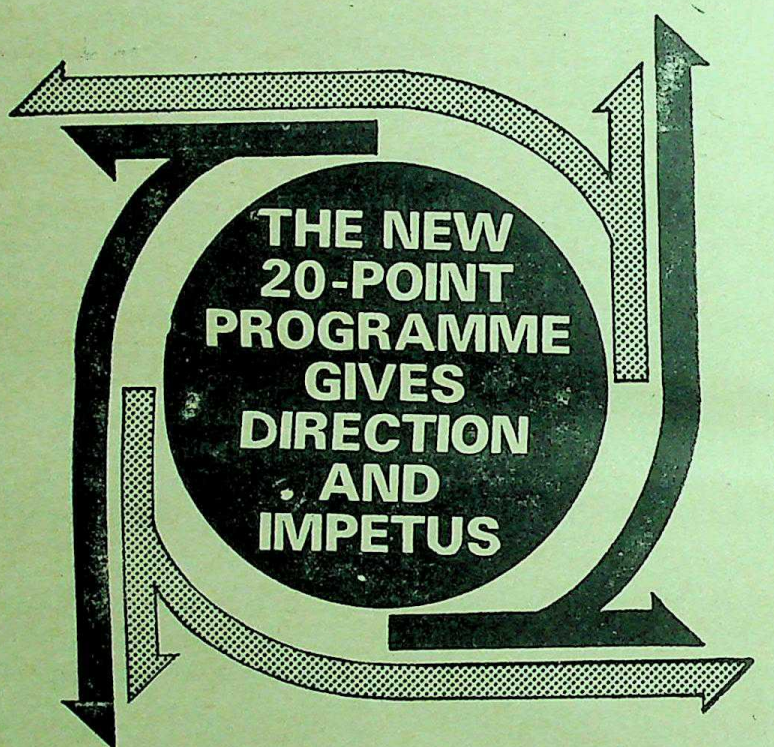

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INDEX TO ADVERTISERS

Abhinav Publications, New Delhi 122
Aeroflot (Soviet Air Line), New Delhi IV Cover
Ajanta Books International, Delhi 43 & 44
Allied Publishers (P) Ltd, New Delhi 9
Amar Prakashan, Delhi 63 & 74
Arun Publications, Chandigarh 118
Asian Educational Services, New Delhi 24, 25
Associations of Indian Universities, New Delhi 12
Associated Publishing House, New Delhi 130
Atma Ram & Sons, Delhi, 6

Bansal & Co., Delhi 135
B.I. Publications, New Delhi 48

Classical Publishing Company, New Delhi 56
Commercial Glazing Works, New Delhi 126
Controller of Publications (D.A.V.P.), Delhi 64
Crescent Publishing House, Ghaziabad 130

D.A.V.P., New Delhi 138
D.B. Taraporevala Sons & Company (P) Ltd. Bombay 46
D.K. Fine Art Press, Delhi 114
D.K. Publishers' Distributors, New Delhi 112
Gandhi Book House, New Delhi 126

Gita Enterprises, New Delhi 132

Harnam publications 144

Indian Book Agency, Ambala 145
India Book House, Bombay 180
Indian Book Industry, New Delhi 47, 70, 128, & III Cover
Indian Museum, Calcutta 90
Indian Social Institute, New Delhi 136
Industrial Plastics Co., New Delhi 23
Intellectual Book Corner, New Delhi 26
International Labour Office, Geneva 16

Kanak Publications, New Delhi 130
Kwality Screen Printers, Delhi 114

Lalit Kala Akademi, New Delhi 120

Macmillan India Limited, New Delhi 18
Modern Bookcrafts, New Delhi 98
Motilal Banarsidass, Delhi 10
Munshiram Manoharlal & Sons, New Delhi 45 & 46

Nand Ram Suraj Mal, Delhi 100
National Book Trust, New Delhi 21
N.M. Tripathi (P) Ltd., Bombay 116
Navin Traders, New Delhi 102
New Era Publications, Madras 77
Novelty Process, Delhi 110

Orient Longman Ltd., New Delhi 13
Oxford & IBH Publishing Co., New Delhi 25
Oxford University Press, Delhi 15

Panjab University (Pub. Bureau), Chandigarh 66
Punjabi University (Pub. Bureau), Patiala 88
Paras Process Studio, Delhi 110
Parichay Overseas, New Delhi 114
Parimal Prakashan, Aurangabad 118
Pauls Press, New Delhi 96
People's Publishing House (P) Ltd., New Delhi 78
Popular Prakashan (P) Ltd., Bombay 126
Prentice Hall of India (P) Ltd., New Delhi 7
Print India, New Delhi 124
Publications and Information Directorate, C.S.I.R. New Delhi 9

Ram Printograph (India), New Delhi 106
Rajesh Publications, New Delhi 8

S. Chand and Company (P) Ltd., II Cover
S.D. Beri (Artist), New Delhi 118
S.K. Berry (Artist), New Delhi 116
Sahitya Samsad, Calcutta 116
Sapna Book Stall, Bangalore 122
Shree Ganesh Lamination Co., New Delhi 26
Star Publications (P)Ltd, New Delhi 6
Sterling Publishers (P) Ltd., New Delhi 35 to 42
Suchitra Block Works, Delhi 108

Tatsch Associates, USA 17
Today and Tomorrow's Printers & Publishers, New Delhi 27 to 34
Tulsi Publishing House, New Delhi 20
Tulis (Screen Printers), New Delhi 112
Typographers India, Delhi 104

Uppal Publishing House, New Delhi 86
USSR Book Centre, New Delhi 49 & 50

Vaap Moscow 22
Vikas Publishing House (P) Ltd., 4,5

Weka-Verlag, West Germany 94
W.H.O., Geneva 14
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